

# Exclusive breast-feeding is rarely practised in rural and urban Morogoro, Tanzania

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## Abstract

*Objective:* To investigate and compare feeding practices among infants of less than 7 months of age in a rural and an urban area in Tanzania.

*Design:* Cross-sectional, questionnaire-based interview of mothers and focus group discussions with extension workers and community leaders.

*Setting:* Eleven villages in a rural district and 10 wards in an urban district in the Morogoro region, Tanzania, west of Dar es Salaam.

*Subjects:* Probability samples of mothers with infants of less than 7 months of age ( $n = 320$  from each area).

*Results:* Exclusive breast-feeding was rarely practised in either the rural or urban areas investigated. However, the urban mothers initiated breast-feeding earlier, discarded colostrum less frequently, breast-fed exclusively for a longer period, gave breast milk as the first feed more often and delayed the introduction of solid foods for longer than their rural counterparts. The rural mothers, on the other hand, breast-fed their previous infants slightly longer than the urban mothers.

*Conclusions:* The better performance of urban mothers could be partly due to sustained breast-feeding support in hospital settings and other campaigns which may not have reached the rural areas. In both the rural and urban areas more efforts are needed to encourage exclusive breast-feeding, to avoid premature complementation and, in the case of the urban areas, to protect extended breast-feeding.

**Keywords**  
Breast-feeding  
Exclusive breast-feeding  
Infant feeding  
Colostrum  
Complementation  
Rural  
Urban  
Tanzania

Breast-feeding practices and patterns vary across populations and between individual mothers, depending on a number of factors. In most low income countries initiation of breast-feeding is almost universal<sup>1–3</sup>. The median duration of breast-feeding in 25 countries in Africa that have national data is estimated to be 21 months; and 80% of infants are breast-fed for over 1 year<sup>2</sup>. Although wide variations exist, exclusive breast-feeding is rare in most of these countries. According to a World Health Organization (WHO) estimate the proportion of infants under 4 months currently receiving breast milk exclusively probably does not exceed 20% in most African countries<sup>2</sup>. However, current status assessment does not guarantee that infants who were receiving their mother's milk the day before the interview have not received other foods at various times since birth<sup>4</sup>.

Notwithstanding the problem in defining what actually constitutes exclusive breast-feeding, a number of studies have been carried out worldwide focusing on breast-feeding patterns in rural and urban communities. Basically the studies have been of two categories. Firstly,

there are those studies which have focused on both rural and urban areas simultaneously, using identical methodology. These studies have consistently shown that although the duration of breast-feeding is longer in rural than in urban areas, exclusive breast-feeding is rare in both areas<sup>5–13</sup>. In Uganda and Madagascar the median duration of exclusive breast-feeding was longer in the rural areas<sup>14,15</sup>; in Eritrea it was longer in the urban areas<sup>16</sup> while in Mali and Zimbabwe it was the same in both areas<sup>17,18</sup>. Haggerty<sup>3</sup> has reported that in 19 studied sub-Saharan African countries, infants living in rural areas are breast-fed on average 3 months longer than their counterparts in urban areas.

Secondly, there have been studies in which either rural or urban areas have been investigated separately. Again a fairly consistent picture has emerged, indicating that a high proportion of mothers breast-feed their children, but exclusive breast-feeding is almost non-existent in both rural and urban areas. Further, these studies have again shown that the duration of breast-feeding is longer in rural areas than in urban areas<sup>19–27</sup>.

Similarly, the practice of breast-feeding is almost universal in Tanzania<sup>12,25,28</sup>. The Tanzania Demographic and Health Survey (TDHS)<sup>28</sup> reports a median overall breast-feeding duration of 22 months, with little difference between rural and urban areas. The median age of infants currently exclusively breast-fed among those below 4 months of age was 1.3 months in the rural areas, and 0.6 months in the urban ones. These rates must be considered as exceedingly low. Yet, detailed studies on patterns, practices and beliefs related to exclusive breast-feeding for Tanzania are lacking in the published literature. The Baby Friendly Hospital Initiative (BFHI) was initiated in Tanzania in 1992. Nearly a quarter of the maternity hospitals in the country have so far been assessed 'baby friendly'. This means many health workers from the health facilities utilized by urban mothers have had access to current information on recommended infant feeding. However, little is known about the effect of this programme in promoting exclusive breast-feeding, in particular whether mothers continue with optimal breast-feeding once they return to the community after delivery.

