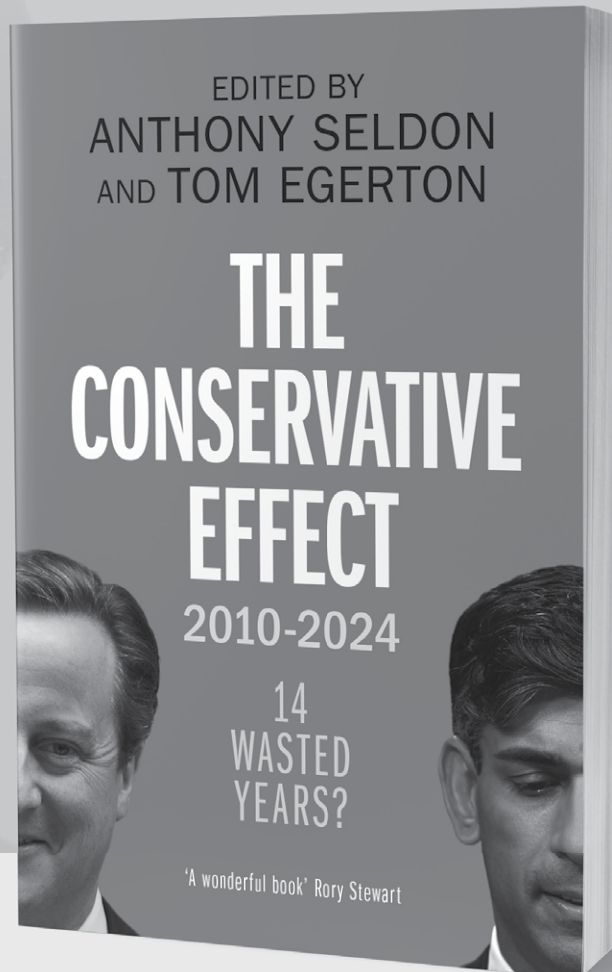


**What has changed for the better or worse during  
fourteen years of Conservative government?**

Anthony Seldon and his team explore the 'Conservative Effect',  
analysing the ultimate impact of their leadership on the UK.



**“... an invaluable account of a wild ride in Britain’s political history, rich  
in examples and warnings to successors, whatever their political hue.”**

ANNE MCELVOY, Executive Editor, POLITICO

**“... an essential read for anyone seeking to understand the  
political landscape of our time.”**

ADAM BOULTON, Political journalist and presenter of *Times Radio*

Paperback | 9781009473088  
June 2024 | £16.99/\$21.95



**CAMBRIDGE  
UNIVERSITY PRESS**



**APSA Preprints** is a free prepublication platform for early research outputs in political science and related disciplines.



## Key Benefits

- Obtain a DOI
- Comment on papers
- Track metrics & share on social media
- Rapid turnaround (3-5 days)
- Prepare your paper for peer review
- Free to post and browse

**Upload your 2024 Annual Meeting paper today!**



**Submit the latest version of your preprint directly to a journal!**



**Visit [preprints.apsanet.org](https://preprints.apsanet.org) to learn more**