accountability. see transparency, platform society accuracy vs. directional goals, and adjustment to misinformation correction, 172-173 accurate information vs. misinformation, spread and impact, 22 ACLU (American Civil Liberties Union), 225 ad exchanges, 125 Adamic, Lada A., 40, 43 administrative data, user data as, 319 advertising. see also political advertising CDA 230 liability immunity issue, 264-265, 270 as motivation to use misinformation, 18 online platform advantage in, 144 advisory opinions, FEC, 117 affective polarization, 46-47 Africa, misinformation effects, 26 African Americans, effects of online discrimination, 68 age factor in fake news sharing, 21 in responses to misinformation and its correction, 182 agenda-setting power of misinformation, 23-24 aggregate-level political polarization from social media, 46 Aiello, Luca Maria, 38 algorithmic bias, social media platforms' priorities and, 21 algorithmic systems. see also ranking algorithms content takedown and, 273-274 for corrections to misinformation, 184-185

curation of feed content and liability platforms, 265 lack of transparency, 293, 302-303 Allcott, Hunt, 18, 45 Allport, Gordon Willard, 44 alt-right communities, code-word stand-ins for racial slurs, 57 Alvarez-Benjumea, Amalia, 75 American Civil Liberties Union (ACLU), 225 The American Voter (Campbell), 13 analytical thinking, in responses to misinformation and its correction, 182 Ananny, Mike, 302-303, 305 Andrews, C., 21 Ang, L. C., 172, 173 Angwin, Julia, 238 anti-refugee hate crimes, 70 antitrust law, as media regulation tool, 211-212, 215-217 Application Programming Interfaces (APIs), defined, 316 astroturf content, see political bots asymmetric polarization, 47-48 attention cascades, misinformation effects in Brazil, 26 audit reports, disclosure by platforms during content takedown, 235-236 authoritarian regimes, social media influence campaigns in, 25 automated hate speech detection, 59-60, 72 automated serendipity, 152-153 automatic vs. deliberative belief echoes,

backfire effects, 187, see also worldview backfire effects banning of hate speech producers, 73 from correction of misinformation, 45 defined, 163 familiarity effect, 175-178 from psychological reactance, 183 from transparency attempts, 302 backlash against worldview backfire effects, 172-173 Badaan, Vivianne, 74 bag-of-communities technique, hate speech detection, 60 bag-of-words method, hate speech detection, 59 Bail, Christopher A., 45, 48 Bakshy, Eytan, 43 Balkin, Jack, 323 Ballard, Andrew O., 132-133 banning of content by social media platforms, 71-73, see also content takedown Barberá, Pablo, 38, 40 Barlow, John Perry, 200 Barnes v. Yahoo!, 260 Barnidge, Matthew, 40 Batzel v. Smith, 260 BCRA (Bipartisan Campaign Reform Act) of 2002, 113-115 belief echoes, 175 Bello-Pardo, Emily, 45 Benkler, Y., 17 Berinsky, A. J., 179 Berry, Jeffrey M., 37 Bessi, Alessandro, 99 biased information processing, 16, 46 Bipartisan Campaign Reform Act (BCRA) of 2002, 113-115 blockchain-based registry, 292 Blunt, Christopher, 134–135 BMJV (Ministry of Justice and Consumer Protection), 205 boomerang effects, from correction of misinformation, 45 Bork, Robert, 212, 216 bot detection systems, 97 bots. see also political bots, social bots defined, 91-93 in counter-speech against hate speech, 74 influence potential, 89 limiting prevalence of, 278 types of, 94–95 Bowling Alone (Putnam), 36 Boxell, Levi, 44

Boyd, R. L., 15 Bramble, Nicholas, 274-275 Brandeis, Louis, 289, 290 Brazil, misinformation dissemination in, 26 "breaking news" sites, 21 broadcast media, regulation of, 210-213 Broockman, D. E., 24 Brundidge, Jennifer, 39 Brynjolfsson, Erik, 36 Cambridge Analytica, 316, 317 campaign committees, 112 campaign contact and advertising, lack of impact from, 24 Campbell, A., 13 Capitalism, Socialism, and Democracy (Schumpeter), 140 censorship automatic hate speech detection errors, 72 combating bots and, 94 as risk of content moderation, 73 as social control over hate speech, 75 vs. indirect support for preferred media content, 203 Chadwick, A., 98 challenge avoidance vs. reinforcement seeking, 38-41 Chan, Jason, 70 Chandrasekharan, Eshwar, 72 chat bots. see social bots Cheung, C. S. C., 166 Chicago School, 215, 217 Christchurch terrorist incident, 231 CIE (continued influence effect), correction of misinformation, 163, 165, 187 Citron, Danielle Keats, 278 Civettini, A. J. W., 172 Clapper, James R. Jr., 89 Clinton, Hillary, 17 Cloudflare, 231 Code of Practice on Disinformation, European Commission, 300 cognitive bias, diffusion of misinformation and, 21 Collier, J., 25 Communications Decency Act (CDA) of 1996 costs and benefits of modifying, 272-275 court-driven regulation using, 263-266 disinformation challenge sources, 253-258 failure of "wisdom of the crowds" concept, 279-280

