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# A Schumpeterian exploration of Gini and top/bottom income shares

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## Abstract

Data show that an increase in the Gini coefficient is associated with a falling bottom  $p_B\%$  income share and an increasing top  $p_T\%$  income share where, for example  $p_B = 40$  and  $p_T = 1$ . This relationship, which we call the  $X$  inequality relationship, is pervasive in the sense that it is observed in many countries, including the US, the UK, France and others. The purpose of this paper is (i) to construct a Schumpeterian growth model to explain the relationship, and (ii) to identify/quantify factors behind it via calibration of the US economy. Our model gives rise to a double-Pareto distribution of income as a result of entrant and incumbent innovations. Its advantage is that it allows us to develop iso-Gini loci and iso-income share schedules in a tractable way. Using a double-Pareto distribution as an approximation of an underlying income distribution, calibration analysis reveals that a declining business dynamism and fiscal policy changes in the past decades played a significant role in generating the  $X$  inequality relationship in the US.

**Keywords:** growth; innovation; Gini; income shares; double-Pareto distribution

## 1. Introduction

In the literature on inequality, the Gini coefficient and the top/bottom income shares are often used to show how inequality evolves over time and to make comparison among countries. Although they show different aspects of inequality, they seem to move in a certain systematic way. A clue is provided by Leigh (2007) who demonstrates that the Gini and the top income shares in particular have a strong positive relationship in 13 countries.<sup>1</sup> Using data, Atkinson et al. (2011) also show that the top income shares can have sizable impacts on the Gini coefficient for the whole economy, despite that the number of income earners in the top 1% is very small relative to the total population. Such a close link between the Gini and the income shares is intuitive. However, it is not clear what and how economic forces link them so that they move in a way data show. Viewed this way, several interesting questions arise. Are such co-movements inevitable? What economic mechanisms are working to make their relationship so strong? What about the bottom income shares? Do they move along with the Gini coefficient as well? If so (it is indeed as shown below), how one can explain the triangle relationship among the Gini coefficient and the top/bottom income shares? In addition, top incomes are known to follow a Pareto distribution. What role does it play in forming such relationships? The present paper represents an effort to approach those questions from the Schumpeterian perspective, pioneered by Aghion and Howitt (1992) and others, with a focus on the role of innovation.<sup>2</sup>

Panel (a) of Fig. 1 shows how the Gini coefficient is related to the top 1% and bottom 40% income shares in the US. The former is about twice as large as the latter. The starting and end years, 1962 and 2019, are located near the left and right axes, respectively, meaning that the Gini coefficient increases in that period with a dip in early years. The top 1% income share moves

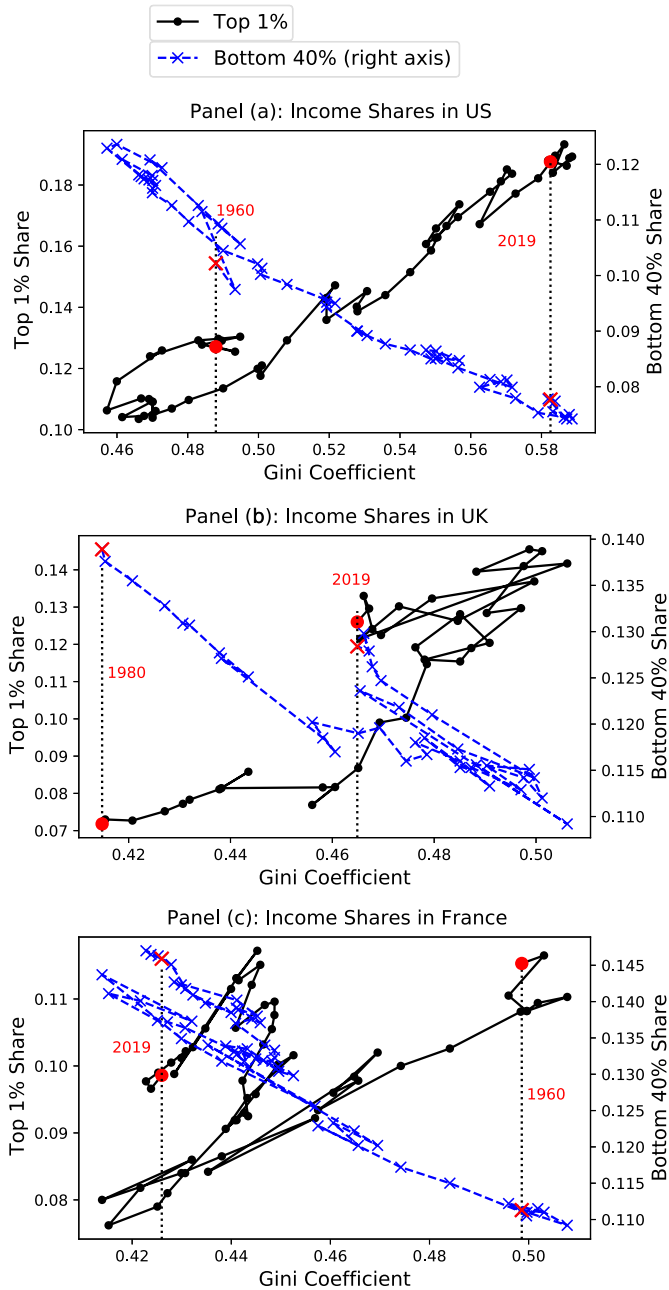


Figure 1. The X inequality relationship in the US, the UK and France. Data Source: World Income Inequality Database.

along with the Gini, so that the scatter plots over the period shows a positive trend. In sharp contrast, the bottom 40% income share is negatively and more tightly related to the Gini coefficient. Putting them together, what we may call the X inequality relationship clearly emerges. The UK data are shown in Panel (b) of Fig. 1 over the 1980–2019 period. The X inequality relationship exists, though not as strongly as in the US. This result may not be surprising, given that those English-speaking countries are known to share an increasing trend in the Gini and the top

income shares in particular. What is somewhat surprising is the case of France in Panel (c), which is often referred to as a contrasting case. Inequality measures of some continental European countries, including France, are known to move differently from those of the Anglo-Saxon countries. Despite this, the  $X$  inequality relationship is clearly visible.

To explore the relationship further, Table 1 shows correlation coefficients between the Gini coefficient and the top/bottom income shares for 24 countries. Data periods are given in column (1), and column (2) indicates whether the linear trend of the Gini coefficient over the period is positive or negative. Columns (3)–(7) show correlation coefficients between the Gini coefficient and the top income shares. Correlation between the Gini coefficient and the bottom income shares are given in columns (8)–(12). Negative values are shown in red. Grayed cells indicate that the null hypothesis of zero correlation cannot be rejected at a 5% significance level. Inspecting the table, four observations can be made. First, it is immediately clear that correlation is dominantly positive for the top income shares and negative for the bottom income shares, implying the  $X$  inequality relationship. It is so even if grayed cells are ignored. Second, the bordered cells for the US, the UK and France correspond to Fig. 1. There are many countries with the  $X$  inequality relationship as strong as or even stronger than that of the three countries. This suggests that the  $X$  relationship is a widely observed phenomenon. Third, there is no grayed cells and “wrongly” signed cells in the bottom income shares. It implies that a negative correlation in the bottom income shares is more likely to occur than a positive correlation in the top income shares.<sup>3</sup> Fourth, the absolute values of correlation coefficients get higher, as the income share increases. While it is because the Gini coefficient is susceptible to changes in the middle income range, correlation coefficients in the bottom 10% are more than 0.8 in absolute value except for Greece.

At the backdrop of these observations, the present paper makes several contributions. First, we develop a Schumpeterian growth model which can account for the  $X$  inequality relationship. In the model, entrant and incumbent innovations drive growth and generate income inequality. In particular, we derive a double-Pareto distribution of income distribution, which is used as an *approximation* of an observed distribution. It consists of what we call the Left and Right distributions connected at mode. A double-Pareto distribution has two Pareto exponents, each for the Left and Right distributions. Indeed, there are studies which provide evidence in support of such approximation (see below).

An advantage of this approximation-based approach is that we can derive iso-Gini loci, iso-top income share loci and iso-bottom income share loci in a tractable way in the space of those two Pareto exponents. These tools make it possible to examine how the top/bottom income shares are related to the Gini coefficient in an intuitive way. They also allow us to explore economic mechanisms working behind the  $X$  relationship in a simple way. Admittedly, any approximation, including ours, causes loss of information of the underlying phenomenon. To examine what information is retained/lost, we use the disaggregated data of 100% national income in the US developed by Piketty et al. (2018). The result shows that the trends of inequality indices, required to analyze the  $X$  inequality indices, are well preserved though their levels seem affected. In this sense, a double-Pareto distribution seems suited to approximate an observed distribution.

As our second contribution, we introduce a new approach of modeling incumbent innovations as a driver of income inequality. The top 1% (and even smaller percent) incomes follows a Pareto distribution, and one of its important characteristics is a heavy tail. If an innovation-driven growth model is to capture this property, profits of some firms stretch to near infinity, despite that the total profits are finite. This poses difficulties in building an otherwise standard R&D model with the homothetic production function. We solve the issue, resorting to a valuable insight of Klette and Kortum (2004) that the number of intermediate goods can be treated as countable, that is, 1, 2, 3, ... in a continuum of product space. Countability implies that there are infinitely many products that are potentially produced by monopoly. Because of this property, some firms can earn disproportionately large profits in a finite product space, generating a double-Pareto distribution of profit *levels*. Acemoglu and Cao (2015) establishes a similar result. Their approach

**Table 1.** Correlation coefficients with the Gini coefficients. Negative values are shown in red. Grayed cells indicate that the null hypothesis of zero correlation cannot be rejected at a 5% significance level. The bordered cells correspond to Fig. 1. Data Source: World Inequality Database

Correlation Coefficients with the Gini coefficient												
			Top Income Shares					Bottom Income Shares				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Period	Gini Trend	0.1%	1%	5%	10%	20%	10%	20%	30%	40%	50%
Australia	1960–2019	+	0.933	0.978	0.992	0.998	1.000	-0.980	-0.993	-0.994	-0.994	-0.994
Canada	1960–2019	+	0.895	0.918	0.954	0.977	0.997	-0.905	-0.926	-0.924	-0.933	-0.949
China	1978–2019	+	0.970	0.979	0.986	0.993	0.999	-0.994	-0.994	-0.996	-0.997	-0.997
Denmark	1980–2019	+	0.948	0.955	0.969	0.983	0.997	-0.893	-0.908	-0.932	-0.959	-0.974
France	1960–2019	-	0.276	0.548	0.869	0.960	0.993	-0.932	-0.939	-0.945	-0.959	-0.978
Germany	1980–2019	+	0.398	0.941	0.991	0.997	1.000	-0.992	-0.993	-0.996	-0.998	-0.999
Ireland	1980–2019	+	0.933	0.903	0.874	0.908	0.992	-0.894	-0.904	-0.921	-0.932	-0.939
Italy	1980–2019	+	0.971	0.989	0.996	0.997	0.998	-0.991	-0.991	-0.993	-0.995	-0.998
Japan	1980–2019	+	0.609	0.808	0.971	0.988	0.994	-0.863	-0.852	-0.893	-0.943	-0.981
Netherlands	1980–2019	+	0.856	0.900	0.946	0.971	0.992	-0.960	-0.963	-0.970	-0.981	-0.991
New Zealand	1960–2019	-	-0.334	-0.072	0.068	0.472	0.980	-0.937	-0.938	-0.941	-0.950	-0.963
Norway	1980–2019	+	0.918	0.950	0.975	0.990	1.000	-0.964	-0.971	-0.976	-0.982	-0.990
Portugal	1980–2019	+	0.622	0.896	0.974	0.988	0.995	-0.909	-0.915	-0.952	-0.974	-0.986
Singapore	1969–2019	+	0.394	0.965	0.992	0.998	1.000	-0.994	-0.996	-0.996	-0.997	-0.998
Spain	1980–2019	-	-0.202	0.140	0.707	0.921	0.988	-0.821	-0.850	-0.891	-0.932	-0.959
Sweden	1980–2019	+	0.702	0.875	0.940	0.957	0.989	-0.850	-0.845	-0.875	-0.922	-0.963
Switzerland	1980–2019	+	0.829	0.898	0.957	0.987	0.998	-0.929	-0.936	-0.963	-0.979	-0.990
Taiwan	1977–2019	+	0.301	0.193	0.954	0.993	0.999	-0.984	-0.986	-0.987	-0.991	-0.994
USA	1960–2019	+	0.984	0.978	0.986	0.993	0.998	-0.948	-0.949	-0.966	-0.985	-0.994
United Kingdom	1980–2019	+	0.846	0.888	0.940	0.975	0.997	-0.869	-0.879	-0.892	-0.922	-0.960

is to use a “lab-equipment” model where profits can be very large, but the Pareto distribution of profits arises relative to the mean profit level.<sup>4</sup> Jones and Kim (2018) sidestep the issue by assuming that profits are proportional to human capital that follows a stochastic growth process. More importantly, the study limits the role of innovations to causing firm exits, complemented with the assumption that incumbent firms do not conduct R&D.<sup>5</sup>

Our third contribution, summarized in the online appendix, is related to identification/quantification of factors behind the  $X$  inequality relationship in calibration analysis. The model is calibrated to the U.S. economy, using innovation-related data. Our result shows that a declining business dynamism, captured by a fall in new firm entry rate as well as decreasing R&D productivity levels, is a major contributor to the  $X$  relationship. Falling corporate income taxes were also found important in line with Nallareddy et al. (2018). Business dynamism is a driver of income growth via creating new products/jobs and reallocating resources from obsolete production units to more efficient ones. Its declining trend since the 1980s in the US is a focus of several studies (e.g. see Decker et al. (2014, 2016) and Akcigit and Ates (2023)). It is feared that a falling business dynamism generates less opportunities to climb income ladders and less vibrant social mobility, exacerbating inequality (see Fikri et al. (2017) and Furman and Orszag (2018)). Our result indeed confirms such concern.

