



International Association for Chinese Management Research

中国管理研究国际学会

www.iacmr.org

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

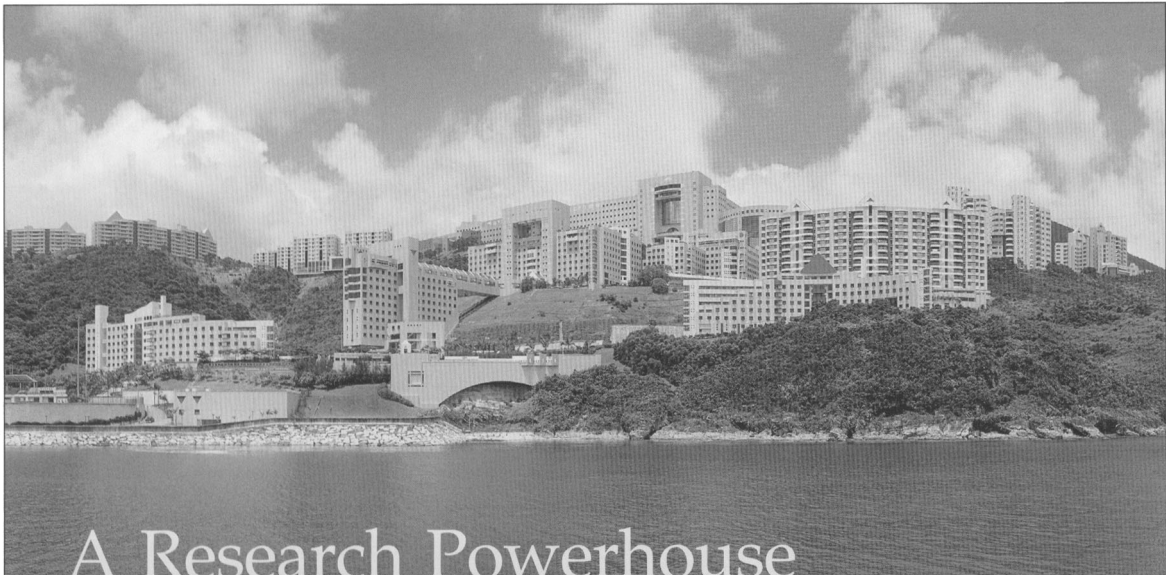
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the best research on Chinese management and organizations.

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, the second conference in Nanjing, China, on June 15–18, 2006, the third conference in Guangzhou, China, on June 19–22, 2008, and the fourth in Shanghai, China, on June 17–20, 2010.
- Annual business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods and dissertation development workshops for Chinese scholars and doctoral students.
- Official journal *Management and Organization Review*.
- Quarterly IACMR Newsletter.

For detailed information about IACMR activities or membership, visit our website (www.iacmr.org) or contact us by email at iacmr@asu.edu (U.S.A.), iacmr@pku.edu.cn (Beijing) or by phone 1-480-965-4530 (U.S.A.), or 8610-6275-6701 (Beijing).



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- Enrich the intellectual environment of Guanghua School of Management;
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- Cultivate highly-qualified young scholars in line with mainstream research in the fields.

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Study Areas

- Organizational behavior and human resources management,
- Marketing,
- Strategic management.



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Chinese Management Research
中國管理研究國際學會

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The cover image of this issue, titled "Jade Rabbit Making Heavenly Medicine" (玉兔捣药),
by artist Lanying Hao (郝兰英), is to commemorate the Chinese New Year, which is the year of the Rabbit.
Rabbit is a very popular symbolic image in Chinese culture. It means gentleness and wisdom.
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