Communications Decency Act (cont.) history of, 259–261 introduction, 252-280 legislative actions beyond amendation of, 266-268 modification or removal of to address political disinformation, 269-278 platform liability issue for, 208–209, 214, 224, 261-262 practical modifications, 275-278 regulatory role of, 258-259 "communications placed for a fee on another person's Web site," 119 communities of like-minded individuals, 34, 36-38 Community Guidelines, 221, 225–226, 238 Community Standards, Facebook's, 296-298, 304 community-driven filtration of disinformation, 274 competition, increasing internet platform, 215 complex realism, in media impact on democracy, 157 computational propaganda, 25, 90, 98-102, see also political bots Computational Propaganda (Woolley and Howard), 90 The Computerization Society (Nora and Minc), 207 confirmation bias, 170, 179 conflict detection, in processing corrections to misinformation, 177 connective use of bots, for democratic good or control, 96 Consent of the Networked (McKinnon), 238 conservatism, predictors of, 180 conservatives. see liberals vs. conservatives conspiracy theories, 10, 166, 182 consumer welfare standard, leaving the price model of, 216 consumption of misinformation, 17-20 contact hypothesis, 44 content and advertisements, transparency of, 296-299 content moderation calls for legal mandates, 220 Facebook's opaqueness about, 294 hate speech reduction, 58, 71-74 intermediary liability laws, 223-227 regulation of internet platforms and, 214-215 content takedown

consequences of, 240-242 empirical research questions, 242-243 internet platform practices, 226-227 legally mandated vs. voluntary, 220-222 sources of information, 227-240 US court support for platforms' right, 225 voluntary transparency during, 295-296 content-based factors, as moderators of misinformation receptivity, 183-184 contextual factors, as moderators of misinformation receptivity, 183-186 continued influence effect (CIE), correction of misinformation, 163, 165, 187 Cook, Timothy, 142 Coppock, Alexander, 172 Copyright Directive, EU, 224 Corporate Social Responsibility (CSR) movement, 291 corporate social responsibility, and transparency, 290-293 correction of misinformation. see also backfire effects consequences of, 163-164 content-based factors in receptivity to, 183-184 contextual factors in receptivity to, 183 continued influence effect (CIE), 163, 165, 187 disadvantage of arguments in favor of original, 170 environmental factors in receptivity to, 184-186 exposure to fact checking, 186 moderators of influence of, 178-186 personal and psychological factors in receptivity to, 181-183 review of literature, 164-165 Costello, Matthew, 64 counter-arguing, and worldview backfire effects of misinformation correction, 170, 183 counter-attitudinal messages, acceptance of, 38-41, 172 counter-notices to content takedown, 227 counter-speech approach to reducing hate speech, 73-75 Counter-Terrorist Information Referral Unit (CTIRU), UK, 235 Crawford, Kate, 302-303, 305 creative destruction impact on democracy, 140, 155-158 individual-level changes in news engagement, 148-149

internet platforms' role in, 139-141, 142-143, 144-148 cross-cutting content, effects of exposure to, 35, 43,44 CSA (Higher Audiovisual Council), 205 CSR (Corporate Social Responsibility) movement, 291 CTIRU (Counter-Terrorist Information Referral Unit), UK, 235 culture of connectivity, 147 cyberbalkanization, 49 cynicism and apathy, misinformation's effects on, 25 Dara, Rishabh, 239 data portability, 216 data stewards, internet platforms as, 323 data tax on internet platforms, 323 "Declaration of the Independence of Cyberspace" (Barlow), 200 defamation tort as basis for platform liability, 275 Del Vicario, M., 22, 38 deliberative vs. automatic belief echoes, 175 democracy. see also transparency, platform society ambiguous nature of disinformation impact, 257-258 bots for the good of, 96-97 creative destruction's impact on, 140, 155-158 definitional issues, 155-156 disinformation targeting in democracies, 25 institutional shifts in, 156 losses from news media changes, 148–149 media regulation vs. free speech rights in, 199-201 Democratic Corporatist model, political system and media, 202 "democratic creative destruction," 139–141, 155-158 Diakopoulos, N., 96-97 dictionary-based methods, hate speech detection, 59 difference-in-differences strategy, belief analysis for new rumors, 24 diffusion of misinformation. see dissemination and spread of misinformation digital advertising, decline of traditional news institutions and, 144, see also political advertising digital media, democratic implications of,

