

QUESTIONNAIRE FOR POTENTIAL REVIEWERS

Insofar as possible the Editors will select reviewers from among readers of the JOURNAL. They therefore request all who would be willing to write reviews to fill out and return this form to The Editors, JOURNAL OF ECONOMIC HISTORY, University of Pennsylvania, 3718 Locust Walk, Philadelphia, Pennsylvania 19104.

Name (last name first): _____

Address: _____

Institutional affiliation (if not in address) and academic status: _____

Areas of reviewing competence in economic history (specify country and place): _____

Languages other than English in which you have a reading proficiency: _____

Representative recent publications (maximum of five):

**THE
ROOTS OF
SOUTHERN
DISTINCTIVENESS**

Tobacco and Society in Danville, Virginia, 1780–1865
by Frederick F. Siegel
"Using Danville as a case study, Siegel proposes a startling reinterpretation of the history of southern agriculture before the Civil War. The book is certain to be viewed as a major contribution to the debate over the impact of slavery on southern development."—Eric Foner, Columbia University
223 pp.
\$22.00

**A
VIGOROUS
SPIRIT OF
ENTERPRISE**

Merchants and Economic Development in Revolutionary Philadelphia
by Thomas M. Doerflinger
*Bancroft Prize, Columbia University
Herbert Feis Award, American Historical Association*
"A remarkably good book about the economic and political role of Philadelphia's merchants in the development of early American capitalism."—*Journal of American History*
Published for the Institute of Early American History and Culture, Williamsburg, Virginia
430 pp.
\$32.00

**TOBACCO
AND SLAVES**

The Development of Southern Cultures in the Chesapeake, 1680–1800
by Allan Kulikoff

A major reinterpretation of the economic and political transformation of Chesapeake society from 1680 to 1800. "A true synthesis dealing with the entire Chesapeake region. . . . This is an important book."—*Register of the Kentucky Historical Society*

Published for the Institute of Early American History and Culture, Williamsburg, Virginia
467 pp.
\$30.00

**THE ECONOMY
OF BRITISH
AMERICA,
1607–1789**

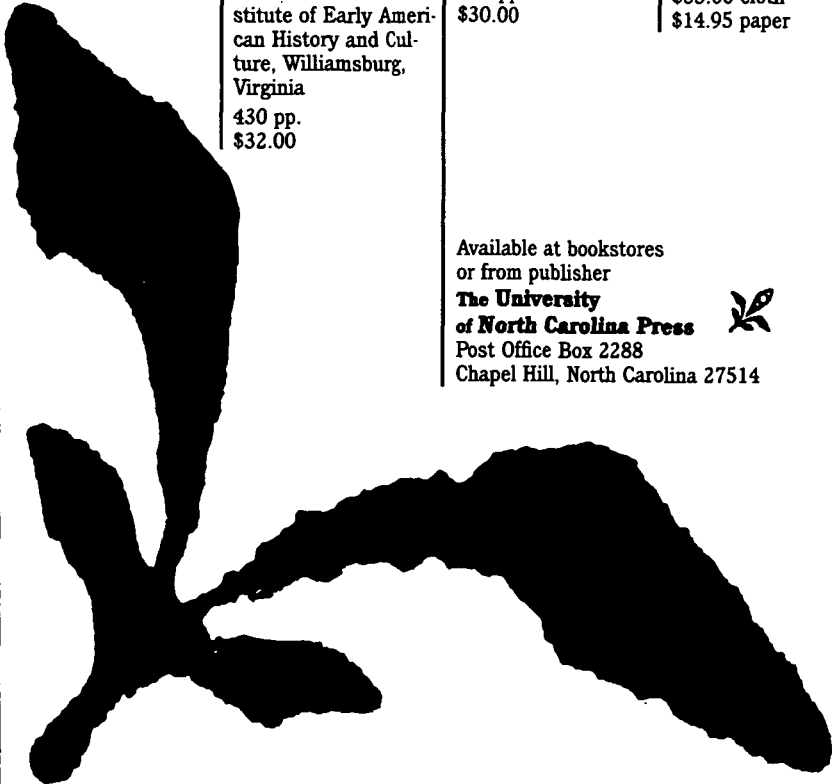
by John J. McCusker and Russell R. Menard

"The finest account ever produced of economic growth and development in British North America and one of the finest economic histories for any region of the world."—*Canadian Historical Review*
Needs and Opportunities for Study Series
Published for the Institute of Early American History and Culture, Williamsburg, Virginia
504 pp.
\$35.00 cloth
\$14.95 paper

Available at bookstores
or from publisher

**The University
of North Carolina Press**

Post Office Box 2288
Chapel Hill, North Carolina 27514



Cambridge University Press

Coming Over

Migration and Communication between England and New England in the Seventeenth Century

David Cressy

Discusses English migration to New England in the seventeenth century, and shows the importance of English connections in the subsequent lives of American colonists. He reviews the information available to prospective migrants, the decisions they had to reach, and the actions necessary before they could settle in America.

