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Cline and punishment: A comment on Angermeyer

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I was pleased to read this article by Philipp Angermeyer, whose overall moral—that ‘translation practices’ deserve more attention from sociolinguistics—could be accepted almost without argument. Whether such practices ‘further social justice’

is a different, inherently political matter, and to consider how such a question even arises, and what our response should be, is a welcome addition from Angermeyer to our shared discussions.

I appreciate Angermeyer's juxtaposition of what at first seem quite different phenomena. The first are bureaucratic contexts where translation and interpretation are officially mandated, although, in Angermeyer's analysis, rarely to the equal advantage of all participants. The second are instances of public signage which exemplify what he felicitously dubs 'punitive multilingualism': situations where deploying marked languages appears, indexically, to stigmatize the users of some of the languages involved. I reverse his order of presentation, because the latter phenomenon, while it needs amplification, also—as Angermeyer's analysis demonstrates—draws attention to wider issues that evoke but also transcend 'translation', or as Angermeyer's rubric has it 'the parallel availability of multiple languages'.

Angermeyer notes that Hill's (1998) notion of double indexicality in some uses of 'Mock Spanish' also exemplifies his notion of 'punitive multilingualism', insofar as public signs in some parts of the United States may be written in a Spanish that betrays an apparently wanton indifference to the grammar of the language and, despite appearing to acknowledge them, can simultaneously communicate a disrespect for both Spanish and its speakers. Thus, a sign in a public restroom that says *Lava sus manos* indexes both the fact that a Spanish-speaking audience is targeted and that the authors of the sign have, perhaps perversely, calqued an English admonition into butchered Spanish. That is, the sign acknowledges, in a left-handed way, that Spanish is likely to be spoken where the sign appears, but simultaneously 'punishes' the sign's recipients (by reminding them, and perhaps just them, ungrammatically, to wash their hands).

The matter can, of course, be more complex. Figure 1, for example, is a public sign from the Naples train station that presents a prohibition whose main formulation—its presumed 'referential content'—is meant to require no 'translation' at all. That is, the 'message' of the sign—the picture—assumes no specific language. Therefore, the accompanying multilingual textual parts are presumably designed to accomplish something more than, in this case, just issuing a prohibition on smoking.

This item from the linguistic landscape, of course, presents defining features of the most famous of Peircean trichotomies as applied to semiotic 'signs'. The non-textual part of it utilizes a stylized iconicity to depict the smoking cigarette; it depends on an international symbolic convention (the red circle with a diagonal slash) to express prohibition. And its very location on a wall in the train station indicates that *HERE* is the place that one cannot smoke.¹ Now consider the different kinds of accompanying text. The prohibition is spelled out in words, in the appropriate un-calqued registers of only standard Italian and English. Although speakers of dozens of different languages presumably visit Naples every day, only English has been chosen to address those who can supposedly interpret neither the diagram nor the local Italian, indexing a particular set of presuppositions by the authors



FIGURE 1. Sign from Naples train station (photo: John B. Haviland, July 2008).

about their audience. The remaining small print is only in Italian, but for those who can recognize at least the numbers in the text, there seems again an indexical suggestion that, among other things, laws, police, and fines are involved. These ‘non-natural’ signs are thus necessarily authored, targeted, emitted, and received in differentiated ways by a range of participants.

Consider a further language-free street sign (Figure 2) from Naples, where the Camorra (the Naples Mafia) hold considerable sway. This sign is ostensibly meant to prohibit various sorts of vehicular traffic from the narrow streets of the center of town, but the apparent bullet hole indexes what one assumes is at least one sort of demonstrative addressee response,² as is the simultaneous presence of many bicycles, trucks, and especially the ubiquitous motorcycles on the street itself. The indexicality of these signs, whether multilingual or not, patently invites inferences about the authors, their intended addresses, and the mutual relationships between them.