151-153, see also news media

Digital Millennium Copyright Act (DMCA), US, 224, 227, 274 digital trace data, 8 direct vs. distributed discovery of news, 150-152 directional vs. accuracy goals, and adjustment to misinformation correction, 172-173 directionally motivated reasoning, 169-170, 171 disclaimers on advertisements, 115-120 disconfirmation bias, 170, 179 disinformation. see also propaganda ambiguity of impact on democracy, 257-258 challenge of measuring societal impact, 271 community-driven filtration of, 274 computational propaganda, 90 defined, 11 global reach of, 25 intentionality in, 168 judicial action to combat, 263-266, 269-270 legislative interventions to combat, 270, 271-272 misinformation vs., 166 in online news participation, 155 production of, 13-16 Section 230, Communications Decency Act (CDA 230), 252-280 as unfair competition in marketplace of ideas, 277-278 Disinformation Code of Practice, EU, 225 dispute flags for contested stories, 266 dissemination and spread of misinformation, 20-23 distributed vs. direct discovery of news, 150-152 diverse deliberation, importance of, 44 diverse groups, problem-solving abilities, 37 diversity of political ideas individual-level exposure to, 39-41 political polarization effects, 35 DMCA (Digital Millennium Copyright Act), US, 224, 227, 274 Doe v. Backpage, 264 Doe v. MySpace, 260 dual-process theory, continued influence effect, 174-175 echo chambers, 241

avoidance of opinion challenges as path to, 38 conservatives' vulnerability to, 180 diffusion patterns of information and, 22 echo chambers (cont.) political polarization and, 36-38 social bias in diffusion of misinformation and. 21 social media's fostering of, 34, 44-46 Ecker, U. K. H., 166, 172, 173 eCommerce Directive, EU, 224 EDRi (European Digital Rights), 225 Elkin-Koren, Niva, 239 Ellinas, Antonis, 206 email lists, buying or selling, 114 Emmerson, K. M., 172 enclave deliberation, 37 encryption consequences for research access, 327-328 role in digital transparency, 292 Enforcement Report, Facebook Community Standards, 296-298 engagement metrics, mismatch with traffic statistics and consumption data, 26 Engstrom, Evan, 239 environmental factors, as moderators of misinformation receptivity, 184-186 EU elections of May 2019, internet platform content takedown reporting, 234 Europe free speech rights vs. media regulation in, 199 media regulation in, 199, 201–207, 208, 211, 213, 215 misinformation consumption patterns, 20 misinformation impact in, 25 selective exposure to news, 151 European Digital Rights (EDRi), 225 express advocacy, 115 Facebook

algorithmic bias vs. individual choice, 43 challenges of making competitive, 216 changes in compensation options, 126 Community Standards, 296–298, 304 content takedown processes, 231 cross-cutting friendships and viewpoint diversity, 40 culture of openness, 294 data access challenges, 22–23, 125–126, 315–317 education of users on information skepicism, 185 FEC rules for ads, 118–119 individual-level fake-news sharing behavior, 21

lack of ranking algorithm effect on ideological balance of news consumption, 35 leaked information during content takedowns, 236 negotiation of ad policies, 124 opaqueness to outside world, 294 Oversight Body proposal for content policy, 304 polarization effect of deactivation of account, 45 political advertising and, 123, 134, 209, 298 privacy audits of, 299 reduction in misinformation sharing, 23 resistance to third-party investigations, 300-301 rules on content to remove hate speech, 71 social bias in diffusion of information, 21 social bots and fake accounts, 91 targeted advertising information, 127–128 transparency issue for, 229, 286, 292–293, 295, 298, 301 worldwide application of GDPR by, 317 fact checks, exposure to, 186 Fair Housing Council of San Fernando Valley v. Roommates.com, 263 Fairness Doctrine, FCC, 212-213, 215 fake news. see also misinformation age factor in being more willing to share, 21 consumption research on exposure to, 18 defined, 11 density of ecosystem, 17 format criterion for misinformation, 167 political bias in 2016 presidential election, 17 profit motive for producers of, 14 proliferation of, 163 Republicans vs. Democrats in reading and sharing, 180 as synonym for misinformation, 253 familiarity backfire effects, correction of misinformation, 175-178 FCC (Federal Communications Commission), 210-211 Feamster, Nick, 239 Federal Communications Commission (FCC), 210-211 Federal Election Campaign Act (FECA), 277 Federal Election Commission (FEC), 112 advertising regulation, 112-120 digital political ad spending information, 128-129 Federal Trade Commission (FTC), 299