Hardcover about \$34.50 Paperback about \$10.95

The Americanisation of West German Industry, 1945-1973

V.R. Berghahn

Deals with the reorganization of Germany's powerful industrial system and the role of entrepreneurs after 1945 and demonstrates that America played a decisive part in bringing about German industry's organization and ideological adaptation to the multilateral trading system of the postwar era. \$34.50

Modern Germany

Society, Economy and Politics in the Twentieth Century

Second Edition

V.R. Berghahn

"... continues the strands of Germany's development up to the present... the author carefully uses the most reliable research available to diagnose a Germany that is more than a mere 'political entity'" — *History of European Ideas*

Cloth about \$37.50 Paper about \$10.95

Now in paperback...

Those Who Stayed Behind

Rural Society in Nineteenth-Century New England

Hal S. Barron

"... Deft analysis, crisp exposition, and fresh insights... reminds us that the countryside... has too often been treated simply as a mythological polar antithesis of urban communities." — *Labor History*

About \$8.95

The Rise of Market Culture

The Textile Trade and French Society, 1750-1900

William M. Reddy

"... an extraordinary and entertaining book. Reddy persuasively argues for the importance of social and cultural factors in French industrialization... provides a theoretical basis for much of the research in social history during the last two decades."

— *Business History Review*

About \$12.95

At bookstores or order from

Cambridge University Press

32 East 57th Street, NY, NY 10022.

Cambridge toll-free numbers for orders only:

800-872-7423, outside NY State, 800-227-0247, NY State only.

MasterCard and Visa accepted.

Oxford

No Separate Refuge

Culture, Class, and Gender on an Anglo-Hispanic Frontier in the American Southwest, 1880-1940

SARAH DEUTSCH, *Massachusetts Institute of Technology*

"A work of great range, detail and originality."—Nancy Cott, *Yale University*.

"An excellent monograph that breaks new ground in southwestern history."—

Albert Camarillo, *Stanford University*. From 1880 to 1940, the communal villages, coal-mining towns, and sugar-beet-growing districts of Colorado and New Mexico formed a cross-cultural frontier in which Hispanics and Anglos interacted both culturally and economically. Focusing on the issues of class and gender, Sarah Deutsch here traces the history of this Anglo-Hispanic borderland. 1987 368 pp. \$34.50

The Fertile Crescent, 1800-1914

A Documentary Economic History

Edited by CHARLES ISSAWI, *Princeton University (Emeritus)*

Issawi's study, the first comprehensive history of the Fertile Crescent during the 19th century, provides an in-depth analysis of the economic life of the region currently encompassing Iraq, Syria, Lebanon, Israel, Jordan, and a small part of Turkey. (*Studies in Middle Eastern History*) October 1987 400 pp. \$34.50

India and the Indian Ocean 1500-1800

Edited by M.N. PEARSON, *University of New South Wales*, and

ASHIN DASGUPTA, *Director, National Library, Calcutta*

This collection of essays surveys the history of maritime India from 1500 to 1800, focusing on trade and economic history as well as on the activities of European merchants and local traders. It convincingly argues that even though the Europeans often traversed the Indian Ocean to trade, their presence was not crucial to India's economic stability. 1987 375 pp. \$36.00

Now available in paperback

Challenges to American Values

Society, Business and Religion

THOMAS C. COCHRAN, *University of Pennsylvania (Emeritus)*

"Feliculously written, dense with ideas."—*Journal of American History*.

"[A] most exciting interpretation. . . . It is Cochran at his best and most incisive."

—Carl N. Degler, *Stanford University*.

1985(paper 1987) 152 pp. cloth \$16.95 paper \$6.95

The Economic History of Eastern Europe

General Editor: M.C. KASER, *St. Antony's College, Oxford*

Volume I: Economic Structure and Performance Between the Two Wars

Edited by M.C. KASER and E.A. RADICE

1986 616 pp.; 363 statistical tables, 7 figs., 2 maps \$59.00

Volume II: Interwar Policy, the War, and Reconstruction

Edited by M.C. KASER and E.A. RADICE

1987 680 pp.; 290 statistical tables, 2 maps \$88.00

Volume III: Institutional Change Within a Planned Economy

Edited by WLODZIMIERZ BRUS

1987 336 pp. \$55.00

Prices and publication dates are subject to change.

To order, send check or money order to:

Humanities and Social Sciences Marketing Department

Oxford University Press

200 Madison Avenue • New York, NY 10016

Historical Contributions

from Harvard University Press

Enterprising Elite

The Boston Associates and the World They Made

Robert F. Dalzell, Jr.

