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EXPERIMENTAL SOCIAL PSYCHOLOGY

Making Sense of Television The Psychology of Audience Interpretation

S M Livingstone, University of Kent, Canterbury, UK

New technological developments and increasing leisure time ensure that television will continue to structure and influence people's experiences and understanding of their social world far into the future. *Making Sense of Television* addresses an issue central to the social psychological perspective on the mass media - how viewers interpret the programmes they see.

229 x 153 mm 390 pp 21 illus Feb 1990
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Adaptation of Immigrants Individual Differences and Determinants

W A Scott & R Scott, Australian National University, Canberra, Australia

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Intuitive Predictions and Professional Forecasts: Cognitive Processes and Social Consequences

J T Rehm & V Gadenne, University of Mannheim, Federal Republic of Germany

This volume discusses new approaches for the integration of cognitive psychology and professional forecasting, conceptual clarification of intuition and its role in predictions and forecasts. The authors present empirical tests of the theoretical assumptions in the area of psychiatric prognosis, election predictions and energy consumption forecasts.

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Lay Theories Everyday Understanding of Problems in the Social Sciences

A F Furnham, University College, London, UK

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