



- Howard F. Bennett
- Thomas C. Cochran
- Arthur H. Cole
- J. D. Glover
- Muriel E. Hidy
- Ralph W. Hidy
- Arthur M. Johnson
- Herman E. Krooss
- R. C. Overton
- Glen Perry
- Fritz Redlich
- A. K. Steigerwalt
- George Rogers Taylor
- Clarence C. Walton
- Harold F. Williamson
- THE EDITORS' CORNER
- Book Reviews

ARTICLES SUMMARIZED ON BACK COVER

BUSINESS HISTORY CONFERENCE ISSUE DEDICATED TO HENRIETTA M. LARSON



EDITOR-IN-CHIEF
RALPH W. HIDY
Harvard University

EDITOR

ARTHUR M. JOHNSON
Harvard University

MANAGING EDITOR
Spring Issue

RALPH L. ANDREANO
Harvard University

**ASSOCIATE
MANAGING EDITOR**

HILMA B. HOLTON

ADVISORY BOARD

HOWARD F. BENNETT
Northwestern University

JOHN F. CHAPMAN
Harvard University

THOMAS C. COCHRAN
University of Pennsylvania

ABRAM T. COLLIER
John Hancock Mutual
Life Insurance Company

JOHN H. DALES
University of Toronto

DAVID F. EDWARDS
Cambridge, Massachusetts

JOHN D. GLOVER
Harvard University

LELAND H. JENKS
Wellesley College

CHARLES J. KENNEDY
University of Nebraska

HERMAN E. KROOSS
New York University

HENRIETTA M. LARSON
Harvard University [Emerita]

THEODORE F. MARBURG
Marquette University

PETER MATHIAS
Queen's College, Cambridge

ELWOOD R. MAUNDER
Forest History Society, Inc.

RICHARD C. OVERTON
University of Western Ontario

FRITZ REDLICH
Harvard University

BARRY E. SUPPLE
McGill University

FRANK M. SURFACE
Standard Oil Company (N.J.)

Honorary Member

ARTHUR H. COLE
Harvard University [Emeritus]

B
U
S
I
N
E
S
S
T
O
R
Y
R
E
V
I
E
W

COVER: Reading Room
New York Cooper Union

BUSINESS HISTORY REVIEW

C O N T E N T S

Dedicatory Issue

to

HENRIETTA M. LARSON

Pioneer in the Field of Business History

and

Papers delivered at the Business History Conference

Held at

Harvard Graduate School of Business Administration

October 27-28, 1961

HENRIETTA M. LARSON: AN APPRECIATION	1
RALPH W. HIDY	
MURIEL E. HIDY	
WHERE DOES BUSINESS HISTORY GO FROM HERE?	11
ARTHUR M. JOHNSON	
BUSINESS HISTORY: SOME MAJOR CHALLENGES	21
CLARENCE C. WALTON	
Comment: Ralph W. Hidy	35
R. C. Overton	39
Harold F. Williamson	41
RECRUITING BUSINESS HISTORY TEACHERS	44
HERMAN E. KROOSS	
Comment: Howard F. Bennett	48
Thomas C. Cochran	54
A. K. Steigerwalt	57

(continued on next page)

**PUBLISHED QUARTERLY BY THE HARVARD GRADUATE SCHOOL
OF BUSINESS ADMINISTRATION**

VOLUME XXXVI, NUMBER 1

SPRING 1962

C O N T E N T S

(continued)

APPROACHES TO BUSINESS HISTORY	61
FRITZ REDLICH	
Comment: J. D. Glover	70
Arthur M. Johnson	75
George Rogers Taylor	79
R. C. Overton	85
COMMUNICATION BETWEEN THE ACADEMICIAN AND THE BUSINESSMAN	87
GLEN PERRY	
WHAT IS BUSINESS HISTORY?	98
ARTHUR H. COLE	
THE EDITORS' CORNER	107
Tribute to George S. Gibb	107
Newcomen Awards in Business History	108
<u>Business Archives and History</u>	110
BOOK REVIEWS	
John A. Garraty, <i>Right-Hand Man: The Life of George W. Perkins</i> . Reviewed by Giulio Pontecorvo	111
David Brody, <i>Steelworkers in America, The Nonunion Era</i> . Re- viewed by Paul Goodman	113
John F. Stover, <i>American Railroads</i> . Reviewed by Irene D. Neu	115
Clifton K. Yearley, <i>Enterprise and Anthracite: Economics and Democracy in Schuylkill County, 1820-1875</i> . Reviewed by Stephen M. Salisbury	116
Klaus F. Veil, <i>Das Wesen von Unternehmung und Unternehmer</i> . Reviewed by Paul J. Meier	118
Wilhelm Krelle, <i>Preistheorie</i> . Reviewed by Paul J. Meier	118
Domenico Gioffrè, <i>Gènes et les Foires de Change (De Lyon à Besançon)</i> . Reviewed by Paul J. Meier	121
Walter M. Stern, <i>The Porters of London</i> . Reviewed by William F. Kahl	123
Adolf Trende, <i>Geschichte der Deutschen Sparkassen</i> . Reviewed by Klaus H. Wolff	124

The BUSINESS HISTORY REVIEW is published in the Spring, Summer, Autumn, and Winter. Address all communications, including manuscripts and change of address, to Business History Review, 214-16 Baker Library, Soldiers Field, Boston 63, Massachusetts. Telephone KIRkland 7-9800. Regular subscription rate \$10 per year. Special rate for teachers and students \$5 per year. Single copies and reprints of most articles are available; information on request.

The BUSINESS HISTORY REVIEW does not assume responsibility for statements of fact or opinions made by its contributors.

Contents are currently indexed in the Business Periodicals Index, the H. W. Wilson Co., 950 University Ave., New York City. Entered as second-class matter at Boston, Massachusetts. Printed at the Harvard University Printing Office.

Copyright, 1962, by the President and Fellows of Harvard College.