This is the story of the entrepreneurs who created the textile industry in New England—men like Francis Cabot Lowell, Nathan Appleton, Amos and Abbott Lawrence—placing them in the context of the society and culture that produced them.

Harvard Studies in Business History, 40
\$27.50

Reconstructing American Education

Michael B. Katz

One of the leading historians of education in the United States here develops a powerful interpretation of the uses of history in educational reform and of the relations among democracy, education, and the capitalist state.

\$22.50

Imitation and Innovation

The Transfer of Western Organizational Patterns to Meiji Japan

D. Eleanor Westney

This study of the transfer of social technologies across cultures presents the remarkable and deliberate transformation of Meiji Japan (1868–1912) into a modern nation through the adoption of institutions and technologies from Western nations.

\$25.00

Business, Banking, and Politics

The Case of British Steel, 1918–1939

Steven Tolliday

Tolliday advances three hypotheses for the stagnation of the British steel industry after the ‘black decade’ of the 1920s, analyzing the interaction of technology, markets, companies, financial institutions, and government.

Harvard Studies in Business History, 39
\$42.00

— *paperbacks* —

Three Farms

Making Milk, Meat, and Money from the American Soil

Mark Kramer

Revised Edition

With a new Preface by Noel Perrin

“Kramer tells a story that’s rich as river-bottom land, and tells it masterfully.

— Bruce Manuel,

Christian Science Monitor

\$8.95 paper

The Making of Urban Europe, 1000–1950

Paul M. Hohenberg and

Lynn Hollen Lees

“Bold, fresh, and persuasive . . . For those of us teaching basic courses of urban history [this text] may soon be seen as indispensable.”

— *Planning History Bulletin*

Harvard Studies in Urban History

\$10.95 paper

79 Garden Street, Cambridge, MA 02138

**"The New Palgrave will be an indispensable reference tool...
The topics are exhaustive. The authors include all the leading
economists and many other younger and highly active researchers."
Kenneth J. Arrow**

Announcing:

THE NEW PALGRAVE A DICTIONARY OF ECONOMICS

900 leading authorities define the subject of economics for today.

Modern economics is a swiftly-moving, exciting field, and in the last fifty years, the discipline has grown enormously in its influence and subject-matter. Yet many people feel there has been a cost to this dramatic expansion, and that economics has become increasingly specialized, fragmented, sometimes inaccessible. It is time to take stock—to coordinate and evaluate this substantial body of knowledge.

It was this keenly-felt need which brought together over 900 leading authorities to create *The New Palgrave*. They came to the dictionary as a forum for debate, in order to present their differing views on every important subject area of economic theory and doctrine. The result is a wide-ranging four-volume library of current economic thought.

**"The list of contributors reads like a who's who in economics. The
range of topics is breathtaking. The choice of topics is excellent...
It is overwhelmingly impressive...a very high quality product
that is also unique."**

**Martin L. Weitzman
MIT and Harvard**

A unique meeting of minds: balance through diversity.

In presenting the world of contemporary economic thought, *The New Palgrave* avoids bland, uninteresting surveys; rather, it offers an exciting collection of vigorous, essay-length entries by leading scholars whose work is regarded as being at the forefront of the discipline. More than 900 economists, historians, philosophers, mathematicians and statisticians, have come together to present their positions. Balance in *The New Palgrave* is attained through the presentation of differing viewpoints in different essays, which allows for a comparison and evaluation of arguments.

Among the distinguished contributors to the dictionary are:

K. J. Arrow*	A. Hirschman	A. K. Sen
R. Aumann	L. Kantorovich*	H. A. Simon*
G. S. Becker	W. Leontief*	G. J. Stigler*
J. Buchanan*	E. Mandel	J. R. N. Stone*
G. Debreu*	S. Ross	P. Sweezy
M. Friedman*	P. Samuelson*	J. Tinbergen*
F. H. Hahn	H. Scarf	J. Tobin*

* Nobel laureate in economics

Publication Date: October 1987

Special Prepublication Offers:

\$495 prepaid orders

\$550 bill-me orders (institutions and companies only)

Add \$10 for shipping and handling. NY residents add sales tax.

• 4 Volumes • 3,500 pages • 2,000 entries • Over 700 biographies • 900 Contributors
• 5,000 Cross-references • ISBN: 0-935859-10-1

Editors: John Eatwell, Trinity College, Cambridge
Murray Milgate, Harvard University
Peter Newman, The Johns Hopkins University

Published by Stockton Press, a division of Grove's Dictionaries

To obtain your **FREE PROSPECTUS** or to order, please call (800) 221-2123. In N.Y. call collect (212) 481-1334. Or write Stockton Press, 15 East 26th Street, New York, N.Y. 10010. We accept VISA, MASTERCARD, AMERICAN EXPRESS.