Ferrara, Emilio, 98, 99 filter bubbles, 41-44, 152 The Filter Bubble (Pariser), 42-43 financial incentives for disinformation, 255-256 First Amendment challenge of combating disinformation in environment of, 276 challenging CDA 230 and, 268 private vs. public speech and, 209 Flaxman, Seth, 39 Fletcher, Richard, 20, 40 Flynn, D. J., 164 Flyverbom, Mikkel, 294 focus criterion for misinformation, 167 FOI or FOIA (Freedom of Information Access), 289 foreign interests, investing in elections, 115 format crierion for misinformation, 167 for-profit entities, news media as, 142-143 4chan's /pol/ board, 62, 63 4chans /pol/ board, 64 Fowler, Erika Franklin, 134 France content takedown transparency rules, 230 media regulation in, 201-207 newspaper markets, 204 Franz, Michael M., 134 Freedom of Information Access (FOI or FOIA), 289 freedom of speech and press. see media regulation Frenemies: How Social Media Polarizes America (Settle), 46-47 FTC (Federal Trade Commission), 299 FTC v. Accusearch, 263 funding of social media research, 325-326 Fung, Archon, 290-291

Gab, 64 Gayo-Avello, D., 95 General Data Protection Regulation (GDPR), EU, 199, 208, 317–318 Gentzkow, Matthew, 18, 39, 44 Germany content takedown transparency rules, 230 media regulation in, 201–207 newspaper markets, 204 Gillespie, Tarleton, 238 Gladwell, Malcolm, 41 Glaser, J., 180 global considerations

censorship danger of content moderation, 73 hate speech detection in languages other than English, 61 hate speech legal definitions, 58 political bot usage, 93-94 political polarization, 49 scope of misinformation and, 25-26 social media as transnational communication mechanism, 99 Global Network Initiative (GNI), 229-230, 295-296, 299 global South, misinformation effects in, 25-26 Goel, Sharad, 39 Google advertising data access challenge, 125-126, 302 content takedown processes, 226-227, 231 content takedown resources, 233 culture of openness, 294 lack of ranking algorithm effect on ideological balance of news consumption, 35 negotiation of ad policies, 124 political advertising, 123, 299 privacy issue, 296, 299 search engine contribution to filter bubble, 42 targeted advertising information, 127 transparency issue for, 295, 299, 301 YouTube bans by, 209 Gorwa, R., 94 government. see state, the Grinberg, N., 19, 22 group-level considerations, hate speech effects, 69-70 Guess, A., 17, 18, 19, 21, 172 Guilbeault, D., 94 Gulati, J. "Jeff," 128-129

Hallin, Daniel C., 201–202, 206 harassment, online, 154, *see also* trolling hate crimes, online hate speech and, 70–71 hate groups, use of online hate speech, 61–64 hate speech. *see also* Network Enforcement Law (NetzDG) combating, 71–75, 77 defining, 56–59, 75 detecting, 59–61, 76 introduction, 56 offline consequences of, 68–71, 77 prevalence of, 66–68 producers of, 61–64, 76 targets of, 64–66, 68–69, 76 Hate Speech Code of Conduct, European Commission, 225, 234 Hawdon, James, 64 Higher Audiovisual Council (CSA), 205 Hillygus, D. Sunshine, 132–133 Holz, T., 94 homogeneous discussion groups, polarization in, 37 homophily, 37-38, 41 Honest Ads Act, 122 honey-pot bots, 95 Howard, Philip N., 90 A Human Rights Audit of the Internet Watch Foundation ("IWF Audit"), 236 Hwang, Tim, 96 hyperpartisan publishers, 17 ideological polarization, 46-47, 48 ideological segregation individual- vs. audience-level, 39-40 ranking algorithms' impact on, 43 ideology ranking algorithms' impact on, 35 responses to misinformation correction and, 180-181 illegal content, variations in knowledge definition and platform liability, 224 illusory truth effect, 176, 177 inadvertency thesis, 39 incidental exposure to news, 152 independent research, on platforms' takedown practices, 237, 239-240 in-depth public statements, disclosure by platforms during content takedown, 230-232 India, misinformation effects in, 26 individual-level exposure to social media, lack of echo chamber effect, 44 individual-level factors cross-cutting discussions and polarization effects, 45 diversity of opinion in news exposure, 39-41 hate speech impacts, 68-69 as moderators of misinformation receptivity, 178-183 news media changes, 148-155 influence, online authoritarian regimes' influence campaigns, 25 distortion of democratic processes by, 240 of political bots, 96