Angermeyer’s neologism, of course, also opens the possibility of various flip sides—or perhaps an entire cline—to elaborate the ‘punitive’ character of public multilingual communications: one variety might be optimistically called ‘celebratory multilingualism’, for example. In addition to everyday institutionalized multilingualism, there are also other contexts for multilingual ‘signage’ which further elaborate our understanding of sociolinguistic indexicality. Consider, for example, the ‘acknowledgements’ now obligatory in some parts of the world—for example in Australia or California—where First Nation peoples’ proprietary interests in place and land prescribe linguistic (if largely token) nods in the direction of local languages, often taking the form of originary language prefaces to public talks, university lectures, or even syllabi (Moody 2022), although all too often followed by an immediate lapse back into a dominant language.

Street signs—even those with very limited referential content—can also modulate the flavor of such putative ‘celebrations’. In northeastern Italy toponyms in local languages are publicly acknowledged on street signs. Routinely the topmost



FIGURE 2. Street sign from Naples old town (photo: John B. Haviland, July 2008).

name on a sign is written in standard Italian and the second in a local language, where the CHOICE of the local language indexes quite diverse historical linguistic hegemonies. Jordan (2022) exhibits an Italian signpost not far from the Austrian border that groups together bilingual signs pointing to three nearby places. The first is a town (Sauris/Zahre), where the written name in the local archaic German dialect follows the Italian place name. In the two other towns, (Latais/Latais and Ampezzo/Dimpeç) the second name is written in Friulano, the regional Rhaeto Romance language. Different audiences may read, in these signs, celebration (or at least official recognition) of local tradition, an intertwined history of linguistic oppression and conquest, or simply bureaucratic lip-service to minoritized languages and their speakers.

The authorship (and authority) of such signs can also be indexically contested. Consider the isolated commune of Resia, in the province of Udine, Italy and not far from the multiple toponymic sign just mentioned. A centuries-long history of isolation has allowed the community to preserve its highly endangered Balto-Slavic Slovene dialect called Resian.³ Figure 3 shows the sign at the entrance to one of its villages, citing the name first in Italian and then in Resian. It is evident, however, that the sign has been defaced, bearing (and baring) orthographic disagreement, by at least some Resians, about appropriate ways to write the language.⁴ Thus legitimate authorship of such ‘translation practices’ can be questioned and revised. We can therefore add several flavors of ‘ambivalent multilingualism’—even in such public signage—to round out Angermeyer’s



FIGURE 3. Street sign, northeastern Italy (photo: John B. Haviland, July 2022).

catalogue.⁵ Indeed, his coinage suggests an entire arena of detailed ethnography devoted to linguistic landscapes⁶ in a more ample sense, questions of authority, voicing, implied addressivity, and their connections, as Angermeyer himself notes, with ‘the nationalist language policies of liberal democracies’ (see Silverstein 2018).

Angermeyer’s article ends with these public signs but begins with translation in power-laden bureaucratic processes that exacerbate rather than reduce inequalities between speakers. He locates his arguments alongside a wide literature, to contrast Sapir’s foundational stance that all languages are expressively equal to the work of authors as diverse as Blommaert, Briggs, Duranti, Eades, Gal, Hill, Rickford, Piller, and Silverstein, who remind us that language is a central nexus of inequality and oppression, especially in an increasingly monoglot world. Based on my own professional experience as an interpreter for speakers of Tzotzil (Mayan), an indigenous language from Mexico, I direct my remaining remarks to one specific variety of ‘translation practices’: legal interpreting. I focus on participation frameworks and interactional configurations, professionalization, and transduction.

PARTICIPATION FRAMEWORKS FOR INTERPRETING

Angermeyer points out how participation frameworks are crucial and consequential for interpreting, but again the matter appears more complex than his essay