The present study investigates early infant feeding in a rural and an urban area simultaneously, using the same methodology. The aim of the study was to obtain data on the patterns of infant feeding, including types of feeds given in the early months of life and also on the mothers' knowledge and practices regarding breast-feeding issues, and the reasons for early supplementation.

## Materials and methods

### Study area and study population

This study is descriptive and cross-sectional in design and was conducted in December 1998 in a rural division and in January 1999 in urban wards in the Morogoro region, Tanzania, situated about 200 km west of Dar es Salaam. Tanzania's 20 mainland regions are divided into districts, divisions, wards and then villages, which form the lowest level of administration. The total population in the Morogoro region is estimated to be 1.2 million, with 78% living in rural areas. The population growth rate was estimated at 2.6% in 1988<sup>29</sup>.

The sample size required to estimate the proportion exclusively breast-feeding at 0–5 months of age was calculated using Statcalc in Epi Info 6. We conducted population surveys in two areas with an estimated population of 44 000 in the rural area and 80 000 in the urban. The expected frequency was 29%<sup>28</sup> and the worst acceptable value chosen was  $\pm 5\%$ . Using a confidence level of 95%, the required sample sizes were 314 and 315, respectively. In each area 320 mothers were chosen in case of refusals. Of the five districts in Morogoro, those named Morogoro Rural and Morogoro Urban were selected as typical urban and rural areas with appropriate population sizes. Fig. 1 illustrates the sampling procedure in the rural and urban areas.

Of the 10 divisions in Morogoro Rural District, one division was randomly chosen for the study. Of its four wards, one was inaccessible; of the 14 villages in the three remaining wards, three villages were also not accessible. Thus a total of 11 rural villages were included in the study.

The Morogoro Urban District is divided into 19 wards, which are further divided into streets. For purposes of comparison, these wards were considered to be equivalent to the villages in the rural area. Ten wards in the Morogoro Urban District were randomly sampled.

Using probability proportional to size (1988 census), the likely number of eligible mothers from each village was established. In each village or ward, all mothers with singleton children of less than 7 months of age were listed with the help of village health workers and community leaders. From the listed mothers, subjects were randomly selected until the quota was filled for each village or ward. Each selected mother was asked verbally for her consent to participate in the study and all of them were willing to do so. Ethical clearance for the study was obtained from the Ethics Committee of the Tanzania Food and Nutrition Centre and the Research Ethics Committee of Uppsala University, Sweden.

### Data collection

#### Questionnaire-based interviews

A pretested, structured questionnaire administered in Kiswahili, the national language, was used to obtain the quantitative data. The interview, which lasted for 35–45 min, took place in the mothers' homes. The questionnaire was divided into seven major parts which included: demographic information about the mother and family members, reproductive history of the mother, birth and feeding history, current infant feeding practices, previous breast-feeding experience, source of child feeding information, and maternal knowledge and beliefs about breast-feeding issues.

Anthropometric measurements were carried out on the mothers, using a Secca electronic balance, which was checked daily, and a height-measuring board with a fixed footboard, a fitted measuring tape and a movable headpiece. Height was recorded to the nearest 0.1 cm and weight to the nearest 0.1 kg. Body mass index (BMI = weight in kilograms/height in metres squared) was used to assess the nutritional status of the mothers.