Turning to the description of our model, entrant and incumbent innovations drive growth, improving quality of intermediate goods. Upon successful entrant innovation, entrepreneurs start producing goods in a given intermediate product industry. After entry, they engage in further R&D as incumbents. As long as entrant innovations do not arrive in their industries, their profits continue to increase without limit. This is the expanding force that stretches the income distribution in the direction of infinity. However, they exit the market and their products become obsolete if they are hit by entrant innovation. Some of those goods are replaced by new products and others become available as competitive goods. This is the contracting force which prevents the income distribution from collapsing in steady state, giving rise to a double-Pareto distribution of profit levels.

A double-Pareto distribution has two parameters, which we call the Left and Right exponents. They are endogenously determined and depends on Poisson rates of entrant and incumbent innovations. In turn, those Poisson rates are determined by incentives for R&D, entrant and incumbent, as in a standard Schumpeterian model. Based on iso-Gini, iso-top  $p_T$ % income share and iso-bottom  $p_B$ % income share loci (e.g.  $p_T = 1$  and  $p_B = 40$ ), we identify the areas where the  $X$  relationship emerges in the space spanned by the two Pareto exponents. Using those loci and the resulting equilibrium conditions, comparative statics analysis can be easily conducted, and they show how the Gini coefficient and the top/bottom income shares respond to parameter changes. In addition, our model can accommodate contrasting results of Jones and Kim (2018) and Aghion et al. (2019) regarding entrant innovations. The former predicts that entrant innovations reduce top income inequality because they destroy monopoly rents and induce exits of incumbent firms. According to the latter study, on the other hand, entrant innovations can increase top income inequality.<sup>6</sup> In our model, the both case can arise, depending upon parameters, at least on the theoretical level.

There are studies on a double-Pareto distribution. Reed (2001) argues that size distribution of some economic variables, including income, exhibits a double-Pareto distribution. In addition, using US data drawn from the Current Population Survey (2000–2009) and the Panel Study of Income Dynamics (1968–1993), Toda (2012) establishes that personal labor income conditioned on education experiences follows a double-Pareto distribution. Toda (2011) also demonstrates that US male wage in 1970–1993 appears to follow a double-Pareto distribution once its trend is removed. In addition, Toda and Walsh (2015) show that cross-sectional US consumption (quarterly data in 1979–2004) obeys the power law in both the upper and lower tails. As far as the lower and upper tails of income are concerned, Reed (2003) and Reed and Wu (2008) argue that the lower and upper tails of incomes exhibit a Pareto distribution, though the middle range is best

captured by log-normal distribution. In an early study, Champernowne (1953) considers that the lower tail follows a Pareto distribution. In more recent studies, Beare and Toda (2022) discuss a double-Pareto distribution in a discrete-time general model of a random multiplicative process with occasional “death” at random, and Beare et al. (2022) in a continuous-time framework.

Turning to the literature, our study is closely related to Aghion et al. (2019), Jones and Kim (2018) and Acemoglu and Cao (2015), as mentioned above, which focus on the right Pareto tail. In contrast, our model uses a double-Pareto distribution as an approximation of the entire income distribution and explores the  $X$  inequality relationship. Klette and Kortum (2004) which inspires our study is also Schumpeterian in that incumbent and entrant innovations shape firm dynamics. But in the model, firm profits do not grow fast enough, so that firm distribution follows a logarithmic rather than Pareto distribution.<sup>7</sup> In addition to those studies in the Schumpeterian framework, there are competitive models which account for a Pareto distribution of income. An important contribution is made by Aoki and Nirei (2017) and Nirei (2009). Gabaix and Landier (2008) can also be cited in this vein, given that they develop a competitive assignment model. Gabaix et al. (2016) extends a random growth model to account for fast rise in top income.<sup>8</sup>

The structure of the paper is as follows. Section 2 gives a basic structure of the model, taking entrant and incumbent innovation as given. It shows the emergence of a double-Pareto distribution of profit income. In Section 3, we derive iso-Gini and iso-income share contours. Section 4 endogenizes entrant and incumbent innovations. We conduct comparative statics in Section 5. Section 6 summarizes the results of calibration analysis, developed in the Supplementary Material, which quantifies contributing factors behind the  $X$  inequality relationship in the US. Section 7 concludes.

## 2. A Schumpeterian profit distribution with Pareto tails

The purpose of this section is to demonstrate the emergence of a profit distribution with Pareto tails in our Schumpeterian model in the simplest possible setting. For this end, the model is developed here, taking the incentive structure of production and R&D activities as given. This allows us to highlight key mechanisms of the model.

### 2.1 The basic model settings

Consumers are risk-neutral with no saving. Her instantaneous utility is given by

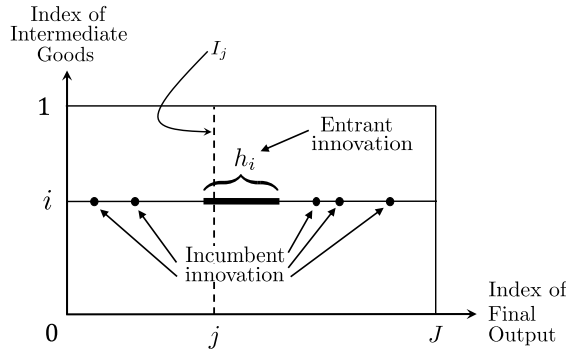
$$U = e^{\frac{1}{J} \int_0^J \ln Y_j dj}, \quad J \geq 1 \tag{1}$$

where  $Y_j$  is differentiated final output  $j$ . We assume that  $Y_j$  is competitively produced with a continuum of intermediate goods  $y_{ji}$  according to

$$\ln Y_j = \int_0^1 \ln q_{ji} y_{ji} di, \quad q_{ji} = \lambda^{k_{ji}}, \quad \lambda > 1, \quad k_{ji} = 0, 1, 2, \dots \tag{2}$$

where  $q_{ji}$  is the quality level of  $y_{ji}$ . Intermediate product firms conduct R&D to increase  $k_{ji}$ , and the highest quality products are always used for final output production. Quality innovations allow monopoly firms to produce some intermediate goods and earn profits. In this section, we use  $\pi$  to denote (net) profit per intermediate product and take  $\pi$  as given.

Consider Fig. 2. The horizontal axis shows the index of final output, and that of intermediate products is on the vertical axis. Each point in the figure identifies an intermediate good  $y_{ji}$  used to produce final output  $Y_j$ . The production function (2) means that producing final output  $j$  requires a range of intermediate products, indicated by a vertical dotted line  $I_j = \{0 \leq i \leq 1|j\}$ . We assume that those intermediate goods in  $I_j$  are specific to  $Y_j$  and cannot be used for other final output



**Figure 2.** If an entrepreneur succeeds in entrant R&D, she starts with  $h_i$  number of monopoly goods in intermediate good industry  $i$ . After entry the entrepreneur generates further innovation as an incumbent.

$Y_{j'}, j' \neq j$ . In addition,  $y_{ji}$  is a different product from  $y_{j'i}, j' \neq j$ , hence their quality improvement requires separate successful innovations.

Now let us turn to an intermediate product industry  $i$  where some goods are competitively produced and others are produced by a single monopoly firm, run by an entrepreneur. The state of each good, that is competitive or monopoly, is determined by a process of innovation and product obsolescence, as explained later. A monopoly firm initially produces a continuum of  $h_i < J$  products when it enters an industry  $i$  after successful entrant R&D (replacing a previous incumbent firm). All other products in  $i$  are competitively produced (more explanation on the entry/exit process through creative destruction later). After entry, a firm conducts R&D to further increase the quality of competitive products in  $i$  to become their sole producer. Research activities after entry are termed incumbent R&D. Let us use  $n_i$  to denote that number of products the firm produces in  $i$ . It is equivalent to

$$n_i = h_i + m_i \tag{3}$$

which consists of  $h_i$  and  $m_i$ , the latter of which is materialized through incumbent R&D. We also use  $c_i$  to denote the remaining competitive goods in  $i$ .

To introduce a Pareto distribution of profits in this otherwise standard Schumpeterian model, we use an insight of Klette and Kortum (2004) that  $m_i$  can be treated as countable, that is  $m_i = 0, 1, 2, 3, \dots$  in a continuum of product space in  $i$ . Countability of  $m_i$  has two implications. First, there are infinitely many products that are potentially produced by monopoly, no matter how large it is. Second, “most” of products in  $i$  are competitively produced. The state of a firm in industry  $i$  is completely characterized by  $n_i$ . Indeed, some monopoly firms are lucky enough to produce an exceptionally large number of products, earning overly huge profits. This is one of the prominent features necessary to generate a Pareto distribution.

Let  $N$  denote the number of monopoly products in the economy as a whole. Similarly, the number of competitive products across all intermediate goods industries is given by  $C$ . Then,  $N = \int_{i \in \Xi_i} n_i di$  and  $C = \int_{i \in \Xi_i} c_i di$ ,  $\Xi_i \in \{0 \leq j \leq J|i\}$ , hold. Given that a single monopoly firm produces multiple products in each intermediate industry,  $N$  is equivalent to the average number of products produced by monopoly firms.<sup>9</sup> We also require

$$J = C + N. \tag{4}$$

Note that  $n_i$  can be exceptionally large to generate a Pareto distribution and this feature is accommodated in (4) because the average of  $n_i$  is finite, as will be established.

The economy is characterized by a turnover of monopoly firms through entry/exit, caused by creative destruction of intermediate products. Consider potential entrant firms conducting R&D. We assume that an entrant R&D success follows a Poisson process with an arrival rate of  $g_E$ ,

which is taken as given in this section. It is undirected in the sense that an industry is randomly chosen from  $i \in [0, 1]$  to implement successful innovation. This assumption simplifies analysis, but it also captures in a simple way an unpredictable nature of R&D outcomes.<sup>10</sup> To introduce a drastic nature of creative destruction, we assume that all of the previous incumbent products in  $i$  are rendered obsolete by entrant innovation in the same intermediate industry.<sup>11</sup> The “death” of firms due to entrant R&D is the contracting force of the income distribution. A successful entrant in turn increases the quality level of a continuum of  $h_i$  products by a factor  $\lambda$ . We assume that  $h_i$  products are randomly allocated to entrant firms.<sup>12</sup>

In exposition that follows, we proceed in two steps regarding the assumptions of  $h_i$ . Initially, we assume that the value of  $h_i$  is assumed to be constant for all intermediate goods industries, though its location in Fig. 2 is random. We will establish that a profit income follows a Pareto distribution with a single right tail. In the second step, the Pareto distribution in the first step is interpreted as the right part of the entire distribution. The left part arises once the value (or the length) of  $h_i$  is allowed to randomly change in addition to its random location in the figure. Before exploring the assumptions of  $h_i$ , we turn to incumbent R&D.

After entry, incumbent firms engage in R&D to improve quality of competitive goods in their own industries. Incumbent R&D in industry  $i$  makes it possible to expand the portfolio of the firm’s products stochastically with the Poisson arrival rate of  $g_I$  per product. In this section, we take  $g_I$  as given. The “per product” assumption plays a crucial role in generating a Pareto distribution in the right tail. To illustrate this point, consider an incumbent firm with  $n_i$  products. The arrival rate of incumbent innovation is now given by<sup>13</sup>

$$g_I n_i. \tag{5}$$

Its salient feature is that the more products are improved in quality, the higher the arrival rate of an additional innovation. This is the expanding force of the profit distribution.

There are two things worth mention regarding the assumption (5). First, the rate of innovation is different across  $i$ . Initially, incumbent innovation occurs at a lower rate because  $n_i$  is low. But as more and more innovations are generated, income growth accelerates. This result is consistent with the finding of Piketty et al. (2018) who show that the average annual growth of income is increasing in income percentiles in the US in 1980–2014 with a growth rate accelerating above the top 1%.<sup>14</sup> Second, as we will establish, the number of products  $n_i$  is distributed according to a double-Pareto distribution in equilibrium, and hence so is  $g_I n_i$ . This is in line with Guvenen et al. (2015) which show that growth of earnings is double-Pareto distributed, using a large U.S. panel data set. Third, the assumption also captures heterogeneity of firm growth among, stressed by Luttmer (2011) and Gabaix et al. (2016).

**2.2 Step 1: a constant  $\bar{h}$**

Taking  $\pi$  as given, define

$$z_i = n_i \pi \tag{6}$$

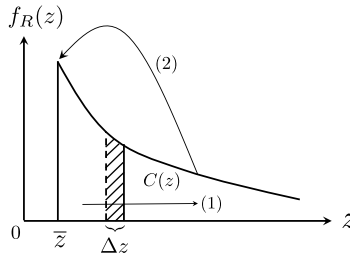
as the total (net) profit earned by an entrepreneur in an intermediate good industry  $i$ . Step 1 assumes  $h_i = \bar{h}, \forall i$ . Then, define

$$\bar{z} = \bar{h} \pi. \tag{7}$$

All entrant firms start from the initial profit  $\bar{z}$ . After entry, firms engage in R&D to increase the range of products they produce according to (5). Whenever innovation occurs, the total profit increases by  $\pi$ , and its expected increase during  $\Delta t$  is given by

$$\Delta z_i = \pi \{1 \times n_i g_I \Delta t + 0 \times n_i (1 - g_I \Delta t)\} = z_i g_I \Delta t. \tag{8}$$





**Figure 3.** The right distribution of entrepreneurial income. The arrow (1) indicates entrepreneurs earning more profits and moving rightward in the distribution.

It shows that total profit geometrically grows and can be very large. In Fig. 3, (8) corresponds to the rightward movement of an entrepreneur, as indicated by the arrow (1). On the other hand, there is always a possibility that entrant innovation occurs, replacing incumbents, which is captured by the arrow (2) in the figure.