information falsehood and quality, challenge of regulating, 275-276 information fiduciaries, internet platforms as, 323 information monopolies, dangers of, 320-321 ingroup superiority, identifying hate speech, 60 intentionality criterion for misinformation, 167-168 Intermediary Liability laws, 220, 223-227 Internet early utopianism, 1 facilitation of like-minded group communication, 36-37 hate groups' use of, 61–62 impracticalities of regulating content on, 200 internet platforms. see also transparency, platform society, social media platforms content moderation by, 71-74, 295-296 distributed discovery of news, 151-152 hate speech definitions, 58 impact on democracy, 157, 209-210 institutionalization of, 147-148 lack of regulation and restriction in United States, 208-210 regulatory issues for, 214-217 size factor in content takedown practices, 226 speech rule enforcement problems, 221 transparency issue for, 293–295, 301–303 Internet Referral Unit (IRU), Europol, 234-235 Internet Research Agency (IRA). see Russian (IRA) disinformation Internet Watch Foundation (IWF), UK, 236 IRU (Internet Referral Unit), Europol, 234-235 Jost, John T., 38, 180 journalism bots, contribution to democratic discourse, 96-97 journalism, as major contributor to research, 14-15, see also news media journalistic professionalism, 201 judicial action to address internet platform content liability, 263-266 to combat disinformation campaigns, 269-271 Kaakinen, Markus, 67 Kahan, D. M., 181 Kalla, J. L., 24 Karpf, D., 98

Kim, E., 24

Kim, J. W., 24

Kim, Young Mie, 127 Klonick, Kate, 231, 238 Kollanyi, Bence, 99 Kolo, Castulus, 204 Konitzer, Tobias, 132–133 Kosack, Stephen, 290 Kreiss, Daniel, 124, 238 Kruglanski, A. W., 180 Kuhn, Raymond, 203 Kuklinski, J. H., 12 Lardeau, Matthieu, 204, 206 Le Floch, Patrick, 204 leaked information, disclosure by platforms during content takedown, 236 legacy broadcast media, regulation of, 213-214 legacy media channels countering hate speech, 74 regulation of, 210-213 legal definitions of hate speech, ambiguities in, 58 legislative interventions to combat disinformation online, 270, 271-272 legitimate news providers, vulnerability to agenda setting by misinformation sources, 23 Leonard, A., 91 Lewandowsky, S., 164 Lewis, Rebecca, 16, 256 liability of internet platforms. see Communications Decency Act (CDA) of 1996, Intermediary Liability laws liberal bias accusations against Californiabased internet platforms, 240-241 Liberal model, political system and media, 2.02 liberals vs. conservatives asymmetry in ideological valence, 17 biased information processing, 48 misinformation consumption levels, 19 misinformation from, 180 responses to misinformation correction, 180-181 "liberation technology," I like-minded individuals, polarizing views through communities of, 36 Lipset, Seymour Martin, 208 listener bots, 95 Lodge, Milton, 47 Lokot, T., 96-97 Luceri, L., 90 Lumen Database, 229, 237

Macedonia, disinformation source from, 13, 14 MacGregor, Sharon, 238 machine learning, 92 Magdy, Walid, 64 Magrini, 206 Mancini, Paolo, 201-202 mandated transparency regimes, 299-300 manufacturing consensus, computational propaganda for, 100 Marchal, N., 20 Maréchal, N., 94 marketplace of ideas, disinformation as unfair competition in, 277-278 Martin, Gregory J., 134 Marwick, Alice, 16, 255 Mathew, Binny, 75 Maurer, Brianna, 45 McGregor, Shannon C., 124 McKinnon, Rebecca, 237-238 media ecology, studying the media as ecosystem, 16–17 media environment. see news media media pluralism, 201–203 media regulation, 199-217, see also Communications Decency Act (CDA) of 1996 Europe, 201-207 free speech rights vs., 199-201 legacy broadcast media, 210-213 United States, 207-210 media tracking firms, as source for digital ad spending data, 129-130 mental model theory, and continued influence effect, 174 Merkel, Angela, 89 message presentation, and backfire effects from misinformation correction, 170 Messing, Solomon, 39, 40, 43 Metaxas, Panagiotis T., 95, 98 microtargeting, establishing limitations on, 277-278 Minc, Alain, 207 Ministry of Justice and Consumer Protection (BMIV), 205 Minitel, 206-207 minority groups, online speech as marginalizer of, 241 misinformation. see also disinformation, fake news ambiguity of impact on democracy, 257-258 consumption of, 17-20 defining, 10-11, 165-168

misinformation (cont.) disinformation vs., 166 effects on democratic process, 23-25 effects on political activity, 27 European media regulation response to, 205 global scope of, 25-26 lack of research on effects of political, 24-25 misperceptions and, 12-20, 166 moderators of influence of, 178-186 from online news participation, 154–155 proliferation of, 163-164 research progress on social media, 26-27 Section 230, Communications Decency Act (CDA 230), 252-280 spread and dissemination of, 19-23 misperceptions and misinformation, 12-20, 166 Monaco, Nicholas, 100 motivated reasoning framework, 13, 169-170, 177, 181 Muller, Karsten, 70 Munger, Kevin, 74 Murphy, S. T., 184 Muslims, fears generated by hate speech, 68 Mustafaraj, E., 95, 98 Mutz, Diana C., 50