#### Focus group discussions

Focus group discussions were conducted in six villages among groups homogeneous in terms of age, education, socioeconomic status and occupation. Participants in the group discussions were recruited with the assistance of community leaders, and included: respected and influential older women who were considered knowledgeable in the community (grandmothers); traditional birth attendants; community leaders; mothers of child-bearing age

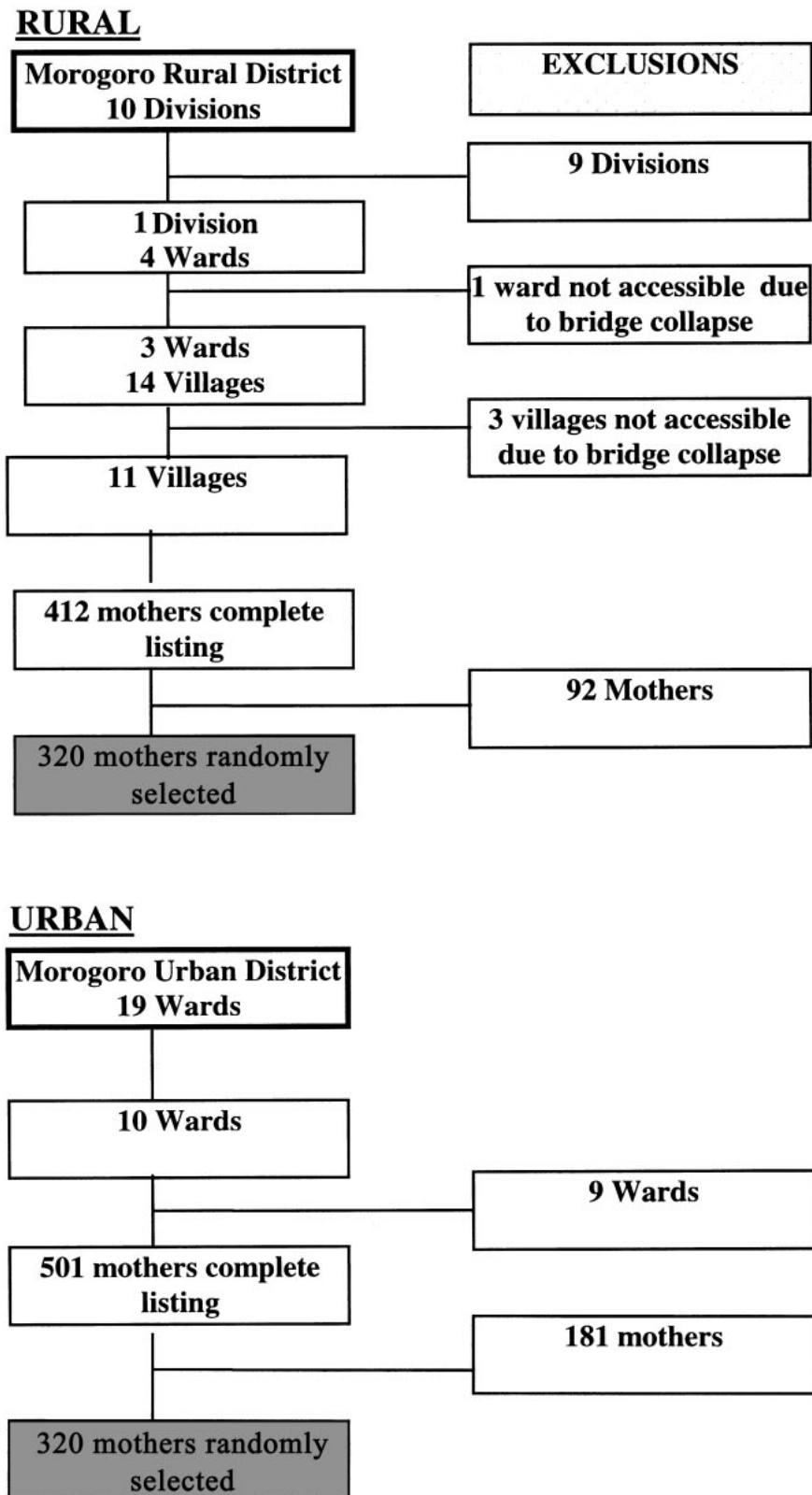


Fig. 1 Illustration of the rural and urban sampling processes in the Morogoro region

(19–38 years), most with primary education; health workers (trained nurses, assistant medical officers and nurse assistants); and extension workers. The discussions were held in a school building, health centre or village office.

