
Association News

Providing travel assistance for young WPSA members and students to participate in regional and global WPSA conferences

The Association has funds set aside for a limited number of travel grants. These are to provide international travel assistance for young WPSA members (both scientists and poultry producers) from developing countries and students from developed countries to

attend and participate in regional and global WPSA conferences.

The application conditions and the application form can be downloaded from the website (www.wpsa.com).

WPSA Travel Grant programme for older scientists (>40 yrs) from developing countries

For many years, the WPSA Board has supported a travel grant programme for members 40 years of age and younger, to enable them to attend international WPSA-sponsored meetings in other countries. Application for these grants is open to WPSA members from both developing and developed countries. It is recognised that older scientists from developing countries, even those in relatively senior positions, frequently have considerable difficulty in finding funds to attend international meetings. It is even more difficult for scientists in this age group who have only recently obtained a higher degree. Because of the lack of available training opportunities, many scientists in developing countries are near to 40 by the time they obtain a higher degree and be in a position to present their work at international meetings. The value of interaction with other scientists with similar interests and expertise, is well recognised.

It is for these reasons that WPSA has instituted a new travel grant programme to assist older (>40 years) WPSA members from developing countries to attend and present a paper (oral or poster) at international meetings. The programme is designed to

provide some financial assistance, NOT to cover the entire costs of the travel to and attendance at the meeting in question. As a not-for-profit organisation, WPSA has limited funds to allocate towards the programme, which means that the number of grants and the size of the individual grants, will not be great. Successful applicants are encouraged to use the grant as leverage in application for additional funding from the applicant's institution or other bodies. The programme is competitive and applicants are required to provide information about their research, and current status and about their planned contribution to the meeting in question, as described below and on the application form. Successful applicants will be expected to provide on their return, a brief report on the meeting and on the benefits derived by their attendance.

All applications will be assessed by a travel grants assessment committee set up under the WPSA Board. The committee will make its recommendations to the Secretary, who will advise the applicants in due course. The application conditions and the application form can be downloaded from the website (www.wpsa.com).

WPSA Speakers Bureau Fostering local and regional conferences in the poultry sciences

During the 34th meeting of the Board of WPSA on August 20, 2000 in Montreal, Canada it was recognised that expertise in several areas of poultry science and production in low income countries is often very limited, and WPSA branches in these countries often do not have sufficient financial resources to fund overseas speakers.

To address this problem, the Board created a Speakers' Bureau to assist branches in low income countries to cover the travel costs of expert international speakers. This measure is consistent with the key objective of WPSA to encourage and facilitate liaison among research scientists and educators, and between those in research and education and those working in the many diverse sectors of the poultry industry. Under the Speakers' Bureau scheme, WPSA will pay only the cost of air travel (lowest economy class). All other expenses such as local travel and accommodation are to be paid by the organizing Branch(es). WPSA will not pay any honorarium to speakers.

Given the high cost of international air travel it is important that optimum value be obtained from this expenditure by WPSA. This can be achieved by insisting that the visiting speaker provides more than just one paper at a conference. The visiting speaker could contribute in a variety of ways, e.g., present a second paper on a related topic, conduct a workshop for graduate students, have small group or one-on-one interaction, especially with students, visit industry groups, visit university groups, etc.

Unless the Branch (or group of Branches) can pay all the speakers' costs itself, a speaker should NOT be invited until approval of Speakers' Bureau funds is made by the WPSA Executive Committee. The Branch(es) should not assume that approval will be given until so advised by the WPSA Secretary.

Where a Branch or a group of Branches wish to apply for Speakers Bureau assistance, there are certain conditions which must be met:

Application conditions

Application must be made using the WPSA Speakers' Bureau application form.

Application must be submitted at least 2 months prior to the meeting.

The speaker must contribute more to the meeting and/or branch than just presenting one paper.

Following approval, the speaker or the local Branch will be reimbursed by the WPSA Treasurer after the meeting.

A maximum of 2 speakers will be sponsored from the Speakers' Bureau per meeting.