suggests. Unlike the asynchronous production of parallel texts in translation, interpretation implies a minimally triadic and necessarily interactive configuration of face-to-face (or ear-to-ear) participants, each with their own identities and agendas (Haviland 2019). In Goffman's (1979) standard model of the 'speaker' end of things, as Angermeyer writes, 'interpreters act primarily as animators and "authors", at least analytically, for minimally two other "principals"' (p. 841). However, due to the ideology of 'referential transparency', which Angermeyer also mentions, the 'author role is ideologically vitiated or dismissed—that is, rendered invisible by fiat.' The triadic nature of the interaction also compounds the framework, since an interpreter establishes one sort of relationship with the source language speaker (something more than an "overhearer" but less than an "addressee", at least in principle, and despite occasional lapses), and another (sometimes multiple) relationship with the target language speaker. Furthermore, most often both principals periodically switch places. As Angermeyer also notes, these participation roles are complicated by the inevitable asymmetries (in who can speak, when, to whom, and with what content) between the principals' roles—examining attorney versus witness, for example—as revoiced (that is, transduced) by the interpreter.

The cast of characters in legal interpreting does not end here, of course. A courtroom may contain, both as sanctioned participants and overhearers, many co-present parties to an interpretation: judges, lawyers for multiple participants, witnesses, jurors, prosecutors, court reporters charged with rendering words into an official record, even other interpreters,⁷ along with various publics. Worse still, legal interactions suffer from Gibbons' (2003:174) 'two audience problem', by which he meant that, for example, a judge directly delivers instruction to a jury, but also indirectly but consciously to an invisible audience of potential appellate judges who may consequentially evaluate his or her precise words.⁸ In all such situations, the details of an interpreter's language will index—and thus potentially have 'creative' effects in redefining—the nature of the interaction as a whole.

As Angermeyer discusses at length, there are established 'modes of interpretation'—consecutive or simultaneous—that define the turn-structure of an interpreting episode, and the modes themselves enforce unequal opportunities for participation on the different parties, in what they have the opportunity to say, when, and whether or not they or others can respond. How these different modes are selected is supposedly a matter of acoustic access, but both modes depend on the theory that truth propositional information can be indiscriminately chunked into parts,⁹ interpreted, and then re-assembled with no loss (or addition) of content. There are also different standards for when interpreting is deployed at all. In US immigration courts, for example, respondents have legal representation only if they find and pay for it themselves. A statutory requirement that the judge's final determination must be *SIMULTANEOUSLY* interpreted in the respondent's best language can rarely be met without an interpreter physically present, usually

employing *chuchotage* or audio headsets.¹⁰ Judges can, however, ask a respondent's lawyer to waive such interpretation, just as an interpreter can be instructed to interpret some things but not others for the respondent's benefit, to save time, or when such simultaneous interpretation is impossible.

A court interpreter, after being 'sworn in', is supposed to recede into the background as a kind of non-person, no longer a true participant but rather an echoing device, transparent and institutionally effaced. Courts have different rules about when, and how, an interpreter can initiate any sort of non-interpreting interaction (complaining that someone is talking too fast, for example, or requesting clarification). By contrast, interpreters are routinely asked to help suppress 'interruptions' by telling recipients just 'to listen and not respond'.¹¹

What Angermeyer describes as 'maintaining person deixis' (or in interpreter lingo 'first person interpreting') is a shibboleth for interpreter professionalism. (Don't get this wrong when doing your certification exam!) The convention can confound participants who are unfamiliar with it because an interpreter following the professional rules re-animates a participant's words without transposing the original pronouns, as Angermeyer's transcript (1) illustrates.¹² When a lawyer asks a witness "Did you hit her?" as the interpreter, following the rule, I must translate—without evidential or *verba dicendi*—the target equivalent, which in Tzotzil would be *mi a-maj?* (INT 2E-hit), where both the perfective aspect and the third person object argument are realized silently.¹³ As in Angermeyer's Polish example, this would be maximally confusing for a Tzotzil addressee, since elements of the original English question are elided (for example, the gender of the object referent, because Tzotzil does not mark gender in pronouns and thus does not distinguish *her* from *him*), and others insufficiently specified (for example, the fact that I—the interpreter—am not asking the question, but that someone else is.)¹⁴ Making sense of the convention thus requires that the person for whom the interpretation is intended follow closely who is talking to whom, and what their respective roles are in the event—something that is taken for granted in most courts, but rarely if ever made explicit in interpreted utterances for the uninitiated. 'Addressivity' is always tricky in multiparty talk, of course, and the problem is exacerbated in circumstances like courts where people have different licenses to speak, roles, and rules known only to some and enforced by even fewer.