Pretested focus group guidelines were used to elicit perceptions and beliefs about the initiation of breast-feeding, traditional prelacteal feeds, colostrum, exclusive breast-feeding, milk expression, benefits and disadvantages of breast-feeding, beliefs, attitudes and taboos regarding infant feeding, and about problems with breast-feeding and complementation. The information obtained was used to validate the quantitative data obtained from the questionnaire-based interviews, but is not itself analysed and presented here.

### Definitions used in the present study

The following definitions were applied.

- Exclusive breast-feeding: the mother reported that nothing else but breast milk was being given at the time of the interview.
- Initiation of breast-feeding: estimated according to the mother's report of the events that had occurred before breast-feeding commenced.
- Partial discarding of colostrum: some of the colostrum was discarded by expressing it before each breast-feed.
- Predominant breast-feeding: in addition to breast milk, the infant may be receiving water-based drinks; no food-based fluid or milk was allowed.
- Full breast-feeding: breast-feeding exclusively or predominantly.
- Partial breast-feeding: breast-feeding with supplements of milk or solids (including food-based fluids).
- Any breast-feeding: breast-feeding exclusively, predominantly or with any supplements, including milk and solids.
- Breast-feeding duration: all sample infants were still being breast-fed; hence the duration referred to was for the sibling preceding the index child. Thus the available information is only for multiparas.

### Data analysis

The data processing was carried out with Epi Info 6 and SPSS PC 9.0 statistical software. Data were checked for normality and means; standard deviations and medians were calculated. The *t*-test was used for comparing means, and the chi-square test for comparing categorical variables. Survival analysis was used to estimate the duration of exclusive or predominant breast-feeding based on recall of ages when different supplements were first given. A *P* value <0.05 was used as the criterion for statistical significance.

## Results

### Basic information on the study population by residence

Table 1 shows some characteristics of the rural and urban

**Table 1** Selected characteristics of the study population in Morogoro (mean with SD, or per cent), by residence

Variable	Rural ( <i>n</i> = 320)	Urban ( <i>n</i> = 320)	<i>P</i> value
<i>Mother</i>			
Age (years)	26±6	24±5.8	0.03
No. of live children	2.8±1.7	2.2±1.6	0.001
Height (cm)	152±7.7	155±5.7	0.001
Weight (kg)	52±6.9	56±10	0.001
BMI	22±2.7	23±3.8	0.001
Education (years)	4.3±3.5	6.6±2.7	0.001
none	38	10	0.001
Multiparous	76	59	0.001
<i>Occupation</i>			
Housewife/other	7	84	
Farmer	93	16	0.001
Delivery at home	65	14	0.001
Married	77	80	0.3
<i>Father</i>			
Education (years)	5.7±3.6 ( <i>n</i> = 243)	8.6±2.6 ( <i>n</i> = 249)	0.001
Age (years)	33±9.7 ( <i>n</i> = 165)	33±8.4 ( <i>n</i> = 196)	0.6
<i>Index child</i>			
Birth weight (kg)	3.2±0.5 ( <i>n</i> = 119)	3.0±0.5 ( <i>n</i> = 296)	0.0005
Age (months)	3.6±1.6	2.8±1.8	0.001
Sex (girls)	52	53	0.7
<i>Socioeconomic factors</i>			
<i>Type of floor</i>			
Mud	90	19	0.001
Cement	9.7	81	
<i>Type of roof</i>			
Grass/bamboo	70	5	
Corrugated metal	30	95	0.001
<i>Type of wall</i>			
Mud/mud bricks	91	30	
Cement bricks	9.4	70	0.001
<i>Asset ownership</i>			
Owns radio	46	72	0.001
Owns bicycle	25	37	0.001

BMI, body mass index.

mothers. The rural mothers had had fewer years at school, were nearly always farmers, and more often delivered at home. The age distribution of the fathers was similar in the two areas, but the urban fathers had more education than the rural ones. The urban infants were on average younger and had lower birth weight. The housing standard and ownership of radios and bicycles was high in the urban area.