Given these assumptions, we denote the cumulative distribution function of  $z$  by  $F_R(z, t)$  which depends on time  $t$ . Define its counter cumulative distribution as

$$C(z, t) = F_R(\infty, t) - F_R(z, t). \tag{9}$$

Now, consider how  $C(n, t)$  changes during a small time interval  $\Delta t$ :<sup>15</sup>

$$C(z, t + \Delta t) - C(z, t) = [C(z - \Delta z, t) - C(z, t)] - g_E \Delta t C(z, t). \tag{10}$$

On the LHS is the total change in  $C(n, t)$  which is decomposed into two terms on the RHS. The first term captures an inflow of firms into  $C(z, t)$  due to an increase in  $z$  through incumbent R&D, captured by the shaded area. The second term is a flow of existing firms due to entrant innovations. Rearranging the equation using (8), and then letting  $\Delta t \rightarrow 0$  gives

$$\frac{dC(z, t)}{dt} = zg_I \left( -\frac{dC(z, t)}{dz} \right) - g_E C(z, t)$$

In steady state,  $C(z, t)$  is constant. Therefore, solving the resulting differential equation using (9), we end up with

$$F_R(z) = F_R(\infty) \left[ 1 - \left( \frac{z}{z} \right)^{-\zeta} \right], \quad f_R(z) = F_R(\infty) \frac{\zeta}{z^\zeta} z^{-\zeta-1} \tag{11}$$

where

$$\zeta \equiv \frac{g_E}{g_I} > 1. \tag{12}$$

$f_R(z)$  gives the number of entrepreneurs earning  $z$ .<sup>16</sup> In particular, it is a Pareto distribution with the Pareto exponent  $\zeta$ , which is assumed to be greater than one because it is required for a finite mean of  $z$ . The power law exponent is determined by the two key variables in our Schumpeterian model. A higher Poisson rate  $g_E$  raises the exponent  $\zeta$ , meaning that the right tail gets thinner. This is intuitive because  $1/g_E$  is the average period of earning profits, which means that monopoly rents are lost more frequently for a higher  $g_E$ . On the other hand, a higher growth of incumbent profits via  $g_I$  reduces the Pareto exponent, making the right tail thicker. This is because entrepreneurs monopolize more products for a given period of time, moving faster rightward in Fig. 3.

**2.3 Step 2: randomizing  $\bar{h}$**

The Pareto distribution in the previous section is derived under the assumption that the initial profit  $\bar{z}$  is the same for all entrant firms. Indeed, there is no reason why it should be the case, and it seems more natural to assume that the entry level of profits differ. It may be due to uncertainty of R&D activities in general or it may be caused by the timing of launching new products, regional characteristics and even business cycles. Due to those uncertain factors, the distribution of profits would extend below  $\bar{z}$ . Some entrepreneurs are lucky enough to start near  $\bar{z}$ , while unlucky ones are far off  $\bar{z}$ .<sup>17</sup>

To capture this observation, we introduce an additional uncertainty into R&D by randomizing initial profit levels of entrant firms. More specifically, dropping the subscript  $i$  for simplicity, we assume that the value of  $h$  is randomly drawn for entrant firms upon successful innovation according to

$$F_H(h; \Theta), \quad f_H(h; \Theta), \quad h \in (\underline{h}, \bar{h}], \quad \underline{h} \geq 0 \tag{13}$$

where  $\Theta$  is a set of parameters of the assumed distribution.  $F_H(\cdot)$  and  $f_H(\cdot)$  are the cumulative distribution and density functions of  $h$ . Note that  $\bar{z}$  defined in (7) is now the maximum starting profit for entrant firms. In what follows, we derive the distribution of  $z = h\pi$  for  $z \leq \bar{z}$ . Conveniently, the distribution (11) is still valid for  $\bar{z} < z$ .<sup>18</sup>

Making use of (6) and (13) and by changing the variables, let us rewrite  $f_H(h)$  in terms of  $z$  as

$$\phi(z; \Theta) = \frac{f_H\left(\frac{z}{\pi}; \Theta\right)}{\pi}, \quad z \in (\underline{z}, \bar{z}]$$

where  $\underline{z} = \underline{h}\pi$  and  $\bar{z} = \bar{h}\pi$ . Then,

$$\Phi(z; \Theta) = \int_{\underline{z}}^z \phi(s; \Theta) ds, \quad \Phi(\bar{z}; \Theta) = 1 \tag{14}$$

is the probability that the initial profit for entrant firms is equal to  $z$  or less.

Now, use  $F_L(z, t)$  to denote the cumulative distribution function of  $z$  for  $z < \bar{z}$ . We call  $F_L(z)$  the Left distribution because it is relevant to the range of  $z \in (\underline{z}, \bar{z}]$ . Similarly,  $F_R(z)$  in (11) is termed the Right distribution for  $z \in (\bar{z}, \infty)$ . To derive the exact expression of  $F_L(z)$ , consider how it changes during time interval  $\Delta t$ :

$$F_L(z, t + \Delta t) - F_L(z, t) = \underbrace{g_E \Delta t F_R(\infty, t) \Phi(z, t; \Theta)}_{(a)} + \underbrace{g_E \Delta t [F_L(\bar{z}, t) - F_L(z, t)] \Phi(z, t; \Theta)}_{(b)} - \underbrace{g_E \Delta t F_L(z, t) [1 - \Phi(z, t; \Theta)]}_{(c)} + \underbrace{[F_L(z - \Delta z, t) - F_L(z, t)]}_{(d)} \tag{15}$$

This equation is best explained by using Fig. 4 which shows the flows of firms.<sup>19</sup> Entrant firms always start at  $z \leq \bar{z}$ , and the exact entry profit is randomly determined by (13). After entry, firms move rightward in the distribution due to their own incumbent R&D as long as they are not hit by entrant innovation. Otherwise, they exit the market. Note that such exits can happen anywhere in the distribution of  $z \in (\underline{z}, \infty)$ . Also note that the total number of monopoly firms must be such that

$$1 = F_L(\bar{z}) + F_R(\infty). \tag{16}$$

Let us explore sources of changes in  $F_L(z)$  using Fig. 4. First consider the term (a) of (15). Due to entrant innovations, the number of exiting firms coming from  $F_R(\infty)$  during  $\Delta t$  is  $g_E \Delta t F_R(\infty, t)$ . They are replaced with entrant firms, out of which a fraction  $\Phi(z, t)$  flow into  $F_L(z)$ . Such flow of firms is indicated by the arrow (a). There are also incumbent firms with  $z < \bar{z}$  which are replaced

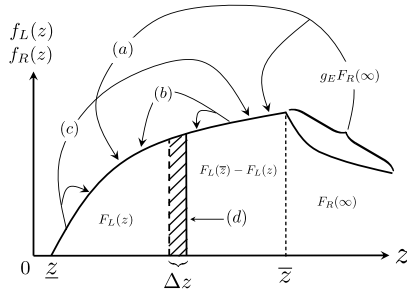


Figure 4. The left distribution of entrepreneurial income. The arrows indicate exit of firms and entry of new firms.  $\bar{z}$  is the boarder line net profit between the left and right distributions.

with new entrants. The term (b) represents an inflow of entrant firms replacing exiting firms from  $[F_L(\bar{z}, t) - F_L(z, t)]$ , corresponding to the arrow (b) in the figure. In addition, there are two sources of firm flows within  $F_L(\bar{z})$ . One is captured by the term (c) which corresponds to the arrow (c) in the figure. Exiting firms are replaced with entrants which start between  $z$  and  $\bar{z}$ . Another source is incumbent R&D, which moves firms rightward in the distribution out of  $F_L(z)$ . The term (d) of (15) represents this effect, which is captured by the shaded area in Fig. 4.

As before, rearrangement and letting  $\Delta t \rightarrow 0$  yield

$$\frac{dF_L(z, t)}{dt} = \frac{dF_L(z)}{dz} + \frac{\zeta}{z} F_L(z) - \frac{\zeta}{z} \Phi(z; \Theta)$$

where (8) and (16) are used. The last term captures the effect of “birth” of entrant firms. Utilizing the condition of the LHS being zero in steady state, one can confirm that the solution to the above differential equation is

$$F_L(z; \Theta) = \zeta \frac{B(z; \Theta)}{z^\zeta}, \quad B(z; \Theta) = \int_{\bar{z}}^z s^{\zeta-1} \Phi(s; \Theta) ds \tag{17}$$

where  $\Theta$  is made explicit in  $F_L(z)$ . Naturally, the Left distribution  $F_L(z; \Theta)$  depends on  $\Phi(z; \Theta)$ , that is the distribution of initial profits of entrant firms. Its associated density is

$$f_L(z; \Theta) = \frac{\zeta}{z} [\Phi(z; \Theta) - F_L(z; \Theta)]. \tag{18}$$

Having derived (18), the question arises: how is it related to (11)? The answer is that the density is continuous at  $\bar{z}$  in the following sense:

$$f_L(\bar{z}; \Theta) = f_R(\bar{z}) \tag{19}$$

Indeed, it is easy to confirm this equality, using the second equation of (11), (16) and (18). In addition, note that  $F_L(z; \Theta)$  and  $F_R(z)$  must satisfy the condition that an inflow of firms into  $F_L(\bar{z})$  must be matched by an outflow out of it in steady state. The former is given by  $g_E F_R(\infty)$  during  $dt$  because all entrants must start at or below  $\bar{z}$ . Making use of this flow condition, Appendix A derives an outflow of firms crossing the boarderline  $\bar{z}$  from  $F_L(\bar{z})$  to  $F_R(\infty)$ , and shows that equating those flows gives

$$1 = \int_{\bar{z}}^{\infty} \left( \frac{1}{g_I \zeta} \left( \frac{z}{\bar{z}} \right)^\zeta + 1 \right) f_L(z; \Theta) dz. \tag{20}$$

This is the condition which relates  $\zeta$  and  $g_I$  to the distribution parameters  $\Theta$ . It is an equilibrium condition which consistently links the Left and Right distributions of profit income. Note that  $\Theta$  can consist of multiple parameters (e.g. mean and standard deviation for log-normal distribution, right-truncated at  $\bar{z}$ ).

**2.4 Double-Pareto distribution**

The exact shape of the left distribution  $F_L(z; \Theta)$  depends on  $\Phi(z; \Theta)$ , and hence the assumed function of  $f_H(h; \Theta)$ . To fix our idea, let us consider

$$f_H(h) = \frac{\xi h^{\xi-1}}{\bar{h}^\xi}, \quad \xi > 1, \quad \underline{h} = 0, \tag{21}$$

in what follows. This is a Pareto distribution of  $h$  with  $\Theta \equiv \{\xi\}$ . We assume  $\xi > 1$  to ensure that the density is strictly increasing. It is strictly concave for  $1 < \xi < 2$ , linear for  $\xi = 2$  and convex for  $\xi > 2$ . Therefore, entrant entrepreneurs are more likely start with lower profit income as  $\xi$  falls. In this sense, a lower  $\xi$  exacerbates inequality in the left tail.<sup>20</sup>

Under this assumption, (20) is reduced to

$$\xi = \frac{1}{g_I} - \zeta. \tag{22}$$

This condition endogenously determines the value of  $\xi$  for given  $g_I$  and  $\zeta$  such that flows of firms/entrepreneurs are consistent with the entire distribution of profit income. In particular, the Pareto exponents are negatively related, and its implications will be discussed below. Using (12) and (22),  $\xi$  can be expressed in terms of Poisson rates of innovation

$$\xi = \frac{1 - g_E}{g_I} \tag{23}$$

When (22) holds,  $z$  is now distributed according to

$$F(z) = \begin{cases} F_L(z) = \frac{\zeta}{\xi + \zeta} \left(\frac{z}{\bar{z}}\right)^\xi & 0 < z \leq \bar{z} \\ F_L(\bar{z}) + F_R(z) = 1 - \frac{\xi}{\xi + \zeta} \left(\frac{\bar{z}}{z}\right)^\zeta & \bar{z} < z < \infty \end{cases} \tag{24}$$

This is a double-Pareto distribution where  $z$  exactly obeys the Pareto law in both tails.<sup>21</sup> Note that  $F_L(\bar{z}) = g_E$  and  $F_R(\infty) = 1 - g_E$ . This implies that the proportion  $g_E$  of all entrepreneurs are located in the Left distribution and others are on the other side. The result is intuitive because a higher  $g_E$  means that creative destruction occurs more often so that more firms tend be found in the Left distribution.

**2.5 The number of monopoly industries**

In this section, we consider the determination of  $N$  which is the number of monopoly products in the economy. We derive it by examining the number of intermediate products flowing into and out of  $N$ . The approach will be turn out to be useful for later analysis.<sup>22</sup>

When an entrepreneur succeeds in entrant innovation in industry  $i$ , all incumbent products become obsolete in the industry and their number is  $n_i g_E dt$  during time  $dt$ . Integrating it over  $i$  gives  $\int_0^i n_i g_E dt di = N g_E dt$  which is the number of intermediate products flowing out of  $N$ . On the other hand, an entrant creates  $h$  number of products in  $i$ . Given that  $h$  is random, its average is

$$\int_0^{\bar{h}} h f_H(h) dh = \frac{\bar{h}^\xi}{\xi + 1} \equiv \hat{h}(\xi; \bar{h}). \tag{25}$$

Note that  $\hat{h}(\xi; \bar{h})$  may include goods produced by the previous incumbent, and we count them as an inflow here. Therefore,  $\hat{h}(\xi; \bar{h}) g_E dt$  is an inflow of goods due to entrant innovation during  $dt$ . In addition, new intermediate goods are created via incumbent R&D with an average flow of  $n_i g_I dt$  products being generated during  $dt$  in industry  $i$ . Integrating it over  $i$  gives  $\int_{i \in \Xi_i} (n_i g_I dt) di = N g_I$ .