THE LIMITS OF PROFESSIONALIZATION

Angermeyer points out that scholars often believe that problems with interpreting in legal contexts can be solved, in part, by better 'professional' interpreter training.¹⁵ This last example suggests why I am dubious. To me, more important than the limited number of 'professional' interpreters available (and in fact their total absence for many languages for which they are urgently needed) is the nature of 'professional training' itself. What does it teach? What does it assume, given

such desiderata for professional interpreters as ‘accuracy’, ‘impartiality’, and ‘effacement’? The problems of ‘accuracy’ in all translation are legion and unnecessary to rehearse here. Consider just Tzotzil ‘yes’ or ‘no’ or the lack of gendered third person pronouns as examples of radical incommensurability, where the target language fails to index categories obligatory in the source language; or vice versa, as when a target language requires indexing gender for first and second persons (in Slavic or Romance languages, for example)—an area in which English is deficient (*pace* Sapir) in a parallel way, and where as a result something *MUST* be added when grammatically interpreting from English.

Another feature of professional interpreter training is also theoretically problematic: the injunction to ‘maintain the (sociolinguistic) register’. Such a notion immediately raises the issue, mentioned by Angermeyer, of transducing incompatible indexical systems.¹⁶ My colleague Rebecca Calderón—for many years the head of the interpreting section for a large Federal Court District—often tried to help me professionalize my own interpreting skills. She pointed out the special dilemmas posed by idioms. Once, when a lawyer told a witness, “You have to shit or get off the pot”, she struggled (but failed) on the fly to dredge up from her mind either an equivalent Spanish *dicho* or an appropriate paraphrase that ‘maintained the register’. A parallel problem derives from another convention—in US courts, at least—that the default tone of the courtroom be hyper-polite, reflected among other things in vocatives: ‘your honor’, ‘Mr. Smith’, ‘Miss Pérez’, ‘Dr. Haviland’, and the like. Effacement is not always possible when physical faces are co-present. The rules of courteous mutual address in Tzotzil are strict and use wholly different valences and linguistic conventions. Since I am an aging male, I cannot politely even start to address Tzotzil speakers without using their first names accompanied by appropriate honorifics, which usually means I have to ask a judge or lawyer to supply the first name, whose use would normally be inappropriate (or heavily limited) in a US court.¹⁷ Other sorts of interpreter training more directly address transductional issues: trans-modal contexts (involving sign languages, or Angermeyer’s written street signs, or situations when other sorts of non-verbal diagrams need to be explained); or contextual transduction involving specialized bureaucratic contexts with different rules and purposes: legal venues in criminal, civil, family law, or immigration courts, for example, or depositions and probation interviews; or insurance mediations, psychological evaluations, emergency room visits, medical discharges, even real-time medical procedures¹⁸—all situations where specialists are sometimes needed to interpret. I do not question the advantages of professional training designed for such situations, but it is neither readily available, nor, really, even feasible for most of the languages where it would be most desirable.

Professionalization, for interpreters, seems to me instead primarily a kind of institutionally favored indoctrination. It greases the wheels of bureaucracy and routinizes otherwise difficult decisions by supplying ready-made solutions, mostly with respect to comparative lexicology. Most professional interpreters in courts, for

example, work in languages with their own developed legal vocabularies, a fallback jargon that assumes (and in fact tries to legislate) that all speakers remain on the same homogeneous terminological page.

CONCLUSION AND REMEDIES

Angermeyer argues that ‘translation is an important topic for sociolinguistic research that should not be left entirely to scholars in the field of translation studies’ (p. 853). I agree, although his confidence that ‘sociolinguistics’ is well enough placed to propose remedies for the problems he raises may be misplaced.

