

What teachers * have said about the new

AMERICAN ECONOMIC HISTORY

GEORGE SOULE and VINCENT CAROSSO

Bennington College

New York University

Organization: "Outstanding" • "Exciting" • "Detailed yet never tedious" • "Balanced"

Content: "Pointed use of fresh and recent scholarship in the field" • "Unique presentation on national income since 1929" • "Splendid refresher for early American history, its economic, political, and social developments" • "Gives a new dimension, a better understanding, and a fuller appreciation of our national life"

Format: "Beautiful to see, read, and touch" • "Effective use of photographs and charts" • "Clean, large type"

654 pp. List \$6.00

* Names available upon request.

Examination copies now available:

A SHORT HISTORY OF AMERICAN CIVILIZATION

By MAX SAVELLE, *Professor of History, University of Washington, with the assistance of TREMAINE McDOWELL, Chairman, American Studies Department, University of Minnesota.*

The organic concept of a nation in process unifies this treatment of America's growth through six chronological periods. Outstandingly illustrated: more than 200 halftones, drawings, maps, charts. 608 pp. List \$6.75

THE *Dryden* PRESS
110 West 57th St. New York 19, N.Y.

Please mention THE JOURNAL when answering advertisements

Farm Crisis, 1919-1923

BY JAMES H. SHIDELER

How farmers and the government met the onset of the first great agricultural depression in the United States: the story of crop-reduction schemes, assistance from the Department of Agriculture, attempted control through coöperatives and pools, and the political organization and pressure-group action to which farmers ultimately turned. A basic book on the persistent economic ills of American agriculture.

356 pages, \$5.00

The Hudson's Bay Company as an Imperial Factor 1821-1869

BY JOHN S. GALBRAITH

The history of the "Great Monopoly": its strategy for driving out competitors, its political influence, and the ultimate loss of its special jurisdiction in the fur-trade areas.

576 pages, \$6.75

Order from your bookseller

UNIVERSITY OF
CALIFORNIA PRESS

Address:
Berkeley 4,
California

Please mention THE JOURNAL when answering advertisements

Princeton

UNIVERSITY
PRESS

Organized Business in France

By HENRY W. EHRMANN

The first book to give a comprehensive description of a major French business group—the French employers' trade and association movement. Professor Ehrmann encompasses a dramatic period of French history from 1936 to the present, when organized business played a prominent role, to show how this movement operates, how its policies are formed, and how its influence extends into the heart of French politics. He examines the chances for economic growth in mid-century France and analyzes the economic and social concepts of organized business as expressed in policy statements and in daily practice.

480 pages. \$7.50

Banks and Politics in America

From the Revolution to the Civil War

By BRAY HAMMOND

Provides a history of banking and a unique perspective on early American history available through no other single source. The author, former assistant secretary of the Federal Reserve Board, uses banking as a vantage point from which to view the early economic and political development of the United States. "For any banker or businessman interested in American history, this book offers a fascinating and unusual combination of politics and banking, spiced with some provocative reasoning by the author."—*N.Y. Times*.

784 pages. \$12.50

Financial Intermediaries in the American Economy since 1900

By RAYMOND W. GOLDSMITH

A unique, comprehensive treatment of the growth of financial institutions and their role in the American economy since the turn of the century. The author shows the increase in the practice of entrusting savings to institutions, measures the share of the nation's assets held by financial intermediaries, and discusses the implications of the present trends. *Published for the National Bureau of Economic Research.*

420 pages. Charts & Tables. \$8.50



Order from your bookstore, or

PRINCETON UNIVERSITY PRESS,
Princeton, New Jersey

Please mention THE JOURNAL when answering advertisements

VASSOURAS

A Brazilian Coffee County, 1850–1900

By *STANLEY J. STEIN*. This book tells the full story of the origins, development and decline of plantation economy and society in a representative Brazilian community. The author shows how a virgin forest was transformed into a thriving coffee plantation area, examines the economics of coffee cultivation, and discusses in detail the major groups of plantation society. \$7.00

THE BRAZILIAN COTTON MANUFACTURE, 1850–1950

By *STANLEY J. STEIN*. The origins and growth of a modern industry in an underdeveloped area—showing in detail the background against which the Brazilian industry developed, and the effects of the early feudal plantation system on later thinking about industrialization. A book of far-reaching implications for those concerned with development of “backward” countries. \$5.00

HYDROELECTRICITY AND INDUSTRIAL DEVELOPMENT: QUEBEC 1898–1940

By *JOHN H. DALES*. In this study of the growth of the main Quebec power companies, Professor Dales uses both a historical and an analytical approach to show how the “electrical revolution” has affected Quebec, how industrial development has coincided with hydroelectric development there, and how hydroelectricity can be of aid in relation to the general problem of economic development. \$5.00

THE DEVELOPMENT OF THE TREASURY 1660–1702

By *STEPHEN B. BAXTER*. In this study of the beginnings of the British Treasury Department, the author considers its relations with King and Council, with the other departments, and with the subordinate revenue boards. His thorough survey of the Exchequer and Treasury Office stresses the role of the professional body of civil servants. Appendices: the Treasury lists and Treasury Fee lists. Bibliography. \$6.00



Through your bookseller, or from

HARVARD UNIVERSITY PRESS

79 Garden Street, Cambridge 38, Massachusetts

Please mention THE JOURNAL when answering advertisements