Equating inflows and outflows gives

$$Ng_E dt = (\hat{h}g_E + Ng_I) dt \tag{26}$$

↓

$$N = \frac{\bar{h}\xi\zeta}{(\xi + 1)(\zeta - 1)} \equiv N(\xi, \zeta; \bar{h}) \tag{27}$$

A higher  $\bar{h}$  raises  $N$  because  $\bar{h}$  determines the maximum number of monopoly products for entrant firms. To develop an intuitive explanation of how  $\xi$  and  $\zeta$  affect  $N$ , recall that  $N$  is equivalent to the average number of products produced by monopoly firms. Consider  $\zeta$  which is negatively related to  $N$ . A higher  $\zeta$ , caused by a higher  $g_E$  for a given  $g_I$  (see (12)), means that a turnover of firms is relatively high, and hence the number of products per monopoly firm falls. On the other hand,  $N$  rises as  $\xi$  increases. (23) shows that a higher  $\xi$  arises due to a lower  $g_E$  for a given  $g_I$ . It implies a lower turnover of firms, which is the opposite case of  $\zeta$ . A finite value of  $N$  requires  $\zeta > 1$ .

### 3. Inequality measures

Using the double-Pareto distribution, we next demonstrate that the Gini coefficient and the top/bottom income shares can be expressed in terms of the two Pareto exponents.

#### 3.1 iso-Gini contours

It is straightforward, though tedious, to show that the Gini coefficient of (24) is given by

$$G = \int_0^\infty F(z)(1 - F(z)) = \frac{2(\xi^2 + \xi\zeta + \zeta^2) + \xi - \zeta}{(2\xi + 1)(\xi + \zeta)(2\zeta - 1)}. \tag{28}$$

One can confirm that  $G$  is decreasing both in  $\xi$  and  $\zeta$ . Fig. 5 draws an iso-Gini locus, which are convex to (1, 1).<sup>23</sup> Inequality measured by  $G$  falls as we move northeastward. To interpret its slope, note that the Gini of the Right distribution would be  $1/(2\zeta - 1)$  if  $F_R(z)$  alone was considered independently and calculated separately, and similarly  $1/(2\xi + 1)$  for  $F_L(z)$  alone. This shows that a higher  $\zeta$  and  $\xi$  reduces the Gini within each side, and increasing  $\zeta$  and reducing  $\xi$  is akin to shifting inequality from the Right to the Left distribution. Following this interpretation, the slope of an iso-Gini curve is the marginal rate of substitution between inequalities in the Left and Right distributions. A unit increase  $\zeta$  (falling inequality in the Right distribution) requires a fall in  $\xi$  (increasing inequality in the Left distribution) by the amount equivalent to the slope of an iso-Gini curve for a given level of the Gini coefficient. A downward-sloping iso-Gini locus implies that a fall in either  $\xi$  or  $\zeta$ , taking the other Pareto exponent constant, necessarily increases the Gini coefficient.

#### 3.2 Top/bottom income shares

The top/bottom income shares can also be easily calculated in our framework. For this, define  $100\bar{p}$  with  $\bar{p} = F(\bar{z})$  as the percentile for  $\bar{z}$ , the threshold income between the Left and Right distributions. First consider the bottom  $100p_B\%$  income share for  $p_B < \bar{p}$ , which we use  $S_B$  to denote. Appendix C shows that it is defined by

$$S_B = p_B^{1+\frac{1}{\xi}} \left(1 - \frac{1}{\zeta}\right) \left(1 + \frac{\xi}{\zeta}\right)^{\frac{1}{\xi}}, \quad \text{for } p_B \leq \bar{p}, \quad \frac{\partial S_B}{\partial \xi} > 0, \quad \frac{\partial S_B}{\partial \zeta} > 0. \tag{29}$$

This equation allows us to draw an iso- $S_B$  curve in Fig. 5, which shows different combinations of  $(\xi, \zeta)$  for a given  $(S_B, p_B)$ .  $S_B$  increases in  $\zeta$  because its higher value means a thinner right tails.

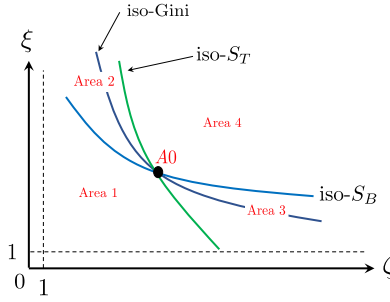


Figure 5. The four areas divided by iso- $S_B$  and iso- $S_T$  curves. Starting from  $A_0$ , the  $X$  relationship holds in Areas 1 and 4.

$S_B$  is also increasing in  $\xi$  despite that the left tail gets thinner with it. Its reason is more involved, but it is basically driven by the fact that net profit at the  $100p_B$  percentile increases with a higher  $\xi$ .<sup>24</sup> The signs of the derivatives in (29) imply that, holding  $p_B$  constant,  $S_B$  gets higher/lower in the northeast/southwest area. This property will be exploited to examine how the income share changes in response to parameter changes.

In the appendix, we also derive the top  $100(1 - p_T)\%$  income share (e.g.  $1 - p_T = 0.01$ ),  $S_T$  for  $p_T > \bar{p}$ , which is defined by<sup>25</sup>

$$S_T = (1 - p_T)^{1 - \frac{1}{\zeta}} \frac{1 + \frac{1}{\xi}}{\left(1 + \frac{\zeta}{\xi}\right)^{\frac{1}{\zeta}}}, \quad \text{for } p_T \geq \bar{p}, \quad \frac{\partial S_T}{\partial \xi} < 0, \quad \frac{\partial S_T}{\partial \zeta} < 0. \quad (30)$$

This defines an iso- $S_T$  locus in Fig. 5, giving different combinations of  $(\xi, \zeta)$  for a given  $(S_T, 1 - p_T)$ . An intuition for the signs of the derivatives are similar to the one given for (29). The derivatives in (30) confirm that  $S_T$  is larger/smaller in the southwest/northeast area for a constant  $p_T$ .

Appendix C also demonstrates that an iso- $S_T$  curve is steeper than an iso- $S_B$  curve, giving rise to a unique intersection point  $A_0$ , as illustrated in Fig. 5. The two curves divide the  $(\xi, \zeta)$  space into four areas. To interpret them, consider an economy located at  $A_0$ . The following list gives what happens as the economy moves from  $A_0$  to four regions, holding  $p_B$  and  $1 - p_T$  constant:

- Area 1:**  $S_B$  falls, and  $S_T$  increases.
- Area 2:**  $S_B$  increases, and  $S_T$  increases (i.e. the income share of the middle income range between  $p_B$  and  $p_T$  falls).
- Area 3:**  $S_B$  falls, and  $S_T$  falls (i.e. the income share of the middle income range between  $p_B$  and  $p_T$  rises).
- Area 4:**  $S_B$  increases, and  $S_T$  falls.

Those four cases allow us to explore how income shares respond to parameter changes.

The next task is to locate an iso-Gini curve passing through  $A_0$ . Appendix D shows that if  $p_B$  and  $p_T$  are sufficiently different from  $\bar{p}$ , an iso-Gini is steeper than an iso- $S_B$  curve, but less so than an iso- $S_T$  curve, as illustrated in Fig. 5. A word “sufficiently” does not mean  $p_B \rightarrow 0$  or  $p_T \rightarrow 1$ . In fact, an iso-Gini curve is sandwiched between those two iso-income share curves for a large range of values of  $p_B$  and  $p_T$ . For example, Toda (2012) obtains estimates of  $\zeta = 2.34$  and  $\xi = 1.15$  using US data from the Current Population Survey (2000–2009). He also shows that a calculated Gini coefficient based on those values is close to an actual value. Using the same numbers, we have  $\bar{p} = 0.67$  and the sandwiched case arises for  $p_B \leq 0.65$  and  $1 - p_T \leq 1 - 0.67$ , which practically

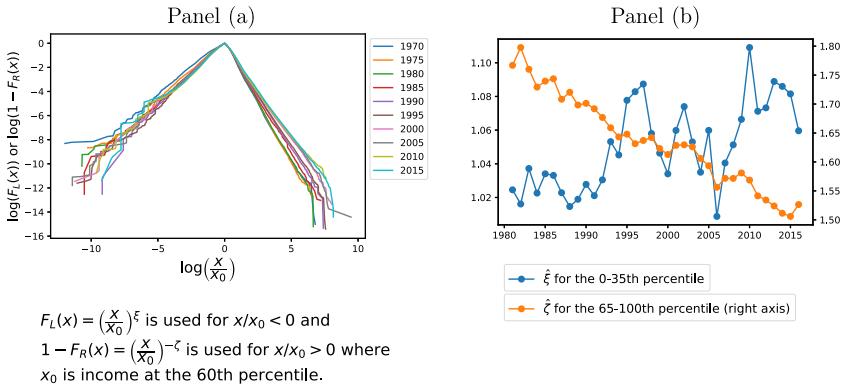


Figure 6. Both panels use an income variable called “ptinc” (pre-tax national income; non-negative values only) with a frequency variable “dweght” in Piketty et al. (2018).

covers an almost entire range of values. In addition, our calibration analysis in the online appendix suggests that the sandwiched case is a norm.<sup>26</sup>

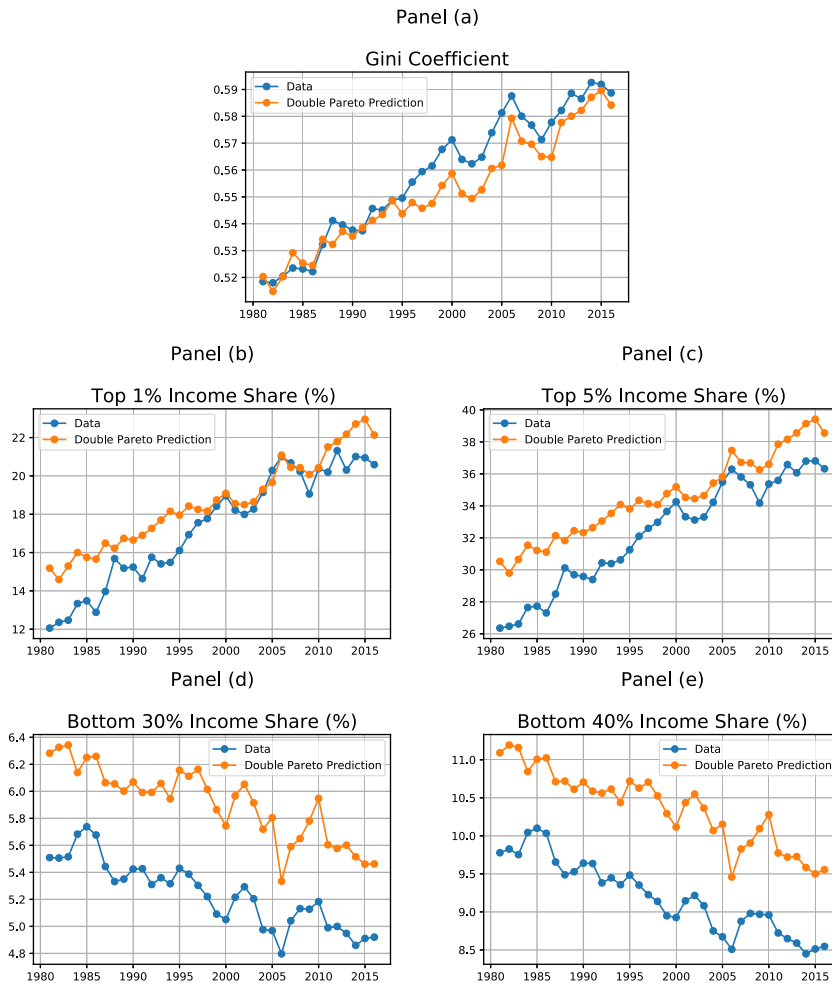
The  $X$  inequality relationship between the Gini coefficient and the top/bottom income share in Table 1 corresponds to Areas 1 and 4 in Fig. 5. Now consider again an economy at  $A_0$  in the figure. Further suppose that the economy moves to a random point in  $(\xi, \zeta)$  space. It is clear from the figure that the economy is more likely to end up in Areas 1 and 4 than other areas because the iso- $S_B$  and iso- $S_T$  curves are downward-sloping, that is the  $X$  relationship is more likely to occur than otherwise. Having said this, however, the economy does not move randomly, but systematically according to economic incentives. To explore this, we need to endogenize R&D activity.

### 3.3 Data and a double-Pareto approximation

In general, an observed income distribution does not follow a particular distribution, and different distributions are proposed to model it. Examples include exponential, lognormal, gamma, Levy-stable, double-Pareto-lognormal, and they are considered as an approximation of a true distribution at best.<sup>27</sup> Similarly, we use a double-Pareto as an approximation of an underlying income distribution. But before we move on, we consider the extent to which the double-Pareto approximation is useful in understanding the  $X$  inequality relationship. For this, we use data of Piketty et al. (2018). Its advantage is that it allows us to calculate summary statistics based on disaggregated data of 100% national income in the U.S.

We first examine some properties relevant to our analysis. Panel (a) of Fig. 6 shows a log-log plot of the data for five-year intervals in 1970–2015.<sup>28</sup> The threshold is set to the 60th percentile and a tent map shape is clearly visible for all years.<sup>29</sup> This visual inspection suggests that a double-Pareto distribution is in the ballpark.

Having said this, however, approximation means loss of information by definition (more on this later). In addition, a question remains on how to calculate the Left and Right tail Pareto exponents. A possibility may be to choose a given threshold percentile which divides the entire distribution into the Left and Right parts and calculate exponents, respectively. However, this approach does not necessarily generate the best fit. Instead, we search different percentiles to calculate  $\hat{\xi}$  and  $\hat{\zeta}$  separately and choose the ones which meet the following conditions: (i)  $\hat{\xi}$  and  $\hat{\zeta}$  are both greater than 1, and (ii) prediction errors measured by the coefficient of variation of root mean square deviation is minimized in five percentile intervals. According to these criteria, we found the 35th percentile as the upper threshold for the Left distribution and the 65th percentile as the lower threshold for the Right distribution in the 1981–2016 period. Panel (b) of Fig. 6 shows



**Figure 7.** The plots labeled *data* are calculated using the same variables in Fig. 6. Those labeled *double Pareto prediction* use  $\hat{\xi}$  and  $\hat{\zeta}$  in Fig. 6 to calculate (28), (29), and (30).

the maximum likelihood estimates of  $\xi$  and  $\zeta$  based on those percentiles. A clear downward trend is noticeable for  $\hat{\zeta}$ . This means that the Gini coefficient tends to increase according to (28). On the other hand,  $\hat{\xi}$  has a positive trend. This tends to decrease the Gini coefficient according to (28). An increasing trend of the Gini coefficient in the US means that the former effect dominates the latter.

