

English Today

The International Review of the English Language



English in Cuba

- Hong Kong English
- Chinese microblogs
- English in the K-wave
- Printed shopping bags in Jordan
- Music education

English Today

The International Review of the English Language

www.cambridge.org/eng
Cambridge University Press
Journals Fulfillment Dept, UPH, Shaftesbury Road,
Cambridge CB2 8BS, UK

Founding Editor: Tom McArthur†

Editor

Andrew Moody, *University of Macau, Macau SAR*

Associate Editors

Justyna Robinson, *University of Sussex, UK*

Zhichang Xu, *Monash University, Australia*

Reviews Editor

Christiane Meierkord, *Ruhr-Universität Bochum, Germany*

Editorial Board

Kingsley Bolton, *Nanyang Technological University, Singapore*

Karen Corrigan, *Newcastle University, UK*

David Crystal, *University of Bangor, UK*

Alexandra D'Arcy, *University of Victoria, Canada*

Peter De Costa, *Michigan State University, USA*

Gibson Ferguson, *University of Sheffield, UK*

David Graddol, *The English Company (UK) Ltd., UK †*

Nicholas Groom, *University of Birmingham, UK*

Azirah Hashim, *University of Malaya, Malaysia*

Dr Chae Kwan Jung, *Incheon National University, South Korea*

Bernd Kortmann, *University of Freiburg, Germany*

William A. Kretzschmar, Jr., *University of Georgia, USA*

Merja Kytö, *Uppsala University, Sweden*

Rajend Mesthrie, *University of Cape Town, South Africa*

Michael Pearce, *University of Queensland, UK*

Pam Peters, *Macquarie University, Australia*

Jonathan Robinson, *British Library, UK*

Pam Rogerson-Revell, *University of Leicester, UK*

Mario Saraceni, *University of Portsmouth, UK*

Edgar Schneider, *Universität Regensburg, Germany*

Philip Seargeant, *The Open University, UK*

Jamie Shinhee Lee, *University of Michigan, USA*

Katie Wales, *University of Nottingham, UK*

Li Wei, *University College London, UK*

Editorial correspondence: Sarah Rowan

englishtoday@cambridge.org

Copying

This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923.

Organisations in the USA who are also registered with CCC may therefore copy material (beyond the limits permitted by sections 107 and 108 of US copyright law) subject to payment to CCC of the per copy fee of \$12.00. This consent does not extend to multiple copying for promotional or commercial purposes. Code 0261-4448/2020.

Organisations authorised by the copyright Licensing Agency may also copy material subject to the usual conditions. ISI Tear Sheet Service, 3501 Market Street, Philadelphia, Pennsylvania 19104, USA is authorised to supply single copies of separate articles for private use only.

For all other use, permission should be sought from the Cambridge or New York offices of the Cambridge University Press. Information on *English Today* and all other Cambridge journals can be accessed via cambridge.org/core

Subscriptions

English Today (ISSN 0266-0784) is published by Cambridge University Press four times a year in March, June, September and December. Volume 37 subscription prices including postage (excluding VAT), valid until 31 December 2021, are £224 (US \$386) for institutions print and electronic access; £212 (US \$355) for institutions print only; £191 (US \$317) for institutions electronic only; £53 (US \$82) for individuals print only ordering direct from the publisher and certifying that the journal is for their personal use. Single issues cost £63 (US \$105).

A special rate is available for students £34 (US \$54). Special rates also apply for members of TESOL, IATEFL and other organisations. For further details, contact journals@cambridge.org

EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered subscribers should provide their VAT registration number. Orders, which must be accompanied by payment, may be sent to a bookseller or to Cambridge University Press, Journals Fulfillment Department, UPH, Shaftesbury Road, Cambridge CB2 8BS, UK, or in the USA, Canada or Mexico, to Cambridge University Press, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA. Japanese prices for institutions (including ASP delivery) are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan.

Periodicals postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address changes in USA, Canada and Mexico to Language Teaching, Cambridge University Press, 100 Brook Hill Drive, West Nyack, New York 10994-2133.

Advertising

Advertising queries for all parts of the world except the USA, Canada and Mexico to: ad_sales@cambridge.org
Address enquiries in the USA, Mexico and Canada only to: USAdSales@cambridge.org

All URLs referenced in this journal were correct approximately two months before publication.

© Cambridge University Press 2021