

Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

BHC Officers, 2022–2023

Daniel Wadhvani, *President*
Sharon Ann Murphy, *President-Elect*
Andrea Lluch, *Past President*
Vicki Howard, *Secretary*
Roger Horowitz, *Treasurer*

BHC Trustees

Bernardo Batiz-Lazo (2022–2025)	Xavier Duran (2021–2024)
Marc Levinson (2022–2025)	Justene Hill Edwards (2021–2024)
Jessica Ann Levy (2022–2025)	Jennifer Black (2020–2023)
Natalya Vinokurova (2022–2025)	Paula de la Cruz-Fernández (2020–2023)
Kendra Boyd (2021–2024)	Eric Godelier (2020–2023)
Gerardo Con Diaz (2021–2024)	Julia Yongue (2020–2023)

Past President on Board

Neil Rollings (2022–2023)

MEMBERSHIP

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; e-mail: rh@udel.edu; Carol Ressler Lockman, email: clockman@hagley.org or on the BHC website at <http://www.thebhc.org/jointhebhc>. Complete information about the Business History Conference may be found on the organization's Web pages at <https://thebhc.org>.

Business and Economic History, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of *Enterprise & Society*.

Visit the Web sites: www.journals.cambridge.org/eso and www.thebhc.org/publications/eanshome.html.

LICENSE

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Cambridge University Press as the publisher.

For full Guidelines, please see our Web site:
<https://www.cambridge.org/core/journals/enterprise-and-society/information/instructions-contributors>.

INTRODUCTION

Introduction ANDREW POPP	889
-----------------------------------	-----

THE PRESIDENTIAL ADDRESS

Embracing Complexity and Diversity in Business History: A Latin American Perspective ANDREA LLUCH	892
--	-----

KROOSS PRIZE DISSERTATION SUMMARIES

Masters of the Market: Ship Captaincy in the British Atlantic, 1680–1774 HANNAH KNOX TUCKER	916
Born in Flames: Arson, Racial Capitalism, and the Reinsuring of the Bronx in the Late Twentieth Century BENCH ANSFIELD	923
Imperial Schemes: Empire and the Rise of the British Business-State, 1914–1939 IAN KUMEKAWA	928
Smuggler States: Poland, Latvia, Estonia, and Contraband Trade Across the Soviet Frontier, 1919–1924 ANDREY SHLYAKHTER	938

ARTICLES

Uncertainty: Staple Credit and the Measurement of Later Medieval “Business Confidence” RICHARD GODDARD	950
Business Establishment Opposition to Southern Ireland’s Exit from the United Kingdom FRANK BARRY	984
Systems of Male Privilege: The Industrial Relations Policies of the Ford Motor Company in the 1940s BRETT THEODORE MORRITT	1019
Regulating Resort Revelry: Alcohol, Music, and the Entertainment Market in Miami Beach, 1935–1955 KEITH D. REVELL	1047
Sole Traders? The Role of the Extended Family in Eighteenth-Century Atlantic Business Networks SOPHIE H. JONES AND SIOBHAN TALBOTT	1092
Exploring the Limits of the Limited Partnership: The Case of the Bank of Twente, 1860s–1920s AMAURY DE VICQ	1122

Cambridge Core

For further information about this journal
please go to the journal web site at:
cambridge.org/eso



CAMBRIDGE
UNIVERSITY PRESS