ISSN: 2398-063X



PUBLIC POLICY

VOLUME 5 • ISSUE 4 • OCTOBER 2021

Special Issue: Behavioural Climate Policy

Guest Editors: Sander van Der Linden, Adam R. Pearson and Leaf van Boven



BEHAVIOURAL PUBLIC POLICY

Behavioural Public Policy (BPP) is an interdisciplinary and international peer-reviewed journal devoted to behavioural research and its relevance to public policy.

The study of human behaviour is important within many disciplinary specialties and in recent years the findings from this field have begun to be applied to policy concerns in a substantive and sustained way. *BPP* seeks to be multidisciplinary and therefore welcomes articles from economists, psychologists, philosophers, anthropologists, sociologists, political scientists, primatologists, evolutionary biologists, legal scholars and others, so long as their work relates the study of human behaviour directly to a policy concern.

BPP focuses on high-quality research which has international relevance and which is framed such that the arguments are accessible to a multidisciplinary audience of academics and policy makers.

Sign up for content alerts at: www.cambridge.org/gb/academic/journals-content-alerts

EDITORIAL TEAM

Editors

Adam Oliver, London School of Economics and Political Science, UK George A. Akerlof, Georgetown University, USA Cass R. Sunstein, Harvard Law School, USA

Book Review Editor

Joan Costa-Font, London School of Economics and Political Science, UK

New Voices Editor

Matteo Galizzi, London School of Economics, UK

Editorial Board

University, USA

Abigail Adams-Prassl, *University of Oxford, UK* Timothy J. Besley, London School of Economics and Political Science, UK Luc Bovens, University of North Carolina, USA Colin Camerer, California Institute of Technology, USA Nicholas Chater, University of Warwick, UK Liam Delaney, London School of Economics and Political Science, UK Daniel Gilbert, Harvard University, USA Michael Hallsworth, Behavioural Insights Team North America, USA Ralph Hertwig, Max Planck Institute for Human Development, Germany Tatiana A Homonoff, New York University, USA Teck-Hua Ho. National University of Singapore, Singapore Peter John, Kings College London Sandra Jovchelovitch, London School of Economics and Political Science, UK Alex Kacelnik, University of Oxford, UK Dan M. Kahan, Yale Law School, USA Howard Kunreuther, *University of* Pennsylvania, USA John List, *University of Chicago, USA*

Institute, Ireland Anandi Mani, *University of Oxford, UK* Rebecca McDonald, University of Birmingham, UK Sendhil Mullainathan, Harvard University, Gus O'Donnell, Frontier Economics, UK Lionel Page, Queensland University of Technology, Australia Ellen Peters, University of Oregon, USA Lucia A. Reisch, Copenhagen Business School, Denmark Mario Rizzo, New York University, USA Kai Ruggeri, Columbia Univeristy, USA Sunita Sah, Cornell University, USA Paul Slovic, University of Oregon, USA Chris Starmer, University of Nottingham, UK Alois Stutzer, University of Basel, Switzerland Richard Thaler, University of Chicago, USA Ilja van Beest, Tilburg University, The Netherlands Elke U. Weber, Princeton University, USA

George Loewenstein, Carnegie Mellon

Pete Lunn, Economic and Social Research

ISSN: 2398-063X E-ISSN: 2398-0648 © Cambridge University Press 2021 Printed in the UK by Bell & Bain Ltd

BEHAVIOURAL PUBLIC POLICY

October 2021

CONTENTS

- 429 Editorial Introduction: behavioural climate policy
 Adam Oliver, George Akerlof and Cass Sunstein
- 430 **Behavioural climate policy**Sander van der Linden, Adam R. Pearson and Leaf van Boven
- 439 Making behavioral science integral to climate science and action Baruch Fischhoff
- 454 How others drive our sense of understanding of policies Nathaniel Rabb, John J. Han and Steven A. Sloman
- 480 Identifying the most important predictors of support for climate policy in the United States

MATTHEW H. GOLDBERG, ABEL GUSTAFSON, MATTHEW T. BALLEW, SETH A. ROSENTHAL AND ANTHONY LEISEROWITZ

- 503 What shapes public support for climate change mitigation policies?
 The role of descriptive social norms and elite cues
 Adrian Rinscheid, Silvia Pianta and Elke U. Weber
- 528 How social norms are often a barrier to addressing climate change but can be part of the solution

 Gregg Sparkman, Lauren Howe and Greg Walton
- 556 Beyond choice architecture: a building code for structuring climate risk management decisions
 Joseph Árvai and Robin Gregory

576 The exchange between citizens and elected officials: a social psychological framework for citizen climate activists David K. Sherman, Michelle F. Shteyn, Hahrie Han and

Leaf van Boven

606 Reviewers: Behavioural Public Policy 2021