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**Canada**

## **Canada to showcase wine at AAWE Conference**

Canadians have been making wine for over two centuries, with the past 25 years witnessing a remarkable transformation of the industry and production of high quality table and dessert wines. Increased plantings of *vitis vinifera*, along with clonal and site selection and improved viticultural techniques, have resulted in a growing array of wine styles, which exhibit characteristic cool climate attributes of complex flavours, delicate yet persistent aromas, focussed structure and long term aging potential.

Canada's wine industry has garnered critical acclaim in both international wine competitions and by world-renowned wine writers such as Jancis Robinson, who concluded from a tasting of more than 70 wines from across the country in 2007, that Canada is now producing " world-class wines from any point of view".

Today, Canada's wine sector is characterized by new investments in world-class wineries, technological advances, increased exports and a greater recognition of Canada's ability to produce high-quality, fine wines, the most famous being Icewine. As market opportunities expand in the USA, Asia and other key international markets, exports of Canadian wines have grown to nearly 3 million litres in 2007, with a projected annual growth rate of 10 percent over the next decade.

*The Consulate General of Canada is a proud partner in the 2008 AAWE Annual Meeting and invites all delegates to learn more about Canada, its citizens, and its wine.*

[www.seattle.gc.ca](http://www.seattle.gc.ca)

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– George Vierra, consultant and educator

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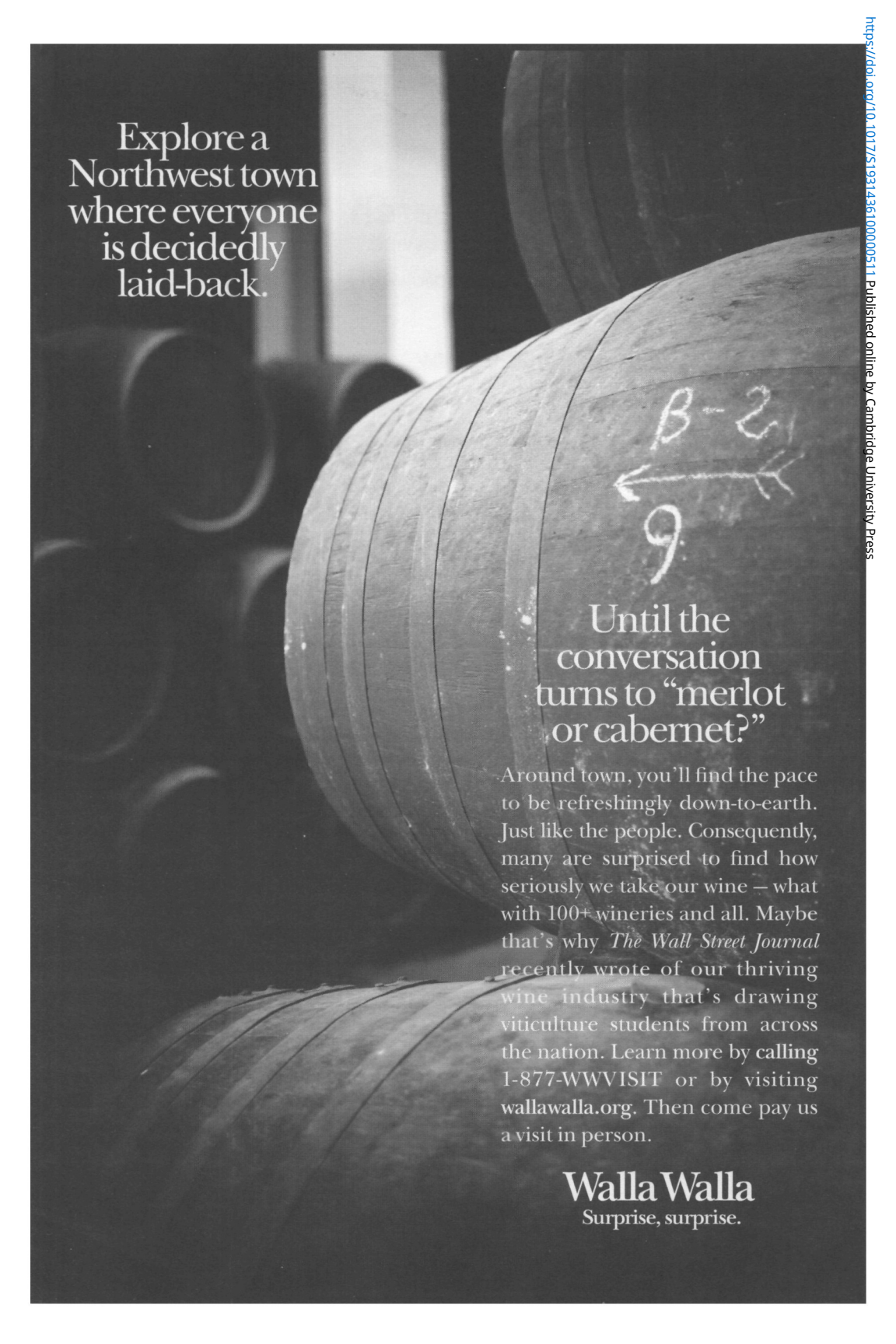
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## Journal of Wine Research