One of those problems is possibly amenable to some sort of sociolinguistic education: the fact that multilingualism is neither an exception, far less a defect, in human beings, but instead the normal, if not default condition of many. I myself, however, have been taken to task for chiding lawyers for their ‘bad theories of language’, on the grounds that complaints about flawed language ideologies and poor understanding by the law of the situations of multilingual participants in the legal system neglect what might be linguists’ own flawed theories or ‘ideologies of the law’ (Conley & O’Barr 2005:155). There are good reasons, for example, for the law to insist on reducing multilingual babble to a fixed and privileged monolingual transcript (for example, to insure the possibilities of appellate review). Lawyers, in doing their best for their clients, also must decide whether or not even to employ interpreters; some Tzotzil speakers in US courts readily elect to use Spanish over Tzotzil, even if their Spanish is minimal, because it dramatically speeds up resolution of their cases. Moreover, the ‘goodwill and cooperation’ of interpreters is far from guaranteed, as is evident in poisoned courtrooms when, say, an indigenous language interpreter, for whatever reason, evinces hostility to other speakers of the language.¹⁹

Let me end on a topic Angermeyer himself raises laterally to conclude his essay. What would ‘uptake in the wider field of sociolinguistics’ require or entail to address, for example, just one of the problems that Angermeyer has mentioned: ‘when individuals don’t understand their rights as told by the police’? The problem arises routinely in the United States when suspected criminals are ‘Mirandized’ on arrest, and the issue has generated a large and influential body of international sociolinguistic work under the rubric of ‘police cautions’. One possible remedy, mentioned at the very end of Angermeyer’s essay, is to ‘argue for a legal standard of “demonstrated understanding”’ (p. 854). But achieving such a ‘legal standard’, which was promulgated in Communication of Rights Group (2016), does not seem to be a job simply for sociolinguistics. This is all the more evident from the recent 2022 US Supreme Court decision (*Vega vs. Tekoh* 2022) which rules that a violation of the Miranda procedure (i.e. not being read one’s rights to silence upon arrest) ‘does not necessarily constitute a violation of the Constitution’. Indeed, the direction of the court’s reasoning seems to vitiate the need for

such cautions at all, deeming them merely ‘prophylactic’. So perhaps most of the remedies required are not in the realm of sociolinguistics at all, but in our political institutions.

Angermeyer concludes by advocating ‘more emphasis on the study of comprehension and understanding, and [to] advocate for understanding between people, rather than translation between languages’ (p. 854). Again, I agree, although Green’s (2022) cautions about the necessary mutual moral positioning (albeit in a very different communicational context) involved in ‘being rendered intelligible or unintelligible’—part of the main business of interpreters—suggest that the very notion of ‘understanding’ stands in need of critical transdisciplinary, institutional, ethnographic, political, and ethical scrutiny.²⁰

NOTES

¹See Enfield 2009:ch 1, n. 11. Of course, there is still more to the spatial indexicality than this. Since the sign is on a wall in an unenclosed space—near the train tracks—one must also infer that the sign does not prohibit smoking everywhere (although that might be a good idea) but only in some confined ‘here’ in the calculable environs of the station, an inference based on cultural conventions as well as some sort of ‘common sense’.

²Elena Collavin (p.c.) suggests that the bullet hole may simply remind people that the true authority in Naples is NOT the institution that mounted the street sign in the first place.

³Steenwijk 1992.

⁴Whether to use standard Slovenian orthography, or to create a local writing system more faithful to the divergent sound system of Resian is an ongoing dispute. See Pipan & Ježovnik 2021. As Hamp (2007:307) puts it, ‘interesting phonology is concealed by graphic poverty’.

⁵A Queensland Parks and Wildlife service sign photographed in January 2018 on the banks of the Endeavour River near Cooktown, in remote northeastern Australia, warns visitors that deadly crocodiles (shown iconically) infest the area. It uses only two languages other than English, adding one-word German and Chinese warnings. Its addressee indexicality thus suggests a different, perhaps more charitable contextual valence we might call ‘touristic’ or maybe ‘diplomatic multilingualism’.

⁶See, for example, Collins & Slembrouck 2009.