### Mothers' knowledge on infant feeding

The urban mothers were nearly always more knowledgeable in respect to early infant feeding issues than the rural ones (Table 2). In breast-feeding management, most mothers in both areas were unaware of key issues. Advantages of breast-feeding mentioned by all mothers were related only to the baby.

**Table 2** Mothers' knowledge and opinions on infant feeding issues, by residence ( $n = 320$ )

Question	Mother's response	Rural		Urban		<i>P</i>
		<i>n</i>	%	<i>n</i>	%	
Appropriate time to initiate breast-feeding	Within 1 hour	190	59	254	79	0.001
	>1 hour/DK	130	41	66	21	
What is the importance of colostrum?	Nutritious/protective/both	79	25	141	44	0.001
	No importance/bad/DK	241	75	179	56	
For how long is breast milk alone sufficient for an infant?	≤3 months	247	77	216	68	0.01
	≥4 months	73	23	104	33	
Main cause of cracked/sore nipples?	Baby takes breast wrongly	7	2	16	5	0.09
	Disease/DK	313	98	304	95	
How would one know a baby is getting enough breast milk?	Weight gain/good health	82	25	71	22	0.4
	Not crying	238	75	249	78	
What would you do if a baby is <4 months and you feel he is not getting enough breast milk?	Give formula/cow's milk/porridge/stop BF	13	98	303	95	0.06
	Increase BF frequency	7	2	17	5	
What is the appropriate time to commence complementation?	1–3 months	216	68	179	56	0.002
	4–7 months	104	32	141	44	
What is the appropriate time to stop breast-feeding?	1–1.5 years	4	1	13	4	0.05
	2–4 years	316	99	307	96	

BF, breast-feeding; DK, do not know.

### Breast-feeding management

Seventeen per cent of the mothers from both areas had experienced cracked or sore nipples; 84% of all mothers did not know the main cause of this complaint. Only 2% of the rural and 5% of the urban mothers stated that in the event of perceived breast milk insufficiency they would breast-feed more frequently. Most of the mothers did not know how to express breast milk, and only 13% were able to demonstrate this correctly. The main reason for adding complementary foods was infant crying, which mothers perceived to mean that they did not have enough milk. Thin porridge was the most common food given to infants in both areas.

### Information and decision making on infant feeding

Health personnel (doctor/nurse) and the maternal mother were the main sources of the mothers' information on

**Table 3** Source of information on infant feeding issues, by residence

Source/person	Rural		Urban	
	<i>n</i>	%	<i>n</i>	%
Doctor/nurse	165	51.1	226	70.6
Radio	18	5.6	34	10.6
Mother's mother	99	30.9	89	27.8
Village health workers	85	26.6	10	3.1
Others	15	4.7	19	6.0

Multiple answers possible.