Nagler, Jonathan, 21 Narayanan, V., 26 National Security Agency (NSA), US, 296 need for closure, in responses to misinformation and its correction, 182-183 negativity of digital advertising, collecting data on, 133 Nelson, J. L., 19 net neutrality, 210, 267 Network Enforcement Law (NetzDG), 199, 205, 230, 232-234, 299-300 neutrality of internet platforms in relationship to users' speech, 223-224 The New Governors (Klonick), 238 New York Times Co. v. Sullivan, 262 Newell, Edward, 72 news bots, 96-97 news media attention shift away from news, 144 consequences of changes in, 157 expansion of news sources to individuals and organizations, 146-147 impact on democracy, 139-158 individual-level changes in, 148-155 institutional changes in, 142-148

loss of trust in, 153 online harassment, 154 operational changes, 146 structural changes and impact on democracy, 139-141 newspapers, 143, 204 n-grams method, hate speech detection, 59 Nielsen, Rasmus Kleis, 40 Nimmo, B., 99 Nora, Simon, 207 notice and takedown systems, 222, 226-227, 230, see also content takedown novelty, as main driver of misinformation, 22 NSA (National Security Agency), US, 296 Nyhan, B., 17, 18, 19, 20, 164, 169, 172, 180 Nyss, C., 100

Obama, Barack, 35 offline and online social ties, 39 offline consequences of online speech, 67-71,241 offline vs. online information exposure, 40 Olteanu, Alexandra, 67 online panels of individuals, advertising data from, 129-130 Onlinecensorship.org, 238 online platforms. see internet platforms opinion challenges, avoiding, or not, 38-41 The Outrage Industry (Berry and Sobieraj), 37 overcorrection of misinformation, and psychological reactance, 183 oversight issue, democratic transparency, 303-305

PACs (Political Action Committees), 112, 113 paid vs. unpaid communications to voters, content of, 133 Panagopoulos, C., 180 Pariser, Eli, 42-43 participatory media, manipulation of mainstream media by, 16 partisan bias, 13, 24 partisan identification as moderator of misinformation receptivity, 180-181 responses to misinformation and its correction, 180-181 partisan motivated reasoning, 46 Perel, Mayaan, 239 personal and psychological factors, as moderators of misinformation receptivity, 181-183

personalization, news, 153 platformed sociality, 147 platform-independent data from media tracking firms, as source for digital ad spending data, 129-130 polarization, variations in definition, 35, see also political polarization Polarized Pluralist model, political system and media, 202 policies anti-political bot, 94 social media platforms' self-generated ad, 124 social media research impact on, 9 Political Action Committees (PACs), 112, 113 political advertising campaign contact and impact from, 24 campaign finance rules, 112–123 classification of ads, 114-115 congressional proposals, 122–123 content of, 132–134, 209 decentralized purchasing structure, 124-126 disclaimer requirements, 115-120 effectiveness question for, 134-135 introduction, 111-135 negotiation of ad policies by platforms, 124 reporting requirements, 112–117 social media platforms as media consultants, 126 spending on, 128-132 state laws, 121-122 targeting of, 127-128 transparency practices of internet platforms, 298-299 political bots as computational propaganda tools, 98–102 defeating, 99 for democratic good, 96-97 fears around, 89 influence debate, 96 role of, 93–96 separation from traditional propaganda, 99 political campaigns, as new media, 147 political communication, 320, see social media research political factors in moderators of misinformation receptivity, 179-180 political ideology, as moderator of misinformation receptivity, 180-181 political interest factor in asymmetric polarization, 47-48 political parallelism, 201

political polarization asymmetric, 47-48 avoiding opinion challenges, 38-41 communities of like-minded individuals, 36-38 echo chamber effects, 34, 36-38, 44-46 filter bubble, 41–44 ideological, 46-47 interventions to reduce, 50 political rumors, defined, 166 political sophistication, as moderator of misinformation and its correction, 179-180 Porter, E., 172 power-law pattern, fake news sharing on Twitter, 22 Preuss, Mike, 74 "prevent harm" goal of Intermediary Liability laws, 223 privacy issue Europe vs. United States, 208 FTC regulation of internet platforms' practices, 299 future prospects for balance with research access, 327-329 impact on research access to data, 317-320 user vs. owner approach to data rights, 323 private broadcasting, development of, 211-213 processing fluency, correction of misinformation, 176, 178 programmatic purchasing of advertising, 125 "promote innovation" goal of Intermediary Liability laws, 223 propaganda. see also political bots computational, 25, 90, 98-102 creation of misperceptions through, 13 defined, 11 Russian, 14-16, 25, 89, 120, 254-255 social bots and, 92-93 ProPublica, 300-301 "protect lawful online speech and information" goal of Intermediary Liability laws, 223 psychological polarization. see affective polarization psychological reactance, in responses to misinformation and its correction, 183 public broadcasting, 203-204, 211 public communication, defined, 114 public filings, disclosure by platforms during content takedown, 232-235 public interest standard, US broadcasting, 210-211