The Branch(es) must be up-to-date with their membership payment.

Full details and application forms can be obtained from the WPSA secretariat (wpsa@xs4all.nl) or you can download the application forms from the WPSA website (www.wpsa.com).

The completed application forms should be sent by e-mail to wpsa@xs4all.nl or by fax to: +31 207 508 941

Foundation for Promoting Poultry Science Stichting Bevordering Pluimveewetenschappen

The XIX World's Poultry Congress, held in September 1992 in Amsterdam, was financially successful. This outcome was, to a large extent, due to the contributions received from the 16 main sponsors and over 2500 participants. The terms of reference of the Congress Organizing Foundation required that any credit balance that

resulted after all liabilities had been met should be made available to the Dutch Branch of WPSA as initiator of the organization of the Congress. As a result, a Foundation for Promoting Poultry Science (Stichting Bevordering Pluimveewetenschappen) was founded. The general objective of this foundation are "to

promote the developments and propagation of poultry science in WPSA-structures, and specifically:

1. the stimulation of international congresses and the promotion of participation in these events, and
2. the support of initiative having the objective of establishing WPSA-branches in countries which do not yet have them”.

Individuals and organizations may apply for financial support for appropriate WPSA activities such as conferences, congresses and symposia. Applications for financial support of conferences, congresses and symposia should be forwarded through the local WPSA Branch.

The Foundation has a particular interest in assisting in the process of establishing new WPSA branches and therefore supports these branches by covering for three years part of

the membership fees. Individuals and organizations may apply for financial support by contacting Ir H. Hupkes, Odijkerweg 37, NL-3972 NE Driebergen, The Netherlands, e-mail: h.hupkes@zonnet.nl. An application form will be send on request.

The Board of directors of the Foundation meets three or four times a year. In case of requests for financial assistance to attend conferences, congresses and symposia, applications should be received by the secretary at least 3 months before the meeting.

Application forms should be filled out completely and can be send through e-mail and fax. An original application form should be send by regular mail.

It is the Boards policy not to fund individual applicants more than 2 times.

WPSA Website: www.wpsa.com

The WPSA website provides much valuable information about the organisation and activities of the Association, its regional federations and country branches. In addition there are regularly updated news reports from branch meetings, conferences and symposia organised by the specialist Working Groups, as well as a calendar of future events.

In order to keep it regularly updated, the

Association welcomes information and pictures from Branches, Regional Federations and Working Groups concerning activities of the various WPSA organisations, as well as news about appointment of officers and members.

Please send your information to Mrs D.M. Kleverwal, e-mail wpsa@xs4all.nl.

World's Poultry Science Journal – Digital Archive

Access from the first issue in 1945 until 2003 online – a total of 240 issues!

Volumes 1 – 59 of World's Poultry Science Journal are now available on Cambridge Journals Online. The archive is fully searchable by keyword and author; abstracts can be saved and e-mailed, full text articles printed and bibliographic details exported into reference management software. Perpetual Access is available for a one-off fee of just £500/\$995*.

For further information, or to purchase the WPSJ Digital Archive, please e-mail jnlsales@cambridge.org.

*For those who do not subscribe to the current volume, there is an additional annual maintenance fee of £45/85, payable from the second year of the deal.

www.journals.cambridge.org/WPS

E-mail WPSA Newsletter

WPSA has introduced a new version of the WPSA Newsletter that will be e-mailed to

individual members, on request. To receive this, please subscribe to the e-mail Newsletter on the website (www.wpsa.com).

Forum on animal production in developing countries Release of Educational Videos

There is a series of 13 new educational videos now available for family poultry development. These have been prepared by an FAO based group on the training of Associate Poultry Experts that was part of the IFAD-funded project entitled the 'Smallholder Poultry Development Programme'. The videos are prepared for technical staff and for use in training sessions. They highlight the general role and situation of family poultry and their contribution to food security, income generation and gender equality. In addition they supply information about family poultry nutrition and feeding in the different

production systems, address topics regarding poultry health and disease control; and information on the importance of assessing the economic aspects in family poultry development. They can be accessed at:

http://www.youtube.com/playlist?list=PLzp5NgJ2-dK4_6Pv7Iuo-FOlQ7b7g8_IL4.