Given those estimates, we compare the inequality indices calculated using data and predicted by a double-Pareto distribution with estimates of  $\hat{\xi}$  and  $\hat{\zeta}$ . Panel (a) of Fig. 7 shows the Gini coefficient. The predicted values closely follow the actual index, though slight deviation occurs in more recent years. As far as the Gini coefficient is concerned, a double-Pareto approximation works reasonably well.<sup>30</sup> Panels (b) and (c) show the top 1% and 5% income shares. It is immediately clear that predicted values again closely move together with the data, though there are differences in levels. Level differences are even clearer for the bottom 30% and 40% income shares in Panels (d) and (e). They are due to information loss caused by a double-Pareto approximation. What is remarkable, however, is that the tendency of changes, that is the slope, is preserved for all of those indices. Indeed, the null hypothesis that the slopes of a linear trend of data and predicted values are



the same cannot be rejected even at the 10% level for the Gini coefficient and the bottom 30% and 40% income shares. Regarding the top 1% and 5% income shares, although a similar null hypothesis can be rejected at 1% level, the figures suggest that the data and the approximated series move closely together. Because the purpose of our analysis is *not* to explain levels, but changes or trend of the inequality indices, we take a Double-Pareto distribution as a reasonable approximation of the underlying income distribution for our purposes.

**4. Endogenous growth**

The previous sections regarded  $g_E$  and  $g_I$  as exogenous and focused on how innovation affects inequality. In what follows, we endogenize those variables, introducing the reverse channels by which inequality affects innovation incentives.

**4.1 Consumers**

As mentioned above, consumers are risk-neutral, hence the interest rate  $r$  is equal to the rate of time preferences. We assume that the price index associated with (1) is one.<sup>31</sup> Given these, the demand for  $Y_j$  is

$$Y_j = \frac{E}{JP_j} \tag{31}$$

where  $E$  is consumption expenditure and  $P_j$  is the price of  $Y_j$ .

**4.2 Demand for intermediate products**

Consumption goods  $j$  is competitively produced according to (2). Profit maximization requires that  $y_{ji}P_{ji} = Y_jP_j$  holds. Hence, a demand function of intermediate product  $y_{ji}$  is given by

$$y_{ji} = \frac{E}{Jp_{ji}} \tag{32}$$

where  $p_{ji}$  is the price of  $y_{ji}$ .

**4.3 Profits**

One unit of intermediate goods is produced with one worker. Intermediate goods are produced competitively or by monopoly firms. In the latter case, like other Schumpeterian models, firms charge the price with the quality step  $\lambda$  as a constant markup over the marginal cost, that is  $p_{ji} = \lambda w$  where  $w$  is wage. Therefore, profit per product is  $\Lambda \frac{E}{J}$  where  $\Lambda \equiv 1 - \frac{1}{\lambda}$ .

**4.4 R&D technology**

To enter an intermediate good industry  $i$  as a monopoly, an entrepreneur has to be successful in R&D first. Entrant innovation occurs with a Poisson arrival rate of  $\bar{\delta}_E \equiv \frac{\delta_E}{R_E^{1-\mu}}$  for each entrepreneur.  $R_E$  is the total number of entrepreneurs who engage in entrant R&D, and its presence in the denominator captures the negative congestion externality. Because of free entry, there are potentially many researchers, and each of them takes  $R_E$  as given. The Poisson rate for the economy as a whole is  $g_E = \bar{\delta}_E R_E$  or

$$g_E = \delta_E R_E^\mu, \quad \delta_E > 0, \quad 0 < \mu \leq 1. \tag{33}$$

It is equivalent to  $g_E$  in Section 2.

Recall that entrant R&D is undirected in the sense that an intermediate industry where innovation is implemented is randomly chosen from *all* industries  $i \in [0, 1]$  after innovation occurs. Once an industry  $i$  is chosen, then all goods produced by the previous incumbent monopoly firm in  $i$ , are rendered obsolete. Then, a range of goods with a measure  $h_i < J$  is randomly selected for an entrant to start with, and their quality levels increases by a factor  $\lambda$ . An entrepreneur earns profits  $h_i\pi$  at the time of entry. Any other goods in  $i$  are now competitively produced.  $h_i$  goods may include those produced by the previous incumbent.

After entry, an entrepreneur in industry  $i$  turns to incumbent R&D to increase profits further. If successful, a competitive product in  $i$  is randomly picked and its quality rises by a factor  $\lambda$ , increasing the entrepreneur’s profit by  $\pi$ . We assume that incumbent R&D takes the form of multiple projects. A single project is financed out of profit arising from each intermediate goods production. That is, the number of R&D projects is equivalent to the number of products that firm produces. Specifically, innovation for each project follows a Poisson process with an arrival rate of

$$g_{li} = \delta_I R_{li}^\gamma, \quad \delta_I > 0, \quad 0 < \gamma < 1 \tag{34}$$

where  $R_{li}$  is the number of workers in each project of a firm in industry  $i$ .

Now consider the expected change in  $n_i$  due to incumbent R&D. Given multiple R&D projects, it changes according to

$$dn_i = 1 \times n_i g_{li} dt + 0 \times n_i (1 - g_{li} dt) = n_i g_{li} dt. \tag{35}$$

Consider the first term of the first equality. A firm runs  $n_i$  multiple projects, and each generates an arrival rate  $g_{li}$ . Therefore,  $n_i g_{li} dt$  is equivalent to a flow of innovations during  $dt$ , each of which improves the quality of a good. The second term represents the case where projects fail. (35) shows that  $n_i$  grows exponentially on average.

**4.5 R&D decisions**

Let us consider an R&D decision facing an incumbent firm with  $n_i$  products. Let  $V_i$  denote the value of the incumbent firm. Given (35), define the value of that firm:

$$V_i(n_i) = \max_{R_{li}} \left\{ n_i \pi_i dt + \mathbb{E} \left[ (1 - \rho dt) (1 - g_E dt) V_i(n_i(t + dt)) + V_i(t + dt) \Big|_{n_i = \bar{n}_i} \right] \right\} \tag{36}$$

where

$$\pi_i \equiv (1 - \tau) \Lambda \frac{E}{J} - (1 - s_I) w R_{li} \tag{37}$$

is after-tax profit net of R&D expenditure,  $\tau$  is the corporate tax rate and  $s_I$  is the rate of subsidy to incumbent R&D. The second term on the RHS of (36) is interpreted as follows.  $V_i(n_i(t + dt))$  is the value if an additional innovation occurs, and it is realized if no entrant innovation occurs with the probability of  $(1 - g_E dt)$  during  $dt$ . The remaining term  $(1 - \rho dt)$  discounts the future value. The last term captures capital gains due to growth of  $E$  and  $w$  which is realized irrespective of innovation. Appendix F shows that the optimal  $R_{li}$  is defined by

$$R_{li} = \left( \frac{\gamma \delta_I}{1 - s_I} \cdot \frac{V}{w} \right)^{\frac{1}{1-\gamma}} \equiv R_I \quad \forall i \in [0, 1] \tag{38}$$

where

$$V \equiv \frac{\pi}{\rho + g_E - g_I - g_w} \tag{39}$$

is the value of an incumbent firm *per product* or  $V \equiv V_i(n_i) / n_i$ , and  $g_w$  is the growth rate of wage which captures capital gains. The presence of  $g_E$  in  $V$  represents the risk of losing profits, and  $g_I$

is an additional gain from incumbent innovation. Because R&D employment per product is the same for  $i \in [0, 1]$  (see (38)), we have

$$\pi_i = \pi, \quad g_{Ii} = g_I \tag{40}$$

They are equivalent to  $\pi$  and  $g_I$  in Section 2.  $R_I$  in (38) is increasing in  $\delta_I, s_I$  and  $V/w$  as expected.

Turning to entrant R&D decisions, recall that  $h_i$  is a random variable, and so is the value of an entrant firm because it depends on  $h_i$ . We therefore distinguish between its ex ante and ex post values. An ex ante or ex post value of innovation is the one before or after the result of uncertain R&D, that is the value of  $h_i$  becomes known. In fact, the ex post value per product is equivalent to  $V$  in (39), hence the ex post firm value is given by  $h_i V$ . Next, let us use  $v$  to denote the ex ante value of entrant innovation. Using the average of  $h_i$  in (25),  $v$  is given by

$$v = \hat{h}(\xi) V \tag{41}$$

because  $V$  is the same for all intermediate good industries. Free entry is assumed, and it leads to

$$\frac{\delta_E}{R_E^{1-\mu}} v = (1 - s_E) w \tag{42}$$

where  $s_E$  is the rate of subsidy for entrant R&D.

To explore how R&D incentives respond to research-related parameters, let us use (38), (41) and (42) to get

$$\frac{R_E}{R_I} = \left[ \frac{1 - s_I}{1 - s_E} \cdot \frac{\delta_E}{\delta_I} \cdot \frac{\hat{h}(\xi)}{\gamma} \right]^{\frac{1}{1-\gamma}} \tag{43}$$

where we assume  $\mu = \gamma$ , that is the extent of the diminishing returns of entrant and incumbent R&D is the same for simplicity. This assumption is maintained in what follows.<sup>32</sup> The ratio of entrant-to-incumbent R&D workers  $R_E/R_I$  is increasing in  $(1 - s_I) \delta_E / (1 - s_E) \delta_I$ . An intuition goes as follows. An increase in  $\delta_E$  or  $s_E$  encourages entrant R&D, but discourages incumbent innovations because the risk of losing all profits and existing the market rises. Regarding a higher  $\delta_I$  or  $s_I$ , it indeed promotes incumbent *and* entrant innovations because the value of a monopoly product  $V$  increases. However, incumbent R&D incentives are larger than entrants' to the extent that  $R_E/R_I$  falls. (43) also shows that the relative R&D employment is increasing in  $\hat{h}(\xi)$ , the average value of  $h$ . This is because a higher  $\hat{h}(\xi)$  raises the expected return from entrant R&D, leading to a greater employment in entrant R&D.

#### 4.6 Labor market

There are four sources that require workers. First, the number of entrepreneurs earning profits is 1. This is because there is a single monopoly firm run by an entrepreneur in each of intermediate goods industry  $i \in [0, 1]$ . Second, workers are used for R&D. Those who engage in entrant R&D is  $R_E = (g_E/\delta_E)^{\frac{1}{\gamma}}$  from (33). In addition, (22) and (23) allow us to write  $g_E = \zeta / (\xi + \zeta)$ . Therefore,  $R_E = \{\zeta / [\delta_E (\xi + \zeta)]\}^{\frac{1}{\gamma}} \equiv R_E(\xi, \zeta)$  is equivalent to entrepreneurs trying to enter the intermediate goods industry. Incumbent R&D workers per product is similarly calculated from (34) and (22) as  $R_I = (1/\delta_I (\xi + \zeta))^{\frac{1}{\gamma}} \equiv R_I(\xi, \zeta)$ . The total number of workers used for incumbent research is  $R_I N$  where  $N$  is the number of monopoly firms, given in (27). The remaining workers are used for manufacturing, which employs  $CZ/J + NZ/J\lambda = (J - \Lambda N) Z/J$  where  $Z \equiv E/w$ . Workers are fully employed for

$$L = 1 + R_E(\xi, \zeta) + R_I(\xi, \zeta)N(\xi, \zeta) + [J - \Lambda N(\xi, \zeta)] \frac{Z}{J} \tag{44}$$

### 5. Steady state equilibrium

#### 5.1 Growth

Entrant and incumbent innovations improve quality of intermediate products. This manifests itself in the form of wage growth and utility growth.<sup>33</sup> Indeed, Appendix E shows that the following holds in steady state

$$g_Q \equiv \frac{\dot{Q}}{Q} = \frac{\dot{w}}{w} = \frac{\dot{U}}{U} \tag{45}$$

where  $\ln(Q) = \frac{1}{J} \int_0^J \int_0^1 k_{ji} didj \cdot \ln(\lambda)$  and  $Q$  is the overall quality index for the whole economy. Its changes during  $dt$  are given by

$$d \ln(Q) = \frac{1}{J} \int_0^J \int_0^1 \left( \begin{matrix} \text{the number of quality} \\ \text{improvement during } dt \end{matrix} \right) \times [(k_{ji} + 1) - k_{ji}] didj \cdot \ln(\lambda)$$

Note that the number of innovations, entrant and incumbent, is equivalent to the right-hand side of (26). Therefore, we have

$$g_Q = \left( \overbrace{g_E \hat{h}(\xi)}^{\text{Entrant Contribution}} + \overbrace{g_I N(\xi, \zeta)}^{\text{Incumbent Contribution}} \right) \ln(\lambda) = \frac{\zeta}{\xi + \zeta} N(\xi, \zeta) \ln(\lambda) \tag{46}$$

using (22), (12) and (27). The first equality decomposes growth into entrant and incumbent contributions. The former depends only on the Pareto exponent of the Left distribution  $\xi$  because entrants start from there.