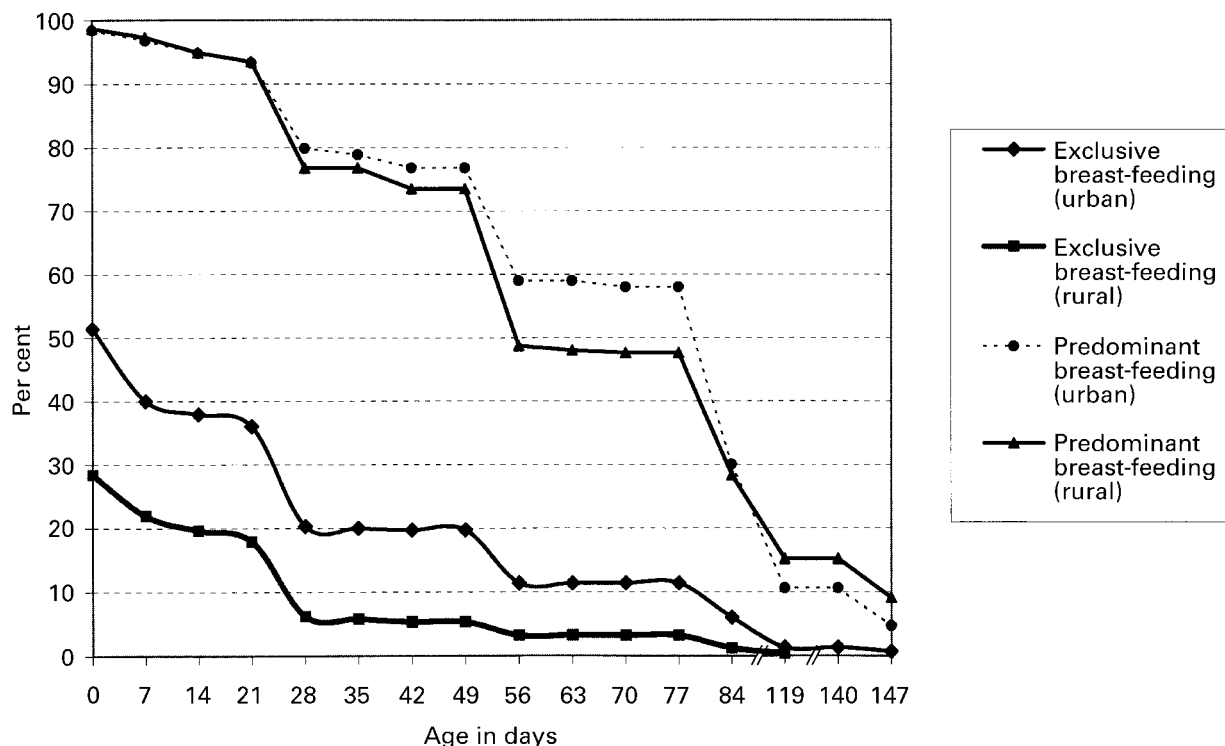
infant feeding in both areas (Table 3). In the rural area, village health workers were the third most important source of information, while in the urban area this was the radio.

In addition more than half of the mothers in each area reported that they made their own decisions about how to feed the baby, while about 30% said that their own mother and the child's father (10%) had an influence on how the baby was fed.

### Infant feeding practices

Exclusive breast-feeding was rarely practised in either area. Initiation of breast-feeding within 1 hour was more common in the urban area (82%) than in the rural area (52%), ( $P = 0.001$ ). All the infants in both areas were being breast-fed at the time of the study and 98% were breast-fed on demand. In the rural area 51% of the mothers gave breast milk as the first feed after delivery, compared to 89% in the urban area ( $P = 0.001$ ). About 43% of the rural mothers discarded some of the colostrum, compared to 10% of the urban mothers ( $P = 0.001$ ). Water supplementation tended to start very early. In the whole sample, only three infants from the urban area were given gripe water and two glucose water.

The breast-feeding pattern from birth, based on a survival analysis of recall data, is shown in Fig. 2. The mean duration of exclusive breast-feeding was  $9 \pm 19$  days in the rural sample and  $23 \pm 34$  days in the urban



**Fig. 2** Infant feeding pattern by age in Morogoro rural and urban districts based on recall data

one ( $P = 0.001$ ). With the introduction of solid foods, the infants shifted from the predominant to the partial breast-feeding category. In the rural sample, this occurred at a median age of 56 days, compared to 77 days in the urban sample ( $P = 0.001$ ).

### Breast-feeding duration

The multiparous mothers in the rural sample had breast-fed the previous sibling for a mean duration of  $27 \pm 5$  months ( $n = 224$ ), while the corresponding urban mothers had done so for  $24 \pm 5$  months ( $n = 175$ ) ( $P = 0.001$ ). The main reasons stated by both groups for stopping breast-feeding included: child old enough, pregnancy, child refused the breast, infant or maternal illness, and a wish to make the child start eating other foods.