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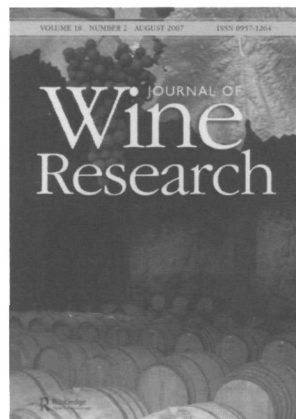
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The *Journal of Wine Research* is an international and multidisciplinary refereed journal publishing the results of recent research on all aspects of viticulture, oenology and the international wine trade. It was founded by the Institute of Masters of Wine to enhance and encourage scholarly and scientific interdisciplinary research in these fields. The main areas covered by the journal include biochemistry, botany, economics, geography, geology, history, medicine, microbiology, oenology, psychology, sociology, marketing, business studies, management, wine tasting and viticulture.

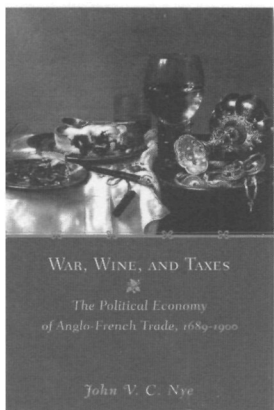


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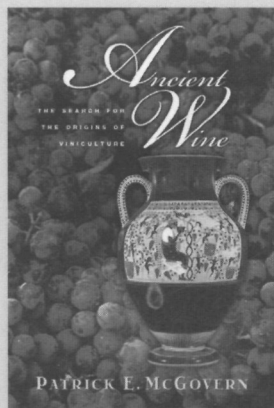
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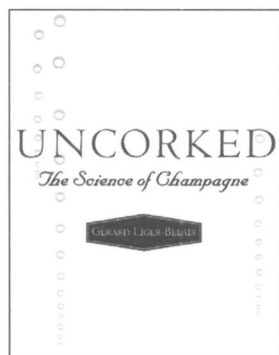
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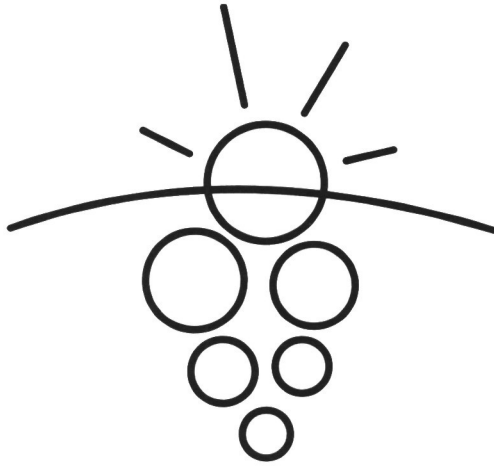
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