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Branch News

Russia

The Russian Branch will continue its Seminars for Poultry Breeders in PTITSEGRAD: This will be continued into 2014 for poultry breeders in the All-Russian Scientific Research and Technological Poultry Breeding Institute (VNITIP) in Sergiev Posad, Moscow. Over 1000 specialists are expected to take advantage such courses at the Institute each academic year: These scientists typically come from poultry farms and feed mills, and include veterinarians, technicians, breeding farm and hatchery managers, poultry meat and eggs producers and processing managers, as well as engineers, power specialists, mechanical engineers and economists. Lectures are provided by leading scientists from both educational and scientific research institutes, enterprises and companies specialists. Ptitsegrad is well established as a training facility for such experts, where they can get to know local and world poultry farming practices through the exchange of information on their experiences. Courses at VNITIP include not only Russian specialists, but some foreign students as well.

The following poultry breeding specialist qualification courses will be carried out together with 'Rosptitsoyuz' experts as follows at VNITIP on the following dates for 2014:

March 17-22 and November 10-15

Resource saving technologies for eggs production and processing (designed for managers, technicians, veterinarians, engineers, guild managers and poultry enterprise foremen and Institute teachers).

April 7-12

Selection work and reproduction of high producing poultry crosses (for breeding farm managers and specialists).

May 12-17 and September 8-13

Modern approaches to high producing poultry crosses, feeding strategies, feeds and biologically active ingredients, quality control, new technologies in feed production (for poultry and feed production enterprises, veterinary specialists, laboratory managers and engineers in feed mills).

September 29- October 04

New technologies and methods for improving broiler meat production and processing efficiency. Improving the skills of technologists and specialists in poultry meat production and processing.

November 17-22

Actual problems and decision making in poultry egg incubation technology (for

engineers, veterinary specialists, incubation department managers and mechanics).

June 2-7

Economic aspects of poultry enterprises (for financial-and-economic service leaders and specialists, poultry enterprises technologists).

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Raising competitiveness, efficiency and safety is the key for Russia's entry into international poultry markets

'The world today is not unipolar, it is multipolar, and Russia, as an emerging economy, should study international practices', said V.I. Fisinin, President of the Russian branch of the WPSA, President of Russian Poultry Union and Vice-President of the Russian Academy of Agricultural Sciences, speaking at an international conference on poultry farming conducted as part of the AgroFarm exhibition in Moscow on February 5, 2014. Since 2004, the poultry industry in Russia has been growing rapidly. Ten years ago nobody could have imagined that poultry production would increase almost three-fold. In addition to reaching a high level of self-sufficiency in terms of poultry meat supply – about 87% - Russia is making first steps to enter international markets.

The export potential of the Russian poultry sector was discussed during a conference entitled 'Key poultry markets: trends and prospects for producers' which was attended by international experts and major producers from Russia, Poland and Brazil. Nan-Dirk Mulder, a renowned international analyst of Rabobank, provided an overview of global and European poultry markets and an expert assessment of the most promising markets for Russian poultry producers. In his view, the best export opportunities are in Asia and Africa, first of all for dark chicken meat, whereas the best markets for whole chicken are in the Middle East and Central Asia. As such, Russia is poised to become an 'Eastern platform' for exporting to Japan and Korea. Moreover, one should not forget about internationalisation in the poultry industry, specifically in regions such as China and the Middle East, as well as access to new markets in the Far and Middle East, Central Asia and Africa. Successful exports are achieved by improving the entire value

chain from cost-effective feed supplies down to deliveries to consumers.

'Efficiency, efficiency and efficiency once again – this is something we should keep working on', said Konrad Pazgan, Vice-President of Konspol Group, one of Poland's biggest poultry producers and processors.

