cited is impressive, not least for how each medium could be used to promulgate positive mental health narratives. He deals with media depictions and reporting of suicide in a sensitive and practical way. Another positive strategy is the book's presumption of a proactive readership: 'how to complain' instructions appear throughout. As someone who has taught this subject, he has assembled a solid core of references. I found the opening chapters hard work: lots of arrows with a sprinkling of gestalt theory do not set up the rest of the book. There is only passing reference to advertising and the book would gain from more discussion of commercial imperatives, or why media outlets stigmatise in a particular way. As with the opening sections, the film chapter would benefit from less theory and more examples to engage the reader in the substance of Morris's arguments. Radio gets only one mention a pity given its resurgence with internet access and podcasting, and its relative accessibility to people wanting to restore balanced mental health coverage in asymmetrical warfare.

If you are a mental health professional or service user, and interested in studying and/or changing media representation of mental health problems, there is a definite need for a resource to set out the challenges. This isn't it, but Morris makes a brave sortie to gain an excellent vantage point from which you may plan your campaign.

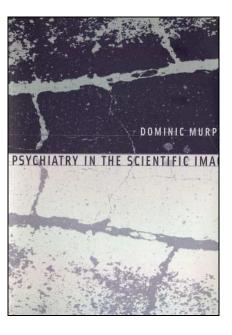
Peter Byrne University College London, Gower St, LondonWCIE 6BT,UK. Email: p.byrne@ucl.ac.uk **doi: 10.1192/bjp.191.3.272a**

Psychiatry in the Scientific Image

By Dominic Murphy. MIT Press. 2006. 400pp. £22.95 (hb). ISBN 9780262134552

In the dialectical problem of whether the disorders of the mind are basically biological or social, we are always being swayed one way or the other. You can tell which way a book with the title *Psychiatry in the Scientific Image* is going to jump. Its positioning is complex, however.

According to the author this book is deeply reactionary, a qualified defence of the medical model which shows psychiatry as a branch of medicine dedicated to uncovering the neurological basis of disease entities. This has intuitive appeal, given that we



are animals with a biology including a brain that is the foundation of mental life. Also according to the author, the book is the first on psychiatry from within analytical philosophy of science. The result, therefore, is a deeply reactionary book at the cutting edge of philosophy of science. This is a finely balanced and subtle position that is not easy to summarise. For example, the deep conservatism has the brain as fundamental to psychology and psychiatry, and yet, recent philosophy of science envisages many levels of causal explanation, among which it is difficult to say which is fundamental. Tension is relieved here - the medical model vindicated - with the thought that psychological abnormalities can be traced to specific causal factors that are realised in brain tissue. The brain is fundamental in the sense that it realises everything. (A social science analogue is to have itself as fundamental in the sense that everything including biomedical science - is a social practice.) This view of the brain as fundamental belongs with an up-to-date suitably broad understanding of neuroscience: that it draws on the cognitive and social sciences as well as molecular biology.

The book tackles three sets of questions about mental disorder: concept; explanation; and classification. It is weakest on the first topic, apparently taking for granted the fact of mental disorder, while cursorily dismissing social science critiques of the medical model. This untroubled view belongs generally with the avowedly 'realist' approach of the book, which wants to get on with tracking facts and causes, not worrying

about concepts and construct validity. The book is strongest on multi-level causes and the lack of viability of reductionism, although there is also some tension here. Discussion of classification in the last part of the book rehearses the aspiration that nosology should track causal histories of conditions, not operationalised, observational criteria. However, the problem of reconciling controversial and shifting complex, multi-level, causal models of psychiatric conditions with a simple and relatively stable classificatory system for clinical and research purposes is, in this reviewer's opinion, neither sufficiently recognised in the book nor resolved.

Derek Bolton Institute of Psychiatry, De Crespigny Park, London SE5 8AF, UK. Email: d.bolton@iop.kcl.ac.uk

doi: 10.1192/bjp.191.3.273

Theory of Addiction

By Robert West. Blackwell. 2006. 224pp. £24.99 (pb). ISBN 1405113596

An internet search for 'motivation' produces thousands of hits. Clearly we are fascinated by what makes us tick, but despite the wealth of research there is no consensus. Robert West's *Theory of Addiction* is a bold attempt to unify our understanding of human behaviour and its pathological refraction that is addiction. As a Professor of Health Psychology, and prolific contributor to the literature on addictive behaviour, West is arguably the man for the job.