public's right to data, rethinking, 322-323 Putnam, Robert, 36 radicalization and recruitment to terrorist groups, 241 raiding, in online hate speech, 66 ranking algorithms cross-cutting content reduction by, 43 filter bubble generation by, 34, 42 ideological impact of, 35 ideological segregation and, 43 political polarization role of, 41-44 as shapers of discourse, 239-240 Rao, Justin M., 39 Ratkiewicz, J., 98 Red Lion Broadcasting v. FCC, 212 Reddit, 72, 256 Redlawsk, D. P., 172, 173 refugees, hate speech and hate crimes against, 70 regulation of media. see media regulation regulatory oversight, as necessary backing for transparency, 291 Reifler, Jason, 17, 18, 19, 164, 169, 172, 180 reinforcement seeking vs. challenge avoidance, 38-39 repeating misinformation, strengthening in memory, 176 retweet networks, prevalence among hate speech users, 63 Ribeiro, Manoel Horta, 63 Ridout, Travis N., 129, 133 Rivero, Gonzalo, 38 Roberts, Chris, 133 robonotices, 226 robot journalists, limitations of, 97 Roche, C., 170 Roommates.comcase, 259, 261, 263-266, 269, 270, 271 Russian (IRA) disinformation, 14–16, 89, 120, 254-255 Russian model for propaganda, wearing down of political participation interest from, 25 Ruths, Derek, 72 Saleem, Haji Mohammad, 72 Scandinavian government transparency initiatives, 289 Schaffner, B. F., 170 Schieb, Carla, 74 Schumpeter, Joseph, 140, 156, 158

Seaborn, Brent, 134–135 search engines, ranking algorithms and the filter bubble, 42, 43-44 Section 230, Communications Decency Act. see Communications Decency Act (CDA) of 1996 Seifert, C. M., 164 self-reported survey measures, unreliability of, 18 self-selection of individuals in social media networks, 49-50 Settle, Jaime E., 46 Shao, C., 20 Shapiro, Jesse M., 39, 44 Shaw, Daron R., 134-135 Shin, J., 23 Siegel, Alexandra A., 67, 74 Silva, Leandro, 64 sleeper bots, 95 Snowden, Edward, 296 Sobieraj, Sarah, 37 social bias, diffusion of misinformation and, 21 social bots, 20, 91-93 social correction by users on social media, 185 social media and democracy as instrument for political control, 98 introduction, 1–9 social media platforms. see also internet platforms, content moderation, media regulation algorithmic bias and, 42 hate speech forms and patterns on, 62-64 inadvertency thesis and exposure to diverse views, 39-41 long-term changes in interaction on, 49 as major resources for media consumption, 20 as media consultants, 126 negotiation of ad policies, 124 political polarization effect from using, 44-46 response to proposed new advertising rules, 123 risks of influence over research, 324-325 role in misinformation correction, 184-186 as transnational communication mechanisms, 99 as US based and inflexible in other countries, 156 social media research challenges and opportunities, 237, 313-320

data access challenge, 130, 314

Schwarz, N., 70

data sharing paradigm, 320-326 difficulty of studying persuasive effects of misinformation, 24 funding of, 325-326 future prospects, 326-330 general challenges of, 11 hate speech detection limitations, 61 importance of, 8-9, 323-324 misinformation analysis challenge, 27 need for multiple-platform study, 23 overview, 1-2 privacy practices vs. data access, 317-320, 327-329 Social Science One project, Facebook, 240, 315-316, 323 social unacceptability, as deterrent to hate speech, 75 source credibility, 171 source cues, backfire effects of misinformation correction, 170 spambots, 95 spending on digital political advertising, 128-132, 134 state actors, disinformation from, 254-255 state laws, US campaign finance, 121 online political advertising, 121-122 state, the content takedown reporting by, 234-235 disinformation from, 25 role in shaping media system, 201-210 state-sponsored trolling campaigns, 93, 100 steganography as hate speech symbol, 65 Stephens-Davidowitz, Seth, 70 stereotype subtyping theory, 172 Stratton Oakmont v. Prodigy Service, 259-260 structuration, 139 Suhay, Elizabeth, 45 Sunstein, Cass, 37, 275 supervised text classification tasks, hate speech detection, 59-60 Taber, C. S., 47 takedown requests, disclosure by platforms during content takedown, 230 Taneja, H., 19 targeting of advertising, 127-128, 133, 144 technology