### Discussion

The purpose of the present study was to investigate and compare feeding practices among infants less than 7 months old in a rural and an urban area in Tanzania. The quality of breast-feeding practised was suboptimal in both areas studied. Data are needed for designing appropriate, locally adopted and relevant interventions to improve the observed situation.

Breast-feeding practices are generally better in rural than in urban areas in other African countries<sup>13</sup>. In the present sample, however, breast-feeding practices in the urban areas were better on practically all counts than in

the rural areas, except for the duration of any breast-feeding. Haggerty and Rutsten<sup>3</sup> reported an earlier initiation of breast-feeding in urban areas in 10 out of 17 sub-Saharan countries for which data were available. Otherwise delay in initiation and discarding of colostrum was observed more in rural than in urban areas<sup>23,24,27,30,31</sup>. Other studies have suggested that pre-lacteal feeds are given to infants in both rural and urban areas<sup>7,20,27,32</sup> except in Sudan, where breast milk was given as the first feed to a higher proportion of infants in the urban areas than in the rural ones<sup>8</sup>. The proportion of infants less than 4 months of age who were fully breast-fed in 17 studied countries in sub-Saharan Africa was higher in the rural areas than in the urban areas. The rate of exclusive breast-feeding was too low to be reported separately<sup>3</sup>.

In the present study it was observed that the previous harmful hospital routine of giving newborns glucose seems to have been stopped. Also, the use of gripe water now seems to be rare.

We speculate that the differences in practices between rural and urban areas could at least partly be due to information given at the urban centres following the introduction of the BFHI, which provided in-service training to selected health staff. In other studies factors that have been found to increase exclusive breast-feeding rates have included changes in the knowledge, skills and attitudes of health care staff, accompanied by supportive hospital routines and practices<sup>33–35</sup>.

Although we observed some encouraging signs in early

infant feeding in this population, the feeding practices we describe are still far from the norms recommended by WHO and the United Nations Children's Fund (UNICEF). Exclusive breast-feeding is rare, a sizeable proportion discards their colostrum, and premature complementation is the norm. Intensified efforts are needed to improve the situation. The BFHI has probably not reached the rural areas, but if it has there was little effect, as initiation of breast-feeding is delayed, a high proportion of the mothers discard colostrum, and water is more often given as the first feed. Since the majority of rural mothers do not deliver at health facilities and contact with the facility may be late or limited, there is a need to strengthen and adopt the BFHI community support aspect so as to make the initiative more relevant to the situation of the majority of rural mothers by developing a 'baby friendly community initiative'<sup>36,37</sup>.

We also found that there was a lack of knowledge on key issues regarding breast-feeding management and maintenance in both areas. Introduction to the concept of milk expression and its technique could be useful for feeding low birth weight babies and sick children who otherwise risk being given substitutes. In addition, there is a need to inform the mothers as well as society as a whole about the advantages conferred to the mother and the community by breast-feeding. Such information may help the community to acknowledge the contribution of the mother to the family and nation through breast-feeding and inspire them to create the circumstances necessary for her to be able to breast-feed successfully.

Maternal mothers, in addition to health professionals, husbands, village health workers and traditional birth attendants, were found to have had an influential role in child feeding practices. These groups also constitute important facilitators of infant feeding practices and should be given the necessary training, guidance and support<sup>36</sup>.

In summary, the present study revealed substantial rural-urban differences in early infant feeding practices, though in both areas early supplementation is widespread. The better overall breast-feeding performance among urban mothers might be partly attributable to the implementation of the BFHI in urban hospitals and health centres. However, there is a clear need to intensify this initiative in the urban areas, and to energetically introduce it in the rural areas. The situation in the rural areas is of particular concern since exclusive breast-feeding is rare and of short duration. In addition, a high proportion of rural infants are being deprived of the immunological and nutritional benefits of colostrum. Further research is needed to obtain more data to form a basis for tailoring support regarding breast-feeding to both rural and urban mothers.

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