

AGRICULTURAL AND RESOURCE ECONOMICS REVIEW

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The Direct and Indirect Effects of 'Locally Grown' on Consumers' Attitudes towards Agri-Food Products / *Domenico Dentoni, Glynn T. Tonsor, Roger J. Calantone, and H. Christopher Peterson*

Country of Origin Labeling: Evaluating the Impacts on U.S. and World Markets / *Keithly G. Jones, Agapi Somwaru, and James B. Whitaker*

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Financial Benefits of Florida Generic Orange Juice Marketing / *Arthur M. Thomas and Neil Canter*

*Published by the
Northeastern Agricultural and
Resource Economics Association*

Volume Number

38/3

December 2009

The *Agricultural and Resource Economics Review* (ISSN 1068-2805) (formerly the *Northeastern Journal of Agricultural and Resource Economics*, ISSN 0899-367X) is the official publication of the Northeastern Agricultural and Resource Economics Association (NAREA). The purpose of the *Review* is to foster and disseminate professional thought and literature relating to the economics of agriculture, natural resources, and community development. It is the editorial policy of the *ARER* to encourage manuscript submission without regard to author affiliation and/or location. The *ARER* is published three times per year. In addition to normal refereed articles, it also publishes invited papers presented at the annual meetings of the NAREA as well as abstracts of selected papers presented at those meetings. It periodically calls for articles written on a specific topic. Membership in the NAREA is open to all persons having an interest in agricultural and resource economics. Membership dues include a subscription to the *Review* and are \$25.00 per year for regular membership and \$5.00 per year for students. The single-copy price is \$15.00 per issue. The library (or institutional) subscription price is \$125 per year.

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PUBLISHED BY THE NORTHEASTERN AGRICULTURAL
AND RESOURCE ECONOMICS ASSOCIATION

PRINTED BY THE SHERIDAN PRESS, INC., HANOVER, PENNSYLVANIA

AGRICULTURAL AND RESOURCE ECONOMICS REVIEW

Volume 38 / Number 3 ■ December 2009

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*This special issue was edited by guest editors Harry M. Kaiser (Cornell University);
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(Oklahoma State University); and Joseph V. Balagtas (Purdue University).*

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