

FROM THE PRESIDENT OF NAEP

From the Outgoing President

Andrew J. McCusker

Environmental Professionals often address issues of "significant impact." From monitoring the effects of a planned action, to designing projects with the greatest beneficial impact; we strive to make the environment better for ourselves and future generations. NAEP wants to have a "significant impact" as well.

To attain this goal, NAEP Board Members, Officers, Committees, and Working Groups all volunteer their valuable time to further the profession, gain and share knowledge, and improve environmental decision making. To highlight the tremendous scope and impact of these volunteer efforts, I have selected seven initiatives that have reached significant milestones over the past two years, and three that are "seriously underway."

As NAEP approaches its 25th Anniversary, our ability to have an impact, both now and in the future, will be built on the foundation of what has been accomplished in the past. Think of these highlights of NAEP activities over the past couple of years as tools that will enhance our ability to maintain focus on what is important, and to grow both personally and professionally in response to future changes in our society.

1. **Establishment of *Environmental Practice***—Initiated with four inaugural issues in 1999, *Environmental Practice* provides a professional forum for the representation of ideas and information of value to both present and future environmental professionals. All efforts leading to the publication of the NAEP Journal were the result of the volunteer efforts of the Publications Committee, especially John Daugherty, Dennis Poulsen, and Editor-In-Chief, John Perkins.
2. **Incorporation of ABCEP**—The Academy of Board-Certified Environmental

Professionals (ABCEP) is now an independently incorporated entity, operating with its own Board of Trustees and free to make decisions independent of NAEP. The development and implementation of the incorporation was largely due to the efforts of Jim Roberts, Michael Herbaugh, Dick Kramer, and Bob Michaels. Currently, ABCEP, with direct assistance from NAEP, is focusing its efforts on enhancing the recognition and growth of the Certified Environmental Professional (CEP) credential. In addition to those mentioned, special efforts are recognized on the part of: Dennis Poulsen, Kara Downey, Craig Stanley, Tony Eccleston, Ravi Srinivas, Tom Cuba, and John Daugherty.

3. **Establishment of Transportation Working Group (TWG)**—The TWG was formed to provide a practice-area focus group for NAEP members who work primarily on transportation policy and projects. Spearheaded by Karyn Vandervoort this effort has become more involved with significant participation from Dave Griffin, as well as Craig Stanley, Bruce Hasbrouck, Ron Deverman and others. The group is active in conferences, workshops and committee functions, including NAEP's Annual Conference.
4. **Development of Affiliate Marketing Program**—This initiative, led by Robert Anderson with David Full and John Schultheis is finding ways to offer NAEP members special benefits by discounting products and services needed by environmental professionals. NAEP members benefit through the discounts and NAEP receives greater visibility and a small financial return.
5. **Develop NAEP's First Business Plan**—After several years of efforts considering NAEP's mission and priorities, George Wood led our board and other volunteers to complete and approve a Business Plan for the association. The plan was designed as a "living document" to guide our efforts and to facilitate, not constrain, our actions.
6. **Reactivate and Invigorate NAEP Environmental Excellence Awards**—NAEP's national reach and prominence

in environmental interdisciplinary projects and environmental management make us ideally suited to offer and evaluate awards for excellence. Jim Melton, with the support of Fred Pinkney and Helene Merkel, has reinvigorated and expanded this program, and will be offering seven major awards at the year 2000 conference.

7. **Reactivate NAEP Policy Committee**—Now that NAEP has completed a number of other compelling and substantive tasks, we have asked Jim Spangler to head up and reactivate the Policy Committee. This committee will help NAEP respond to public policy and regulatory issues and developments by representing the strong concepts in NAEP's Code of Ethics and Standards of Practice.

Among many other ongoing NAEP activities of major significance and impact are three that should bear fruit in the coming months:

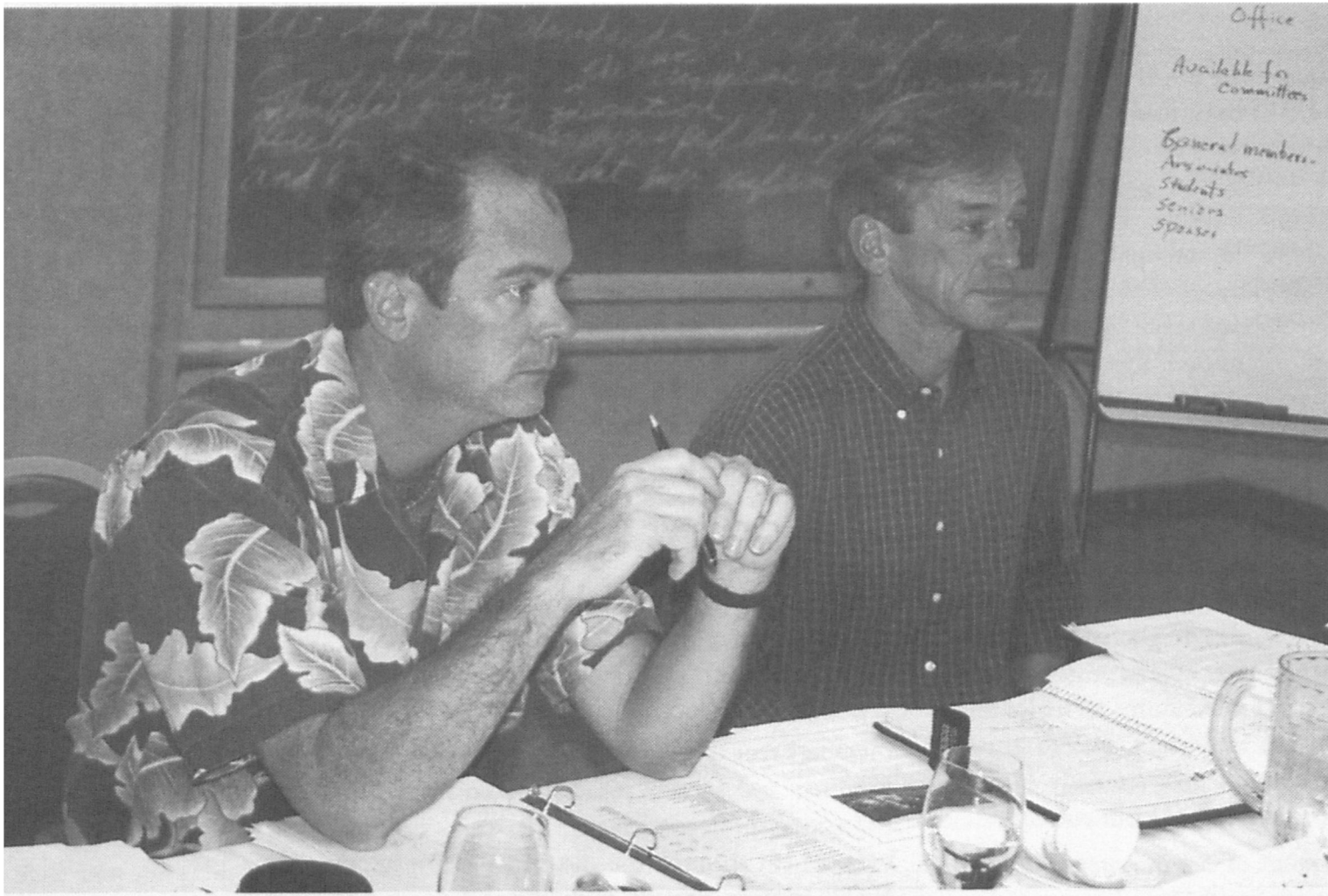
1. **Relationship Evaluation**—Led by the Chapters Committee, Bruce Hasbrouck, and Fred Pinkney, we are making a full evaluation of the relationship of NAEP and its affiliated chapters. This will allow NAEP to support state, regional, and student chapters effectively, while focusing on its own members.
2. **Training & Higher Education Working Group (THE WG)**—NAEP has formed the Training & Higher Education Working Group (THE WG) to evaluate, reform, and reinvigorate the concepts of Academic Centers of Excellence. Cynthia Fridgen, Bill Lynn, and Rick Smarden have been key activists in making THE WG reflect NAEP's mission and the interests of those willing to invest their time and energy.
3. **"National Presence"**—National Involvement Initiative (NII)—NII was established to provide for NAEP, member, and federal level involvement in environmental regulation, policy, and practice. Largely through the efforts of Jim Roberts, Jack Mulrooney and Bob Cunningham, with the cooperation of DC-area NAEP Chapters, significant opportunities have already developed.

POINTS OF VIEW

Major initiative volunteer efforts are substantial! Just imagine how much could be done if there were more active volunteers!

Happy Birthday, NAEP! Good Luck, Bruce. Let me know how I can help.

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Outgoing NAEP President Andy McCusker (right) and Incoming NAEP President Bruce Hasbrouck. Photo by Gary Kelman.