

# English Today

## Notes for contributors

(1) Contributions may range in length from c.4,000 words of main text to commentaries and reviews from 500 to 2,000 words. Currently, material is generally managed by email and attachment to and from the editor <englishtoday@telkomsa.net>.

(2) Subsidiary text and illustrative material (lists, specimens, photographs, diagrams, and cartoons, etc.) can be added to articles, where necessary in numbered panels and tables, and are encouraged. Any notes should be concise, and references/bibliography should be limited to the content of the paper. Website references should be in a list of their own after all other material.

(3) Every effort is made to retain distinctive usage and conventions, such as British or American spelling, special punctuation, and IPA symbols. Subheadings should be used in longer texts, and if not provided may be added. When contributors receive page proofs for checking, these should be dealt with quickly, preferably by email and attachment.

(4) The Editors may send a copy of a submitted article to at least one third party for independent assessment, and may or may not communicate all or any part of such an assessment to the author. Although every effort is made to reach a decision quickly, delays sometimes occur.

(5) Once a deadline for finalizing an article is agreed every effort should be made to keep to it, and the Editors should be informed as soon as possible if any change of circumstances occurs, so that any necessary adjustments may be made smoothly.

(6) Notification of the acceptance of an article for publication may be accompanied by copies of a Cambridge copyright release form, one to be retained, the other to be returned (completed and signed).

(7) The author(s) of a submission should provide 100–150 words of biography (per person).

(8) Prospective writers who are not regular readers of *ET* should study the journal before submitting material. Preferably they should write/ email to introduce themselves, proposing a topic and providing a plan or specimen. Every effort is made to reply quickly, but this is not always possible.

(9) Unsolicited articles that could interest readers of *ET* but that were not written with the journal in mind are usually not suitable without a degree of rewriting and restructuring. Circumstances vary, and it may or may not be possible for the Editors to advise on how this might be done. Unsolicited articles that cannot be used are not returned.

(10) Contributors receive from one to three complimentary copies of the issue in which their work appears, depending on varying factors, such as the involvement of more than one author and the length of the contribution. Offprints are not provided.

# English Today

## Whose copy are you reading?

*Have you borrowed a friend's or colleague's copy?*

*Are you reading in a library or are you at the bottom of a long circulation list?*

*Why not take out your own subscription?*

-----  
**English Today** is published in March, June, September and December

Volume 28, 2012: £132/\$228;  
£25/\$39 for students and the retired;  
special rates for members of TESOL,  
ACTFL, DSNA, AILA & IATEFL  
(please enquire). Prices include delivery  
by air where appropriate. (ISSN  
0266-0784) The electronic-only version is  
available to libraries and institutions at  
£118/\$195 (ISSN 1474-0567)

*For further information or to order, contact:*  
Customer Services Department,  
Cambridge University Press,  
FREEPOST\*, The Edinburgh Building,  
Cambridge CB2 8RU, UK  
Tel: +44 (0)1223 326070  
Fax: +44 (0)1223 325150

*Email enquiries:* journals@cambridge.org

\*No stamp necessary if posted within UK

*Enquiries in the USA, Canada and Mexico  
should be directed to:*

Cambridge University Press,  
Journals Fulfillment Department,  
100 Brook Hill Drive,  
West Nyak,  
New York, 10994-2133, USA  
Tel: 845 353 7500  
Fax: 845 353 4141



**CAMBRIDGE  
UNIVERSITY PRESS**

This journal issue has been printed on FSC-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see [www.fsc.org](http://www.fsc.org) for information.

CAMBRIDGE

LEADERS IN LANGUAGE *from* CAMBRIDGE

Analysing Older English

*Edited by David Denison, Ricardo Bermúdez-Otero, Chris McCully, and Emma Moore*

*Studies in English Language*

\$99.00: Hb: 978-0-521-11246-8: 360 pp.

Analyzing Narrative

Discourse and Sociolinguistic Perspectives

*Anna De Fina and Alexandra Georgakopoulou*

\$90.00: Hb: 978-0-521-88716-8: 260 pp.

\$31.99: Pb: 978-0-521-71513-3

Ideology in Language Use

Pragmatic Guidelines for Empirical Research

*Jef Verschueren*

\$99.00: Hb: 978-1-107-00652-2: 392 pp.

Linguistic Fieldwork

A Student Guide

*Jeanette Sakel and Daniel L. Everett*

*Cambridge Textbooks in Linguistics*

\$90.00: Hb: 978-0-521-83727-9: 192 pp.

\$35.99: Pb: 978-0-521-54598-3

Premodifiers in English

Their Structure and Significance

*Jim Feist*

*Studies in English Language*

\$99.00: Hb: 978-1-107-00086-5: 288 pp.



The Cambridge Handbook of Language Policy

*Edited by Bernard Spolsky*

*Cambridge Handbooks in Language and Linguistics*

\$170.00: Hb: 978-0-521-19565-2: 760 pp.

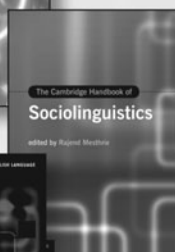
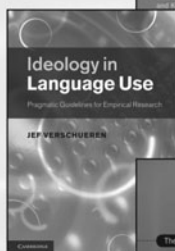


The Cambridge Handbook of Pragmatics

*Edited by Keith Allan and Kasia M. Jaszczolt*

*Cambridge Handbooks in Language and Linguistics*

\$160.00: Hb: 978-0-521-19207-1: 786 pp.



The Cambridge Handbook of Sociolinguistics

*Edited by Rajend Mesthrie*

*Cambridge Handbooks in Language and Linguistics*

\$150.00: Hb: 978-0-521-89707-5: 544 pp.

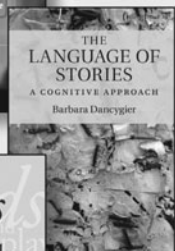


The Language of Stories

A Cognitive Approach

*Barbara Dancygier*

\$99.00: Hb: 978-1-107-00582-2: 240 pp.



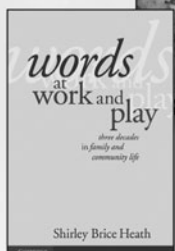
Words at Work and Play

Three Decades in Family and Community Life

*Shirley Brice Heath*

\$99.00: Hb: 978-0-521-84197-9: 240 pp.

\$27.99: Pb: 978-0-521-60303-4



Prices subject to change.

[www.cambridge.org/us](http://www.cambridge.org/us)



CAMBRIDGE UNIVERSITY PRESS

CAMBRIDGE UNIVERSITY PRESS  
[www.cambridge.org](http://www.cambridge.org)

Cambridge Journals Online

For further information about this journal please  
got to the journal website at:  
[journals.cambridge.org/eng](http://journals.cambridge.org/eng)



MIX  
Paper from  
responsible sources  
FSC® C018127