#### 5.2 Equilibrium conditions

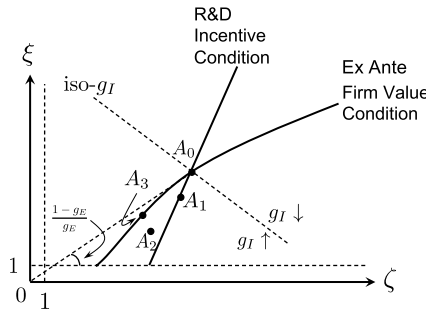
To solve the model, let us rewrite (43) as

$$\zeta = A \left( \frac{\xi}{\xi + 1} \right)^{\frac{\gamma}{1-\gamma}}, \quad A \equiv \left( \frac{1 - s_I}{1 - s_E} \cdot \frac{\bar{h}}{\gamma} \right)^{\frac{\gamma}{1-\gamma}} \left( \frac{\delta_E}{\delta_I} \right)^{\frac{1}{1-\gamma}}. \tag{47}$$

We call it the *R&D incentive condition*. A positive relationship between  $\zeta$  and  $\xi$  captures the following mechanism of the optimal R&D decisions of entrant and incumbent firms. Note that  $\zeta$  on the LHS captures the term  $R_E/R_I$  of (43), which can be verified using (12), (33) and (34). Also note that  $\xi/(\xi + 1)$  on the RHS comes from  $\hat{h}(\xi)$  which is the average number of products with which entrant firms start upon entry (see (25)). An increase in  $\xi$  means a greater number of products for entrants and makes entrant R&D more attractive for potential entrepreneurs. In turn, this leads to a higher ratio of entrant-to-incumbent R&D workers  $R_E/R_I$ , that is an increase in  $\zeta$ .

The second condition is based on the ex ante value of successful entrant innovation. Rewriting the free entry condition (42) with (37), (39), (41), (44) and (46), one can derive what we call the *ex ante firm-value condition*:

$$\frac{\delta_E}{R_E(\xi, \zeta)^{1-\gamma}} v(\xi, \zeta) = 1 - s_E \tag{48}$$



**Figure 8.** Steady state equilibrium as an intersection point between the R&D-incentive condition and the firm-value condition. Equilibrium is stable when the former is steeper than the latter. The line from the origin passing through the equilibrium point is equivalent to  $(1 - g_E)/g_E$ . An iso- $g_I$  curve is defined by (22).

where

$$v(\xi, \zeta) \equiv \hat{h}(\xi) \frac{\Pi(\xi, \zeta)}{\Gamma(\xi, \zeta)} \tag{49}$$

$$\Pi(\xi, \zeta) \equiv (1 - \tau)\Lambda \frac{L - 1 - R_E(\xi, \zeta) - R_I(\xi, \zeta)N(\xi, \zeta)}{J - \Lambda N(\xi, \zeta)}, \tag{50}$$

$$\Gamma(\xi, \zeta) \equiv \rho + \frac{(\zeta - 1 + \gamma) - \zeta N(\xi, \zeta) (\ln \lambda)}{\xi + \zeta}. \tag{51}$$

Although (49), (50) and (51) look complicated, they have clear interpretations.  $\Pi(\xi, \zeta)$  is the after-tax (gross) profit and  $\Gamma(\xi, \zeta)$  is the effective discount rate, both expressed in terms of the two Pareto exponents.<sup>34</sup> Therefore,  $\Pi(\xi, \zeta)/\Gamma(\xi, \zeta)$  is the expected present value of a future stream of profits. Multiplied by  $\hat{h}(\xi)$ , it gives the *ex ante* value of a successful R&D firm, denoted by  $v(\xi, \zeta)$ .

(47) and (48) is the system of two equations with two unknowns  $(\xi, \zeta)$ . Note that  $g_E$  and  $g_I$  in equilibrium can be recovered once  $\xi$  and  $\zeta$  are determined, using (22) and (23). Before considering comparative statics, we distinguish two cases, focusing upon a unique equilibrium.<sup>35</sup> The first case is illustrated in Fig. 8 where the R&D incentive condition is steeper than the *ex ante* firm-value condition at equilibrium.<sup>36</sup> In the second case (not shown), the relative slopes are reversed. In what follows, we focus on the first case because its equilibrium is stable in the following sense. The R&D incentive condition is based on the optimal R&D decisions. Incumbents optimally chose  $R_I$ , and  $R_E$  is determined via free entry. In particular, when firms consider whether to conduct entrant R&D, they take the *ex ante* value, which is given by  $v \equiv \hat{h}(\xi) V$  in (41), as given. In this sense, the R&D incentive condition (47) determines  $\zeta$ , taking  $\xi$  as given. On the other hand, the *ex ante* firm-value condition (48) essentially determines the Pareto exponent  $\xi$  of the Left distribution where entrant firms start, taking  $\zeta$  as given. Viewed this way, the case of equilibrium illustrated in Fig. 8 is stable. In addition, calibration analysis below shows that the stable case is a norm.

### 5.3 Comparative statics

Focusing on the stable case in Fig. 8, the following summarizes comparative statics results:

**Result 1:** Following an increase in  $\lambda$ ,  $L$  or a fall in  $J$ ,  $\rho$ ,  $\tau$ ,

- $\xi$  and  $\zeta$  decrease.
- $g_E$  and  $g_I$  increase.

- the Gini coefficient increases, the bottom  $p_B$  income share falls, and the top  $p_T$  income share increases.

**Result 2:** Following an increase in  $\delta_I$  or  $s_I$ ,

- $\xi$  and  $\zeta$  decrease.
- $g_E$  and  $g_I$  increase.
- the Gini coefficient increases, the bottom  $p_B$  income share falls, and the top  $p_T$  income share increases.

**Result 3:** Suppose that  $\lambda$  is not too large such that  $\Gamma(\xi, \zeta) - \rho \geq 0$ .

Following an increase in  $\delta_E$  or  $s_E$ ,

- $\xi$  decreases and  $\zeta$  increases.
- $g_E$  and  $g_I$  change ambiguously.
- changes in the Gini coefficient increases, the bottom  $p_B$  income share falls, and the top  $p_T$  income share are ambiguous.

**Result 4:** Suppose  $s_I = s_E$  initially. Following a simultaneous increase in  $s_I$  and  $s_E$ ,

- $\xi$  and  $\zeta$  decrease.
- $g_E$  and  $g_I$  increase.
- the Gini coefficient increases, the bottom  $p_B$  income share falls, and the top  $p_T$  income share increases.

To develop an intuition, note that  $\xi/\zeta = (1 - g_E)/g_E$  which is equivalent to the slope of a line from the origin to  $A_0$  in Fig. 8. Also note that (22) defines an iso- $g_I$  contour with the slope of  $-1$ . As we move southwestward in the figure,  $g_I$  gets higher, and it becomes lower in the area above the iso- $g_I$  locus. Now, consider Result 1. A fall in  $\tau$ , for example, means that an after-tax profit per product is larger. This effect manifests itself in a downward shift of the ex ante firm-value condition, moving an equilibrium from  $A_0$  to  $A_1$ . It causes the ratio  $\xi/\zeta$  to fall, and  $A_1$  is located below the iso- $g_I$  curve, given that the R&D-incentives condition unaffected. Intuitively, the tax reduction generates greater incentives for both types of R&D, but its impact on incumbent R&D is greater than entrant R&D because the effect is realized immediately for incumbents, but in future for entrants conditional on an R&D success. Such difference results in a fall in  $\zeta \equiv g_E/g_I$ . The result also reveals the inequality-worsening effects of a lower corporate tax, and it is also empirically supported (e.g. see Nallareddy et al. (2018)). Other parameters are similarly interpreted.

Turning to Result 2, as  $\delta_I$  gets larger, the ex ante firm-value condition shifts down and the R&D incentive condition moves left. As a result, equilibrium moves from  $A_0$  to  $A_2$ . This is because a higher incumbent R&D productivity boosts an incentive for incumbent R&D. In fact, it also induces entrant R&D because a higher  $\delta_I$  increases the ex ante value of entrant innovation. Those two effects reduce  $\xi \equiv (1 - g_E)/g_I$ . In addition, the effect on  $g_I$  is strong to the extent that  $\zeta \equiv g_E/g_I$  falls and inequality worsens for the same reason explained above. Regarding the subsidy rate of incumbent R&D  $s_I$ , its higher value affects the R&D incentive condition only, moving equilibrium to  $A_3$  in Fig. 8.  $g_E$  is positively affected for the same reason as in a higher  $\delta_I$ .

Result 3 summarizes the effects of entrant R&D productivity improvement and a higher rate of entrant subsidy. They affect the Pareto exponents differently, hence changes in the inequality indices are ambiguous. Intuitively, a greater  $\delta_E$  or  $s_E$  makes entrant R&D attractive, resulting in a higher  $g_E$ . On the other hand, it increases the risk of losing profits for incumbent firms. This

Table 2. Calibrated parameter values

Externally set parameters				Internally set parameters	
$\rho$	0.07	$\tau$	0.30 $\rightarrow$ 0.20 (changes linearly)	$J$	1.249
$\gamma$	0.35	$s_E$	0.05 $\rightarrow$ 0.20 (changes linearly)	$\delta_E, \delta_I$	See Panel (c)-(f) of Figure 10
$L$	10.0	$s_I$	0.05 $\rightarrow$ 0.20 (changes linearly)	$\bar{h}, \lambda$	in Supplementary Material

discourages incumbent R&D. Those effects lead to opposite changes in  $\xi$  and  $\zeta$ . The result adds to the explanation of the precursory studies about why firm entry can decrease or increase inequality. Jones and Kim (2018) show that entry of new firms tends to reduce inequality via creative destruction. On the other hand, entrants can increase inequality in Aghion et al. (2019) because of higher markups they enjoy. Aghion et al. (2019) also reported that entrant and incumbent innovations both are positively correlated with top 1% income share.

In Result 4, a simultaneous increase in the rate of subsidies to incumbent and entrant R&D is considered. The R&D-incentive condition is unaffected, while the ex ante firm-value condition shifts downward. A new equilibrium is given by a point like  $A_1$ . It is the combination of the effects caused by a higher  $s_E$  and  $s_I$  in Results 2 and 3. This result qualitatively implies that more generous R&D subsidies may be behind the  $X$  inequality relationship.

According to these results, most parameter changes, ceteris paribus, moves the economy to Areas 1 and 4 in Fig. 5. In this sense, our model predicts that those parameter shifts may have played a role in generating the  $X$  inequality relationship. While these are useful insights, they do not inform us about the extent to which each factor contributed to the  $X$  inequality relationship observed in many countries. To tackle this issue, we resort to calibration analysis in the online appendix.<sup>37</sup>

## 6. Summary of calibration results

This section summarizes the main results of calibration analysis in the Supplementary Material where a full explanation is given. Its main purpose is to quantify the contribution of some key underlying factors of the  $X$  inequality relationship in the U.S. the 1981–2016 period. We proceed in two steps.

### 6.1 Step 1: calibrated values

Six parameters in Table 2 are externally set, including corporate profit tax rates and R&D subsidy rates which are borrowed from Akcigit and Ates (2023). The remaining parameters are internally set in the following way. Using data on the entry rate of establishments and the share of R&D workers along with the  $(\hat{\xi}, \hat{\zeta})$  series in Panel (b) of Fig. 6, we set up the system of four equations to simultaneously determine the values of  $\delta_I, \delta_E, \bar{h}$  and  $\lambda$  over the 1981–2016 period for a given  $J$ . Then, given these parameter values, we set  $J = 1.249$  to match the average annual TFP growth rate over the period. This gives us recalculated values of  $\delta_I, \delta_E, \bar{h}$  and  $\lambda$ .

A noticeable feature is that R&D productivity  $\delta_E$  (for entrants) and  $\delta_I$  (for incumbents) both steadily fell. Importantly, the rate of reduction in  $\delta_E$  is 19.9% which is greater than 16.7% for incumbents.  $\bar{h}$  is the maximum initial number of products for entrants, and it also fell by 16.2%. All these have important implications on the  $X$  inequality relationship. Despite the parsimonious and stylized nature of the model, the Supplementary Material demonstrates that the fit of the model seems broadly reasonable.

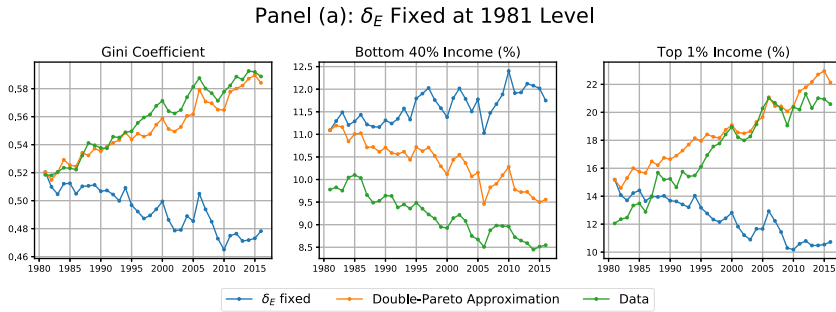


Figure 9. Holding entrant R&D productivity  $\delta_E$  fixed at the 1981 level.

**6.2 Step 2: quantifying factors for the X inequality relationship**

Note that the calibrated values of  $\delta_E, \delta_I, \bar{h}, \lambda, \tau, s_I$  and  $s_E$  change over the 1981–2016 period, being consistent with the model and, in particular, the Pareto exponents  $\hat{\xi}$  and  $\hat{\zeta}$  in Panel (b) of Fig. 6. Viewed this way, therefore, changes in the Gini coefficient, the top  $p_T\%$  income share and the bottom  $p_B\%$  income shares are the results of changing all parameters *at the same time*.

We quantify the contribution of each parameter to the X relationship, following Akcigit and Ates (2023). We conduct counter-factual experiments by holding one parameter at the 1981 level at a time, while other parameters change as calibrated above. Inevitably, the inequality indices deviate from the original series, and such deviation allows us to measure the contribution of a parameter held fixed. We repeat this process for  $\delta_E, \delta_I, \bar{h}, \lambda, \tau$  and  $s_I = s_E$ . To quantify deviation, we use the following measure:

$$\Omega_1 = \frac{D_{2016} - D_{2016}^k}{D_{2016} - D_{1981}} \tag{52}$$

$D$  refers to the Gini coefficient, the top 10% income share or the bottom 40% income share, and  $k$  is a variable fixed at the 1981 level.<sup>38</sup> For example,  $D_{2016}$  is the Gini coefficient in 2016 and  $D_{2016}^k$  is the Gini coefficient in 2016 with a variable  $k$  is fixed at the 1981 level.  $\Omega_1$  measures deviation in 2016. In the Supplementary Material, we also consider the average of deviation. Note that the larger the value of  $\Omega_1$ , the greater the contribution made by a variable  $k$  ( $\Omega_1$  can be is negative).