⁷Who, perversely, may sometimes themselves be potential co-defendants, as when several Tzotzil speaking brothers were charged with a crime, but one of their housemates, who had better Spanish, served as an interpreter for the initial police interviews and was as a result never charged.

⁸Consider a judge’s admonition to a Tzotzil woman that her guilty plea to a minor criminal offense might have eventual immigration consequences—an admonition never interpreted, let alone explained, to her in her own language. She found herself, years later, at imminent risk of deportation despite the hardship implied for her American-born minor children only because an immigration judge discovered the English rehearsal of that standard warning in the written record of the previous plea colloquy, thereby deeming her ineligible for certain sorts of immigration relief.

⁹I frequently request that participants speak in ‘complete sentences’ in order to interpret into Tzotzil, something lawyers who are used to taking their own English phrasing as universal—and who usually consider themselves to be professional wordsmiths—sometimes find difficult to do when trying to ‘speak slowly and clearly’.

¹⁰During the COVID pandemic, technology for remote interpreting has enabled more courts to replace time-consuming consecutive interpretation with a variant of the simultaneous mode to replace chuchotage. Jacquemet (2019) considers how other digital technologies—including the use of machine translation algorithms—variously impact translation practices.

¹¹As a university professor, I am sometimes asked by judges about the Tzotzil language community; and I occasionally explain features of Tzotzil conversational etiquette, especially if interlocutors' constant backchannel—a central feature of polite Tzotzil interaction—interrupts the flow of legal colloquies. When judges expect only a brief affirmation or denial, they may ask what 'the Tzotzil words for *yes* and *no* are'; if allowed I explain that the standard Tzotzil answer to a polar question is not a single word but repeating the verb with or without negative inflection.

¹²Adequately representing these interactions—and the confusions they may engender—is challenging, partly because audio recordings of court interactions are normally prohibited and official transcripts omit everything except the official target language, as well as many central facts, like (apparently) intended addressees.

¹³The abbreviations for Tzotzil morphology are: INT: interrogative particle; 2E: second person ergative prefix.

¹⁴That would grammatically be expressed in Tzotzil by framing the question with an explicit verb of speaking, for example, 'he said', or better by adding the evidential particle *la* to redirect the source of illocutionary force of the utterance elsewhere (away from me as speaker). In ordinary Tzotzil such evidential precision is obligatory and common. Angermeyer's note 3 observes that in some legal systems this 'first person' rule is observed only in English, and systematically corrected in other languages, a practice that I myself follow for Tzotzil (a language others in the court cannot monitor in the first place).

¹⁵See, for example, López-Espino 2021.

¹⁶See Silverstein 2003, Gal 2003, Mannheim 2015.

¹⁷The fact that I can even ask also reflects my somewhat unusual status as both interpreter and professor—hence, also, the 'Dr.' usually prefixed to my name when addressed by the court. To mention a different kind example, related to interpreter identity, UCSD doctoral student Alicia Wright is researching the wider effects of ASL interpreting for Black signers, given the vast demographic preponderance of white women in the ranks of professional ASL interpreters.

¹⁸In most interpreting the verbal channel is taken as largely unproblematic, despite the problems created, for example, by call-in lines to emergency rooms, or the exigencies of linking sometimes poor-quality sound to even poorer quality (or absent) video faces. Health care settings are particularly instructive in this context, and interpreting in them, as Angermeyer mentions, has been occasionally paired with the very large literature on doctor-patient interactions, which frequently do not consider multilingualism as an issue at all.

¹⁹Indeed, in some legal procedures, competing interpreters are positioned against one another, although this most often happens when multiple 'translators' work over contextualized testimony to extract meanings from it on which a lawyer desires a partisan imprimatur.

²⁰Note the contrast with the standard prohibition by judges against interpreters' 'having conversations' with those for whom they interpret. But how else than via 'conversation' does one decide whether an interpreted formulation has been understood at all—let alone appropriately understood? A coerced answer to the judge's habitual direct question—"Do you understand?"—is clearly insufficient.

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