media regulation and telecommunications development, 206–207, 208–210 role in political communication, 1–2, 36 temporal distance issue for corrected misinformation, 175, 176-177 terrorism, radicalization, and recruitment by online influencers, 241 text message ads, FEC disclaimer requirements, 117-118 third-party investigations to ensure transparency, 300-301 Thorson, E., 175 Three Years of the Right to Be Forgotten (Google), 231 topic modeling approach, hate speech detection, 60 transnational communication mechanism, social media as, 99 transparency reports, disclosure by platforms during content takedown, 228–229 transparency, platform society as academic study topic, 287 as accountability mechanism, 286-287 content and advertisements, 296-299 corporate social responsibility, 290-293 future of, 273, 301-303 historical evolution of, 288-290 mandated transparency regimes, 266-267, 299-300 mixed results of, 291-292 oversight issue, 303-305 purpose of, 305 social media platforms' policies to increase ad, 123 theory and reality of, 292, 304-305 third-party investigation to ensure, 300-301 transparency in practice, 293-295 user disclosure requirements by platforms, 267 voluntary internet platform, 222, 295-296 troll bots, 95 trolling digital news media and, 154 as disinformation source, 256-257 state-sponsored, 100 Trump, Donald, 17 trust in source, 21, 153, 171 truth value criterion, misinformation, 166, 167 Tucker, J. A., 11, 21, 165 Twitter advertising research challenge, 126 asymmetric polarization on, 48 "breaking news" sites, 21

Twitter (cont.) cross-cutting friendships and viewpoint diversity, 40 effects of banning extremist social networks, 72 hate speech on, 66, 71 partisan sharing of ideological views, 38 political advertising, 123, 298–299 political moderation impact of cross-cutting content exposure, 45 power-law pattern in fake news sharing, 22 public availability of data, 19, 22–23, 314 retweet analysis for spread data, 20 Russian IRA operations, 15-16 small numbers of activists as responsible for majority of partisan content, 38 social bots on, 91 spread and dissemination of misinformation, 22 transparency issue for, 229, 295

Ukraine, disinformation campaigns in, 25 United Kingdom, media regulation in, 211 United States media regulation in, 199, 207-210, 213-216 misinformation consumption patterns, 19-20 political polarization effects vs. other countries, 49 selective exposure to news, 151 transparency developments for government in, 289-290 United States Congress, political advertising rules, 122-123 United States presidential election of 2012, 23, 38 United States presidential election of 2016 bots in, 89 computational propaganda in, 99-100 disinformation impact, 257 disinformation suppliers, 14, 16–17 internet platform content takedown reporting, 233-234 lack of regulation of online ads during, 115, 120, 209 rate of hate speech during and after, 67-68 trolling during, 256 United States v. Alvarez, 276

Urban study of content notice and takedown, 226-227 user characteristics, in hate speech detection, 60,63 user level liability, pros and cons to applying to platforms, 272-273 "us vs. them," to identify othering in hate speech, 60 vaccine debate, bot manipulation of, 100 Van Alstyne, Marshall, 36 van der Linden, S., 180 van Dijck, José, 147 VanDuyn, E., 25 Vargo, C. J., 23 Viacom v. YouTube, 232 violence hate speech and, 56, 57, 58, 67, 69, 70-71 online speech connection to, 241 polarization on social media and, 49 virtual bystander effect, corrections of misinformation on social media, 185 Volokh, Eugene, 237 Vosoughi, S., 22 Walter, N., 184 Warner, Mark, 199 weak ties sharing of news by, 35 as sources of counter-attitudinal information, 41 web crawlers, limitations in gathering advertising data, 130, see also bots Webster, James, 139 Weichart, Stephan, 204 Westwood, Sean J., 39 WhatsApp, 25-26, 328 WhoTargetsMe, 300 wikiedits bots, 95 Williams, Christine B., 128–129 Williams, Ev, 279 Winter, Fabian, 75 "wisdom of the crowds," failure of, 279-280 Wittes, Benjamin, 278 Wood, T. J., 172 Woolley, Samuel C., 90 worldview backfire effects, 169-173 avoiding, 171 backlash against, 172-173 identifying, 173 Republicans vs. Democrats, 180

worldviews, tailoring correction of misinformation to antagonists', 171–172 Wu, Tim, 268

Yates, Sally, 89 Yin, L., 15 York, Jillian, 298 YouTube, content takedown resources for, 233

Zaller, John R., 47 Zeran v. American Online, 260, 263 Zuckerberg, Mark, 97, 209, 293, 298, 304