#### DEFEATING DISINFORMATION

Global platforms present novel challenges. They are powerful conduits of commerce and global community, and their potential to influence behavior is enormous. *Defeating Disinformation* explores how to balance free speech and dangerous online content to reduce societal risks of digital platforms. The volume offers an interdisciplinary approach, drawing upon insights from different geographies and parallel challenges of managing global phenomena with national policies and regulations. Chapters also examine the responsibility of platforms for their content, which is limited by national laws such as Section 230 of the Communications Decency Act in the United States. This balance between national rules and the need for appropriate content moderation threatens to splinter platforms and reduce their utility across the globe. Timely and expansive, *Defeating Disinformation* develops a global approach to address these tensions while maintaining, and even enhancing, the social contribution of platforms. This title is also available as open access on Cambridge Core.

Bhaskar Chakravorti is the Dean of Global Business at The Fletcher School of Law and Diplomacy at Tufts University, the founding executive director of Fletcher's Institute for Business in the Global Context, and chair of Digital Planet. He is chairman of the Advisory Board of Mastercard's Policy Center for the Digital Economy and is a frequent commentator, author and speaker on the digital economy, AI and the impact on global inclusive growth.

Joel P. Trachtman is Professor of International Law and Henry Braker Professor of Commercial Law at The Fletcher School of Law and Diplomacy at Tufts University. He is the author of ten books and over 100 scholarly articles and chapters on international economic law. He is also a frequent media commentator on trade law issues.

# Defeating Disinformation

# DIGITAL PLATFORM RESPONSIBILITY, REGULATION AND CONTENT MODERATION ON THE GLOBAL TECHNOLOGICAL COMMONS

Edited by

## BHASKAR CHAKRAVORTI

The Fletcher School at Tufts University

JOEL P. TRACHTMAN

The Fletcher School at Tufts University





Shaftesbury Road, Cambridge CB2 8EA, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781009438629

DOI: 10.1017/9781009438636

© Cambridge University Press & Assessment 2025

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

An online version of this work is published at doi.org/10.1017/9781009438636 under a Creative Commons Open Access license CC-BY-NC 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given and any changes made are indicated. To view a copy of this license visit https://creativecommons.org/licenses/by-nc/4.0 When citing this work, please include a reference to the DOI 10.1017/9781009438636

### First published 2025

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging-in-Publication Data NAMES: Chakravorti, Bhaskar, editor. | Trachtman, Joel P., editor.

TITLE: Defeating disinformation: digital platform responsibility, regulation, and content moderation on the global technological commons / edited by Bhaskar Chakravorti, The Fletcher School at Tufts University; Joel P. Trachtman, The Fletcher School at Tufts University.

DESCRIPTION: Cambridge, United Kingdom; New York, NY: Cambridge University Press, 2024. | Includes bibliographical references and index.

IDENTIFIERS: LCCN 2024030767 (print) | LCCN 2024030768 (ebook) | ISBN 9781009438629 (hardback) | ISBN 9781009438643 (paperback) | ISBN 9781009438636 (epub)

SUBJECTS: LCSH: Disinformation. | Online social networks—Law and legislation. | Social media—Law and legislation. | Digital media—Law and legislation. | Internet—Law and legislation. | Electronic commerce—Law and legislation. | Freedom of speech. | European Parliament. Digital Services Act (2022)

CLASSIFICATION: LCC K564.C6 D44 2024 (print) | LCC K564.C6 (ebook) |

DDC 343.09/944–dc23/eng/20240712 LC record available at https://lccn.loc.gov/2024030767 LC ebook record available at https://lccn.loc.gov/2024030768

> ISBN 978-1-009-43862-9 Hardback ISBN 978-1-009-43864-3 Paperback

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.