Figure 9 shows the case of entrant R&D productivity  $\delta_E$ . The Gini coefficient, the bottom 40% income share and the top 1% income share are shown, and series labeled “Double-Pareto Prediction” and “Data” are equivalent to those in Panels (a), (b) and (e) of Fig. 7. Series labeled “ $\delta_E$  fixed” show what would happen if the parameter was held constant at the 1981 level. Consider the left graph. For a constant  $\delta_E$ , the Gini coefficient falls rather than rises. It means that a falling  $\delta_E$  is so strong that if it is removed, then the Gini coefficient follows a clear negative trend. In this sense, a falling  $\delta_E$  makes a significant contribution to an increase in the Gini coefficient. A similar pattern arises in the right graph of the top 1% income share, while a  $\delta_E$ -fixed series is trend-less or has a slightly positive trend for the bottom 40% income share. Column (1) of Table 3 shows  $\Omega_1$  values of such deviations. They are all positive, indicating the extent to which entrant R&D productivity  $\delta_E$  contributes to raising the inequality indices.

Results of other parameters are also reported in Table 3. It is worth mentioning that the values for  $\delta_I$  are all negative. It means that a declining incumbent R&D productivity mitigated the worsening of inequality. Regarding other parameters, they show patterns similar to entrant R&D productivity  $\delta_E$ , though their magnitude is smaller.



**Table 3.** Quantifying factors behind the  $X$  inequality relationship

	Measure: $\Omega_1$								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	$\delta_E$	$\delta_I$	$\bar{h}$	$\lambda$	$\tau$	$s_I = s_E$	$\delta_E$ and $\bar{h}$	$\tau$ and $s_I = s_E$	(7)/(8)
Gini coefficient	1.66	-3.00	0.67	0.69	0.43	0.27	0.93	0.92	1.01
Top 1% share	1.64	-3.43	0.68	0.43	0.28	0.16	0.93	0.57	1.64
Bottom 40% share	1.43	-3.58	0.69	1.32	0.81	0.52	0.73	1.78	0.41

**6.3 Declining business dynamism and Fiscal policy changes**

A declining business dynamism is characterized by a falling pace of startups and new businesses with an increasing share of older firms. As Acemoglu et al. (2018) argue, it would lead to adverse impacts on growth and productivity because it means a slower pace of reallocation of resources from less efficient to more efficient businesses. It is captured by a simultaneous fall in  $\delta_E$  and  $\bar{h}$  in our model. Indeed, their calibrated values show a clear negative trend (see Panel (c) and (c) of Figure 10 in the Supplementary Material).

To assess the contribution of a declining business dynamism to the  $X$  inequality relationship, we fix those two parameters at the 1981 level and let others take their calibrated values. The results are shown in Column (7) of Table 3. The magnitude of the impacts are certainly large. However, compared with  $\delta_E$ , an increase in the magnitude is not particularly dramatic. What it suggests is that  $\delta_E$  and  $\bar{h}$  have a relatively large “substitutability” in explaining the  $X$  inequality relationship, especially for the bottom income share.

Akcigit and Ates (2023) argue that a declining business dynamism results from reduced knowledge diffusion between leading and lagging firms in technology, which may be caused by pro-incumbent fiscal policy changes, such as a substantial reduction of a statutory corporate tax rate and an increasing intervention in supporting R&D in the period. To examine the contribution of such fiscal policy changes to the  $X$  inequality relationship, we hold  $\tau$  and  $s_I = s_E$  both fixed at the 1981 level, letting other parameters change. Column (8) of Table 3 reports their quantified effects. In fact, the magnitude increases nearly in a linear way in the sense that summing the numbers in (5) and (6) approximately gives the magnitude in Column (8). In this sense, those policy measures are “complimentary” and their changes appear to reinforce the effects of the other.

Given the above discussion, two results stand out. First, the effect of a declining business dynamism seems to have generated a large impact on the Gini coefficient. Second, Column (9) shows the ratio of (7) over (8). It indicates that the top income share is more affected directly by a declining business dynamism, and the bottom income share by the fiscal policy changes.

**7. Conclusion**

Inequality can be measured in different ways. The Gini coefficient and the top/bottom income shares are often used in the literature. The Gini coefficient is a summary measure of the entire distribution, and the income shares show how small/large the chosen part of the distribution is relative to the whole distribution. Although they show different aspects of inequality, data indicate that they are systematically related. That is, the Gini coefficient is negatively related to the bottom  $p_B\%$  income share and positively to the top  $p_T\%$  income share, giving rise to what we call the  $X$  inequality relationship. It is certainly intuitive that they are related in an observed way, but the following questions received little attention in the literature. How do we explain it? What economic forces are working behind?

We address these issues by constructing a Schumpeterian growth model which gives rise to a double-Pareto distribution of income as a result of entrant and incumbent innovations. A double-Pareto income distribution allows us to develop iso-Gini loci and iso-income share schedules in a tractable way. In equilibrium, the rates of incumbent and entrant innovations determine the Left and Right Pareto exponents, which in turn characterize a market equilibrium. Comparative statics analysis shows that changes of most parameters generate the  $X$  inequality relationship. The results imply that innovations play an important role in generating the  $X$  inequality relationship.

In our model, profit income of an incumbent firm grows at a constant rate on average after entry, and such process could be interpreted as a special case of a geometric Brownian motion with zero volatility. In addition, once being hit by an entrant innovation, the incumbent is replaced with the entrant whose starting number of products is randomly determined. In this sense, the random process of firm size in our model is a zero-volatility geometric Brownian motion with random reflection barriers. An alternative modeling approach would be to assume a geometric Brownian motion for firm size with a fixed initial size  $\bar{z}$  for all entrant firms. This would again generate a double-Pareto distribution.<sup>39</sup> Having said this, the key results in our paper would hold even in the alternative approach.

We also used the model to quantify the underlying factors behind the relationship in the US via calibration. Making use of innovation-related data to pin down parameter values, we consider the impact of each parameter on equality indices. We find that the largest impact is caused by deterioration of entrant R&D productivity. Calibration also shows a fall in incumbent R&D productivity, which was found to mitigate inequality. These contrasting results highlight the important roles played by different types of innovations behind the  $X$  inequality relationship. In addition, we also group parameters into two; one capturing fiscal policy changes and the other for a declining business dynamism. Both are certainly important in understanding the  $X$  inequality relationship. But the latter seems to be have a particularly important implication, as some studies (e.g. Fikri et al. (2017) and Furman and Orszag (2018)) point out that a declining business dynamism is behind an increasing inequality in the US.

Our calibration analysis focuses upon the US only. But, the  $X$  inequality relationship holds in other countries. Furthermore, Calvino et al. (2020) provides evidence of a declining business dynamism being “pervasive” in many countries. Our result indicates the possibility that those two phenomena are related in those economies as well.

**Supplementary material.** The supplementary material for this article can be found at <https://doi.org/10.1017/S1365100524000403>

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## Notes

- 1 The author even argues that the income shares are “a good substitute” of the Gini coefficient if the latter is not available.
- 2 See Aghion et al. (2014) for a survey on the literature.
- 3 In an earlier version of the paper, correlation coefficients of bottom 1% and 5% were included. However, many of the corresponding income shares are revised to zero as of writing (including the USA) as the dataset is updated.
- 4 In terms of modeling approach, our model can be best viewed as complementing Acemoglu and Cao (2015) because we assume labor as an input for R&D. In models with R&D workers, the CES functions are often used to model expansion of variety goods (see Romer (1990)), and the Cobb-Douglas utility/production functions are often assumed for quality improvement of goods (see Aghion and Howitt (1992) and Grossman and Helpman (1991)). The CES function is used for quality improvement in Li (2001) for the first time, developed further by Li (2003) and used by others including Dinopoulos and Segerstrom (2010).

5 Having said this, Jones and Kim (2018) and our work are both consistent with the observation of Smith et al. (2019) that a major source of top income is “pass-through” entrepreneurial profits, which accrue as returns to human capital, rather than capital income. Our approach of taking profits as an important source of increasing inequality is also supported by Barkai (2020). The study provides evidence that a large increase in pure profits contributed to a declining income shares of labor and capital in the US.

6 On the other hand, Aghion et al. (2019) and (2017) show that innovation is inclusive in the sense that it promotes social mobility.

7 The model is widely used in research. For example, Lentz and Mortensen (2008) use it to explore the link between growth and resource reallocation. Akcigit and Kerr (2018) is another study of entrant and incumbent innovation. They show that the firm distribution matters for long-run growth. More recently, Peters (2020) shows that entry mitigates misallocation of resources in a growing economy.

8 There are studies on a Pareto distribution of wealth. For example, see Benhabib et al. (2011).

9 An incumbent in  $i$  will be indifferent between incumbent and entrant R&D. We assume that incumbents invest in R&D in her own industry for simplicity.

10 A well-known example of this type of uncertainty is a microwave oven, which was invented from radar technology for military purposes. The Internet and GPS are also byproducts of military R&D expenditure. Viagra is an example of a commercial product which was originally created for different purposes. A similar assumption is used in Kortum (1997) and Acemoglu et al. (2018).

11 The large creative destruction effect is reported by Guvenen et al. (2014). Using US data, they show that the distribution of unfavorable shocks to the rich is left-skewed, meaning that the richer is more likely to be hit by shocks. Akcigit and Kerr (2018) and Aghion et al. (2019) also provide evidence for entrants’ drastic innovations, using patent data.

12 That is, the location of a continuum  $h_i$  in Fig. 2 is random. Hence, some of the previous incumbent products may be included in the initial product portfolio of an entrant.

13 As will be explained in more detail,  $n_i$  in (5) corresponds to the number of R&D projects rather than a positive externality.

14 See Figure II on p. 579 of Piketty et al. (2018).

15 Derivation here is based on Jones and Kim (2018).

16 Remembering that there is a single monopoly firm in each intermediate goods industry  $i \in [0, 1]$ , we would have  $F_R(\infty) = 1$  for a constant  $\bar{h}$ .

17 This assumption captures an important aspect of income distribution where many self-employed can be found in the bottom part of the distribution.

18 Although  $\bar{z}$  is not included, the validity of (11) does not change.

19 In the figure,  $f_L(z; \Theta) > 0$  is also possible.

20 This is reflected in the Gini coefficient calculated for  $f_H(h)$  alone, which is  $1/(2\xi + 1)$ .

21  $F(z)$  collapses to a right-tailed Pareto distribution  $F_R(z)$  for  $\xi \rightarrow \infty$ . The associated density function is given by

$$f(z) = \begin{cases} \frac{\xi \zeta}{\xi + \zeta} \cdot \frac{z^{\xi-1}}{\bar{z}^\xi} & 0 < z < \bar{z} \\ \frac{\xi \zeta}{\xi + \zeta} \cdot \frac{z^\zeta}{z^{\zeta+1}} & \bar{z} \leq z < \infty \end{cases}$$

22 Alternatively, we can directly calculate  $N$ . Recall that  $n_i$ , the number of monopoly products in a given intermediate industry  $i$ , is related to the total profit  $z$  through (6). This relationship allows us to rewrite the density functions in footnote 21 in terms of  $n$ . This method also allows us to derive (27).

23 See Appendix B for proof.

24 The cumulative income up to  $100p_B$  is given by  $g_I \xi \zeta \int_0^{z_L(p_B)} \left(\frac{z}{\bar{z}}\right)^\xi dz$  where  $z_L(p_B) = \bar{z} \left(\frac{\xi + \zeta}{\zeta} p_B\right)^{\frac{1}{\xi}}$  is the net profit at  $100p_B$  percentile. It is increasing in  $\xi$ .

25 One can easily confirm  $S_B = \frac{\zeta - 1}{\xi + \zeta}$  and  $S_T = \frac{\xi + 1}{\xi + \zeta}$  for  $p = \bar{p}$ .

26 Focussing upon the sandwiched case also allows us to avoid taxonomic analysis.

27 See Toda (2012) for some references.

28 The tent-shape plot was first used by Toda (2011) and (2012) as far as the author is aware.

29 The tent map shape does not dramatically change even if the 60th or 50th percentile is used.

30 This confirms that the effect of a falling  $\hat{\zeta}$  dominates that of an increasing  $\hat{\xi}$  in Panel (b) of Fig. 6. Also note that the Gini coefficient calculated using the data of Piketty et al. (2018) is somewhat higher than those reported in other sources, summarized in UNU-WIDER (2020).

31 One can show that the price index associated with  $U$  is  $e^{\frac{1}{\gamma} \int_0^1 \ln p_j dj} = 1$ .

32 Assuming  $\mu \neq \gamma$  complicates an equilibrium condition without generating an additional insight.

33 See Grossman and Helpman (1991) for example.

34  $\Pi(\xi, \zeta)$  is equivalent to  $(1 - \tau) \frac{E}{J_W}$  expressed in terms of  $\xi$  and  $\zeta$ .  $\Gamma(\xi, \zeta)$  corresponds to the denominator of (39).

35 Implicitly differentiating the labor market condition (44), we can show that the partial derivative of  $Z$  w.r.t.  $\xi$  is negative using the fact that the net profit (37) is positive. The partial derivative of  $Z$  w.r.t.  $\zeta$ , on the other hand, turns out ambiguous, because a higher  $\zeta$  raises  $R_E$  and manufacturing employment, but reduces  $R_I$ . In what follows, we assume  $\frac{\partial Z}{\partial \zeta} \geq 0$ . This assumption implies that a change in manufacturing employment in particular dominates and seems reasonable given the fact that R&D employment is about 1% in total employment in data (e.g. see calibration analysis below).

36 The R&D incentives condition always satisfies  $\zeta > 1$  for  $\xi = 1$ .

37 We may also be interested in how inequality and TFP growth are related in the model. Unfortunately,  $g_Q$  is related to  $(\xi, \zeta)$  in a highly non-linear way, and its change is ambiguous in response to parameters in general on the theoretical level. Calibration sheds light on this issue as well.

