18–20 May 1997 Kobe, JAPAN Kobe Summit-International Port City Conference

2-4 June 1997 St. Jean Cap Ferrat, FRANCE Staten Island University Hospital Annual Symposium: Issues in Respiratory and Critical Care Medicine Contact: Dr. Aurel C. Cernaianu, MD, Telephone: (718) 226-6614

16-18 June 1997 St. Petersburg, RUSSIA 19-20 June 1997 Moscow, RUSSIA First Russian-American Joint Conference on Burns and Fire Disasters Contact: Scientific Secretatiat O.D. Dmitrienko, Thermal Injuries, St. Petersburg Medical Academy for Postgraduate Education, 41 Saltykov-Tschedrin str., St. Petersburg, 191015 RUSSIA Telephone: +7(812)314-22-33 or Dr. Andrew M. Munster, Baltimore Regional Burn Center, John Hopkins Bayview Medical Center, 4940 Eastern Avenue, Baltimore, MD 21224 USA Telephone: (410) 550-0886

26–29 June 1997 Kuipio, FINLAND Nordic Congress on Disaster Medicine Nordic Society for Disaster Medicine

11–15 July 1997 Baltimore, Maryland USA *NACO Annual Conference* Contact: Michael Hightower or Larry Naake, National Association of Counties, 440 First St. N.W., Washington, DC 20001 USA Telephone: (212) 393–6226

11–13 September 1997 Norfolk, Virginia USA *First Due Fire and Rescue* Contact: Jems Communications Conference Division Telephone: (800) 266-5367

24–27 September 1997 **Mainz, GERMANY** *WADEM 10th World Congress on Emergency and Disaster Medicine* Contact: Prof. Dr. W. Dick, Klinik für Anasthesiologie, Johannes Gutenberg Universität, Langenbeckstr.1 D–55131 Mainz, GERMANY Facsimile: +49 6131–236028

CALENDAR

28 September–3 October 1997 Moscow, RUSSIA The Fifth Universal Health Conference: Disaster and Emergency Medicine Contact: Universal Health Association Telephone: (773) 752-2650 Facsimile: (773) 752-7620

25–27 October 1997 Louisville, Kentucky USA *Emergency Vehicle and Fleet Management* Contact: Jems Communications Conference Division Telephone: (800) 266-5367

11–15 November 1997 Valley Forge, Pennsylvania USA Navigator '97 Contact: Jems Communications Conference Division Telephone: (800) 266-5367

ADVERTISING GUIDELINES

Advertising Policy and Guidelines

General Statement

Prehospital and Disaster Medicine (PDM) is a scientifically based, peer-reviewed, medical journal. It is the policy of the editorial office of PDM that all advertising material be sound scientifically and thus meet the following guidelines:

- 1) Claims must be supported scientifically, and references provided—either within the advertisement or made available upon request;
- 2) Every effort must be directed to minimize the likelihood of possible erroneous interpretations of the claims; and
- 3) Advertisements should be aimed at a sophisticated, medical audience.

Review

Each advertisement considered for publication is submitted to the editorial office for review. Any advertisement that does not meet the guidelines will be returned to the advertiser with suggestions for revisions; the editorial office is available for consultation at any time.

Use of these guidelines and the process used for review add to the credibility of PDM and of the product. Questions may be directed to Marvin L. Birnbaum, MD, PhD, Editor-in-Chief; (608) 263-9641; e-mail: mlb@medicine.wisc.edu

April-June 1997