Interesting case studies of high-performance poultry production were discussed in the presentation by Vitor Brandalise, President of Tyson Group, Brazil. Brazil started to move into poultry exports back in the 1980s. At the time, its major markets included Japan (broiler cuts) and Central Asia (whole chicken). Technological advances, modernisation and lower costs contributed to Brazil's entry into European poultry markets in the 90s. Since the 2000s, Brazil has emerged as the world's largest broiler chicken exporter. About 30 per cent of poultry meat produced in Brazil is sold to 150 nations worldwide.

One of the first Russian businesses to gain a foothold in international markets was the Akashevskaya poultry farm. According to its Director General Nikolay Krivosch, the best export opportunities now are in the halal meat sector. Demand for halal products is growing at a dynamic 30-40% annually, opening new prospects for producers in both the domestic market and abroad. According to WHF Secretariat data for 2011, the biggest markets for halal products are Indonesia (78.5 billion US dollars), member states of the Gulf Cooperation Council (44.7 billion US dollars), India (24 billion US dollars), with Russia (21.9 billion US dollars) coming fourth. 'Our main challenge is to absorb whatever is new in the world's poultry industry, and to persistently implement it in Russia. The key objective today is to enhance competitiveness, efficiency and product safety. Whereas 2012 exports amounted to 25,000 tons, last year they rose to 50,000 tons sold to nine countries. Of course, it is difficult to match Brazil's performance. However, Russian experts will seek ways to further success', stressed Professor V.I. Fisinin.

The next AgroFarm exhibition will take place on February 3-5, 2015, in Moscow, VVC, Hall 75.

Tatyana Vasilyeva, Secretary of the WPSA Russian branch

Switzerland

We recently had an interesting visit by the Russian Branch of WPSA. A highly decorated delegation of Russian poultry specialists visited the National Centre for Poultry Competence AVIFROUM in Zollikofen, Switzerland, on February 20, 2014, and they were informed about egg- and poultry meat-production in Switzerland.

Under the guidance of Prof. Vladimir Fisinin, chairman of WPSA Russia, a delegation of 20 representatives of production, industry and authorities of the Russian WPSA branch visited Switzerland for 4 days and stopped at the AVIFORUM on the 20th February. On their rest of their journey they also visited the national fair Animal & Techniques in Saint Gall in eastern Switzerland.

Their visit at the AVIFROUM was organized by its director Ruedi Zweifel as a one-day seminar and devoted to the new research facilities for broilers and laying hens with special animal-friendly housing systems, and for an exchange of information on production and consumption of eggs and poultry-meat in both countries.

This exchange of information was very interesting for the Swiss hosts, since the visitors were highly motivated and interested in getting and giving information.

Prof. Fisinin's paper brought some fascinating facts to light and showed the big differences between the two countries. While Russia produces 50 times the quantities of eggs and poultry meat compared to Switzerland, the number of producers is about the same in both countries. No wonder, the

farms in Russia have more than one million birds as the norm, rather the exception, while in Switzerland farm size is legally limited to a maximum of 18,000 birds.

Alois Mettler, Branch Secretary

USA

WPSA-USA Student Travel Grants: The WPSA-USA Board is pleased to announce the reinstatement of the WPSA-USA travel grant programme in 2014. This programme will provide a travel grant of up to \$1000 for any WPSA-USA student member attending and making either an oral or poster presentation at any WPSA sponsored international conference or symposium. Any WPSA-USA student member interested in applying for a WPSA-USA Student Travel Grant should email Branch Secretary Bob Buresh at bob.buresh@novusint.com for further information.

WPSA-USA Board Nominations: In January 2015, the terms for current WPSA-USA Board members Bob Taylor, Edgar Oviedo and Walter Bottje will expire. Therefore, there will be two Board positions to be filled by a WPSA-USA member election in June, 2014. Each of the two positions will serve a four-year term on the Board, starting in January 2015. All WPSA-USA members are encouraged to submit potential candidates to WPSA-USA President Bob Taylor (bob.taylor@unh.edu) by April 30, 2014.

Bob Buresh, Secretary