38 A similar index is used in Akcigit and Ates (2023).

39 However, a challenge remains for the alternative approach on how one can generate normally distributed disturbances from a Poisson process of innovation in a Schumpeterian model, which is required for a geometric Brownian motion.

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**Appendix**

**A. Derivation of (22)**

Footnote 21 gives  $f_L(z) = C_L z^{\xi-1}$  where  $C_L = \frac{\xi \zeta}{(\xi + \zeta) \bar{z}^\xi}$ . It is the number of entrepreneurs at  $z$  in the left distribution. Define  $T_z$  as the time period just required for them to reach  $\bar{z}$ , starting from  $z$ . Then their number after  $T_z$  falls to

$$f_L(z) e^{-g_E T_z} \tag{53}$$

because some exit due to entrant innovations. Now consider an entrant which innovates at  $t_z$  with  $h$ . Her profit at  $t \geq t_z$  is given by  $z = e^{g_I(t-t_z)} h \bar{z}$  where  $e^{g_I(t-t_z)} h \leq 1$ . After  $T_z$ , it increases to  $z = \bar{z}$ , at which

$$e^{g_I T_z} h = \bar{z} \Rightarrow T_z = -\frac{\ln \frac{z}{\bar{z}}}{g_I} \tag{54}$$

Substituting (54) into (53) yields  $\frac{C_L}{z^\xi} z^{\xi+\zeta-1}$ , which is the number of entrepreneurs who reach  $\bar{z}$  starting from  $z$ . Integrating it from 0 to  $\bar{z}$  yields the flow of entrepreneurs reaching  $\bar{z}$

$$\int_0^{\bar{z}} \frac{C_L}{z^\xi} z^{\xi+\zeta-1} dz = \frac{\xi \zeta}{(\xi + \zeta)^2}.$$

Equating it to  $g_E F_R(z)$  and using (16) yields (22).

**B. Derivation of (28) and Iso-Gini Contours**

Using (24), first calculate the total net profit which is also equal to the average net profit

$$Z_{\text{total}} = \int_0^\infty zf(z)dz = \frac{\xi \zeta}{(\xi + 1)(\zeta - 1)} \bar{z} \tag{55}$$

where  $f(z)$  is given in footnote 21. Then, the Gini coefficient  $G$  is defined by

$$Z_{\text{total}}G = \int_0^\infty F(z) [1 - F(z)] dz = G_L(\bar{z}) + G_R(\bar{z})$$

where

$$\begin{aligned} G_L(\bar{z}) &= \int_0^{\bar{z}} \frac{\zeta}{\xi + \zeta} \left(\frac{z}{\bar{z}}\right)^\xi \left[1 - \frac{\zeta}{\xi + \zeta} \left(\frac{z}{\bar{z}}\right)^\xi\right] dz \\ &= \bar{z} \frac{\xi \zeta}{(\xi + \zeta)^2} \cdot \frac{2\xi + 1 + \zeta}{(\xi + 1)(2\xi + 1)} \end{aligned}$$

and

$$\begin{aligned} G_R(\bar{z}) &= \int_{\bar{z}}^\infty \left[1 - \frac{\xi}{\xi + \zeta} \left(\frac{z}{\bar{z}}\right)^{-\zeta}\right] \frac{\xi}{\xi + \zeta} \left(\frac{z}{\bar{z}}\right)^{-\zeta} dz \\ &= \bar{z} \frac{\xi \zeta}{(\xi + \zeta)^2} \cdot \frac{\xi + 2\zeta - 1}{(\zeta - 1)(2\zeta - 1)} \end{aligned}$$

after tedious rearrangement. Now, making use of  $G_L(\bar{z})$  and  $G_R(\bar{z})$ , the Gini coefficient is re-expressed as (28) (again after tedious rearrangement).

To calculate the slope of an iso-Gini contour, note that

$$\begin{aligned} \frac{\partial G}{\partial \xi} &= -\frac{2\zeta(\zeta - 1)(2\zeta + 4\xi + 1)}{(\xi + \zeta)^2(2\zeta - 1)(2\xi + 1)^2} < 0, \\ \frac{\partial G}{\partial \zeta} &= -\frac{2\xi(\xi + 1)(4\zeta + 2\xi - 1)}{(\xi + \zeta)^2(2\zeta - 1)^2(2\xi + 1)} < 0. \end{aligned}$$

These allow us to derive the following:

$$\left. \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} = -\frac{\xi(\xi + 1)(2\xi + 1)(4\zeta + 2\xi - 1)}{\zeta(\zeta - 1)(2\zeta - 1)(2\zeta + 4\xi + 1)} < 0 \tag{56}$$

To show convexity of an iso-Gini curve, define  $b \equiv \frac{\xi}{\zeta}$  so that

$$\left. \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} = -b^2 \frac{(\xi + 1)(2\xi + 1)[4\xi + b(2\xi - 1)]}{(\xi - b)(2\xi - b)\left(2\frac{\xi}{b} + 4\xi + 1\right)}$$

One can easily show  $\frac{\partial}{\partial b} \left(-\left. \frac{d\xi}{d\zeta} \right|_{G=\bar{G}}\right) > 0$ , establishing the desired result.

**C. Derivation of (29) and (30)**

First note  $\bar{p} = F(\bar{z}) = \frac{\zeta}{\xi + \zeta}$  and the total income  $Z_{\text{total}}$  is defined in (55). Now define the bottom percentile  $p_B \leq \bar{p}$  such that  $p_B = F(z(p_B))$  where  $z(p_B)$  is net profit at  $p_B$ . This definition gives

$$z(p_B) = \bar{z} \left(\frac{\xi + \zeta}{\zeta} p_B\right)^{\frac{1}{\xi}}$$

Using this result, calculate the cumulative income up to  $z(p_B)$

$$Z(p_B) = \int_0^{z(p_B)} zf(z)dz = \frac{\xi\zeta}{(\xi + \zeta)(\xi + 1)} \left(\frac{\xi + \zeta}{\zeta} p_B\right)^{1+\frac{1}{\xi}} \bar{z}.$$

Then, the bottom  $100p_B\%$  income share is defined by  $S_B = \frac{Z_L(p_B)}{Z_{total}}$ , which gives (29). It is straightforward to calculate the slope of  $S_B$

$$\frac{d\xi}{d\zeta} \Big|_{\text{Bottom}} = -\frac{\frac{\partial S_B}{\partial \zeta}}{\frac{\partial S_B}{\partial \xi}} = -\frac{\frac{\xi(\xi+1)}{\zeta(\zeta-1)}}{1 + \left(1 + \frac{\zeta}{\xi}\right) L_B(p_B, \xi, \zeta)} \tag{57}$$

where  $L_B(p_B, \xi, \zeta) = \log \frac{1}{p(1+\frac{\xi}{\zeta})} > 0$  because

$$p_B \left(1 + \frac{\xi}{\zeta}\right) < \bar{p} \left(1 + \frac{\xi}{\zeta}\right) = \frac{\zeta}{\xi + \zeta} \left(1 + \frac{\xi}{\zeta}\right) = 1.$$

Convexity can also be shown, but omitted.

Next, define the top percentile  $1 - p_T$  for  $p_T \geq \bar{p}$  such that  $p_T = F(z(p_T))$  where  $z(p_T)$  is net profit at  $p_T$ . This definition gives

$$z(p_T) = \bar{z} \left(\frac{\xi + \zeta}{\xi} (1 - p_T)\right)^{-\frac{1}{\xi}}.$$

Calculate the cumulative income up to  $z(p_T)$

$$Z(p_T) = \int_0^{z(p_T)} zf(z)dz = \frac{\xi\zeta}{(\xi + \zeta)(\zeta - 1)} \bar{z} \left\{ \frac{\xi + \zeta}{\xi + 1} - \left(\frac{\xi + \zeta}{\xi} (1 - p_T)\right)^{1-\frac{1}{\xi}} \right\}.$$

Then, the top  $100(1 - p_T)\%$  income share is defined by  $S_T = 1 - \frac{Z(p_T)}{Z_{total}}$ , which gives (30). Its slope is

$$\frac{d\xi}{d\zeta} \Big|_{\text{Top}} = -\frac{\frac{\partial S_T}{\partial \zeta}}{\frac{\partial S_T}{\partial \xi}} = -\frac{\xi(\xi + 1)}{\zeta(\zeta - 1)} \left[ 1 + \left(1 + \frac{\xi}{\zeta}\right) L_T(1 - p_B, \xi, \zeta) \right] \tag{58}$$

where  $L_T(1 - p_T, \xi, \zeta) = \log \frac{1}{(1-p_T)(1+\frac{\xi}{\zeta})} > 0$  because

$$(1 - p_T) \left(1 + \frac{\zeta}{\xi}\right) < (1 - \bar{p}) \left(1 + \frac{\zeta}{\xi}\right) = \frac{\xi}{\xi + \zeta} \left(1 + \frac{\zeta}{\xi}\right) = 1.$$

Convexity can also be shown, but omitted. Comparing (57) and (58) confirms

$$\left| \frac{d\xi}{d\zeta} \Big|_{\text{Bottom}}^{p_B < \bar{p}} \right| < \left| \frac{d\xi}{d\zeta} \Big|_{\text{Top}}^{p_T > \bar{p}} \right|.$$

### D. Relative Slopes of Iso-Gini, Iso- $S_B$ and Iso- $S_T$ Curves

Using (57), one can easily confirm that

$$\frac{\partial}{\partial p_B} \left( \left| \frac{d\xi}{d\zeta} \Big|_{\text{Bottom}}^{p_B < \bar{p}} \right| \right) > 0. \tag{59}$$

It means that an iso- $S_B$  curve pivots anti-clockwise around a given  $(\xi, \zeta)$  with a lower  $p_B$ . Similarly, using (58),

$$\frac{\partial}{\partial p_T} \left( \left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_T > \bar{p}} \right) > 0 \tag{60}$$

which implies that an iso- $S_T$  contour pivots clockwise around a given  $(\xi, \zeta)$  as  $p_T$  becomes larger. Also note that

$$\frac{d\xi}{d\zeta} \Big|_{\text{Bottom}}^{p_B = \bar{p}} = \frac{d\xi}{d\zeta} \Big|_{\text{Top}}^{p_T = \bar{p}} = -\frac{\xi(\xi + 1)}{\zeta(\zeta - 1)}.$$

from (57) and (58).

Now, using (56)

$$\left| \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} - \left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_B = \bar{p}} = \frac{4\xi(\xi + 1)(\xi + \zeta)}{\zeta(\zeta - 1)(2\zeta - 1)(2\zeta + 4\xi + 1)}(\zeta + 1 - \xi)$$

This shows that there are two possible cases:

$$\begin{aligned} \text{Case 1: } & \left| \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} \geq \left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_B = \bar{p}} \quad \text{for } \zeta + 1 \geq \xi \\ \text{Case 2: } & \left| \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} < \left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_B = \bar{p}} \quad \text{for } \zeta + 1 < \xi \end{aligned}$$

First consider Case 1. (60) means that an increase in  $p_T$  makes an iso- $S_T$  curve pivots clockwise. Hence, if  $p_T$  increases sufficiently and  $p_B$  falls only slightly, then

$$\left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_B < \bar{p}} < \left| \frac{d\xi}{d\zeta} \right|_{G=\bar{G}} < \left| \frac{d\xi}{d\zeta} \right|_{\text{Bottom}}^{p_B > \bar{p}} \tag{61}$$

arises. Turning to Case 2, if  $p_B$  decreases sufficiently and  $p_T$  rises only slightly, then (61) holds.

### E. Growth Rate

First, consider utility maximization with the Lagrangian equation

$$\mathcal{L} = e^{\frac{1}{J}} \int_0^J \ln Y_j dj + \mu \left[ E - \int_0^J P_j Y_j dj \right].$$

The F.O.C is  $\frac{U}{Y_j} = \mu P_j$ . Using this and the budget constraint gives (31). Substituting this back into (1) gives

$$U = \frac{E}{JP_U} \tag{62}$$

where

$$P_U = e^{\frac{1}{J}} \int_0^J \ln P_j dj = 1 \tag{63}$$

is the price index which we normalize to one.

Next consider profit maximization of final output producers:

$$\Pi_{Y_j} = P_j e^{\int_0^1 \ln q_{ij} y_{ij} di} - \int_0^1 p_{ij} y_{ij} di.$$



The F.O.C. is  $\frac{P_j}{y_{ij}} e^{\int_0^1 \ln q_{ij} \gamma_{ij} di} = p_{ij}$ , which gives  $P_j Y_j = p_{ij} \gamma_{ij}$  and hence (32). Plug this into (2) with the highest quality levels to obtain the price index in final output industry  $j$ :

$$\ln P_j = \int_0^1 \ln p_{ij} di - \int_0^1 \ln q_{ij} di.$$

Substitute this into (63) and rewrite the resulting equation with  $p_{ji} = \lambda w$  for monopoly products and  $p_{ji} = w$  for competitive goods, we obtain

$$1 = \frac{w}{Q} e^{\frac{N}{J} \ln \lambda} \tag{64}$$

It means  $\frac{\dot{Q}}{Q} = \frac{\dot{w}}{w}$ . This together with (62) and (63) also means  $\frac{\dot{Q}}{Q} = \frac{\dot{U}}{U}$ .

### F. Endogenizing $g_I$

Rewrite (36) as

$$0 = \max_{n_i(t)} \left\{ \begin{aligned} &n_i(t) \left[ (1 - \tau) \Lambda \frac{E}{J} - (1 - s_I) w R_{Ii}(t) \right] \\ &+ V'_i(n_i(t)) \delta_I R_{Ii}(t)^\gamma n_i(t) - (\rho + g_E) V_i(n(t)) + \dot{V}_i(t) \end{aligned} \right\}$$

The F.O.C. is

$$R_{Ii}(t) = \left( \frac{V'_i(n_i(t)) \gamma \delta_I}{(1 - s_I) w} \right)^{\frac{1}{1-\gamma}}$$

Assume  $V = V_i(n_i) / n_i$ . Then, the F.O.C. is reduced to (38). Using (38), rewrite (36) to give (39).