

Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

#### **BHC Officers, 2022–2023**

Daniel Wadhvani, *President*  
Sharon Ann Murphy, *President-Elect*  
Andrea Lluch, *Past President*  
Vicki Howard, *Secretary*  
Roger Horowitz, *Treasurer*

#### **BHC Trustees**

Bernardo Batiz-Lazo (2022–2025)	Xavier Duran (2021–2024)
Marc Levinson (2022–2025)	Justene Hill Edwards (2021–2024)
Jessica Ann Levy (2022–2025)	Jennifer Black (2020–2023)
Natalya Vinokurova (2022–2025)	Paula de la Cruz-Fernández (2020–2023)
Kendra Boyd (2021–2024)	Eric Godelier (2020–2023)
Gerardo Con Diaz (2021–2024)	Julia Yongue (2020–2023)

#### **Past President on Board**

Neil Rollings (2022–2023)

#### **MEMBERSHIP**

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; e-mail: rh@udel.edu; Carol Ressler Lockman, email: clockman@hagley.org or on the BHC website at <http://www.thebhc.org/jointhebhc>. Complete information about the Business History Conference may be found on the organization's Web pages at <https://thebhc.org>.

*Business and Economic History*, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of *Enterprise & Society*.

Visit the Web sites: [www.journals.cambridge.org/eso](http://www.journals.cambridge.org/eso) and [www.thebhc.org/publications/eanshome.html](http://www.thebhc.org/publications/eanshome.html).

#### **LICENSE**

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Cambridge University Press as the publisher.

For full Guidelines, please see our Web site:  
<https://www.cambridge.org/core/journals/enterprise-and-society/information/instructions-contributors>.

## ARTICLES

- Strategic Transformation in Japan's SMEs, 1990–2008: Flexible Specialization, Industrial Restructuring, and Technological Change  
ROBERT FITZGERALD, ROMANO DYERSON, AND TATSUYA MISHIMAGI ..... 319
- “Feudal Barons Extracting Tribute”: Narratives of Market Power in the Australian Retail Property Sector during the 1980s  
MATTHEW BAILEY ..... 355
- “To Interfere on Their Behalf”: Sovereignty, Networks, and Capital in the Dominican Republic  
PAIGE GLOTZER ..... 374
- Industrial Transitions in the Black: US Government-Business Relations in the Mobilization of Carbon during World War II  
DAVID FOORD ..... 395
- The Making of Everyman's Capitalism in Sweden: Micro-Infrastructures, Unlearning, and Moral Boundary Work  
ORSI HUSZ AND DAVID LARSSON HEIDENBLAD ..... 425
- Fashion, Industry and Diplomacy: Reframing Couture–Textile Relations in France, 1950s–1960s  
VINCENT DUBÉ-SENÉCAL ..... 455
- Creating and Protecting Paths: Learning in an Entrepreneurial State  
KNUT SOGNER ..... 480
- The Charismatic Organization: Vision 2000 and Corporate Change in a State-Owned Organization  
RUTH BARTON AND BERNARD MEES ..... 500
- Business Against Drunk Driving: The Neoliberal State, Labatt Brewery, and the Creation of the “Responsible Drinker”  
MATTHEW J. BELLAMY ..... 522
- From the Margins to the Core of Haute Couture: The Entrepreneurial Journey of Coco Chanel  
GINO CATTANI, MARIACHIARA COLUCCI, AND SIMONE FERRIANI ..... 546
- Board Games: Antecedents of Australia's Interlocking Directorates, 1910–2018  
CLAIRE E. F. WRIGHT ..... 589
- The Great Leap Offshore: Sino-Norwegian Relations and Petro-Knowledge Transfers, 1976–1997  
JONAS FOSSLI GJERSØ ..... 617

## REVIEWS

- Marcia Chatelain. *Franchise: The Golden Arches in Black America*. New York: Liveright Publishing Corp., 2020.  
MARLENE H. GAYNAIR ..... 642
- Ghassan Moazzin. *Foreign Banks and Global Finance in Modern China*. Cambridge: Cambridge University Press, 2022  
DONG YAN ..... 644

Cambridge Core

For further information about this journal  
please go to the journal web site at:  
[cambridge.org/eso](https://doi.org/10.1017/eso)



CAMBRIDGE  
UNIVERSITY PRESS