

Information for authors and readers

Manuscript submission: All articles should be submitted through ScholarOne Manuscripts at mc.manuscriptcentral.com/bpp. All manuscripts should follow the manuscript preparation guidelines available online. For more information and style instructions please see cambridge.org/core/journals/behavioural-public-policy/information/instructions-contributors.

Subscriptions: *Behavioural Public Policy* is published four times a year in January, April, July and November. The 2021 price for an online and print subscription for institutions (excluding VAT or sales tax) is \$443.00 in the USA, Canada, and Mexico and £296.00 in the UK and elsewhere. The 2021 price for an online-only subscription is \$328.00 in the USA, Canada, and Mexico and £219.00 in the UK and elsewhere. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered subscribers should provide their VAT registration number. Prices include delivery by air when appropriate. Japanese prices for institutions are available from Kinokuniya Company Ltd, P.O. Box 55, Chitose, Tokyo 156, Japan. Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, Journals Fulfilment Department, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK, email journals@cambridge.org; or in the USA, Canada and Mexico: Cambridge University Press, Journals Fulfilment Department, 1 Liberty Plaza, Floor 20, New York, NY 10006, USA, email subscriptions_newyork@cambridge.org. Prices include delivery by air. Periodicals postage paid at New York, NY and at additional mailing offices.

Permissions information: All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: cambridge.org/about-us/rights-permissions/. Permission to copy (for users in the USA) is available from Copyright Clearance Center: copyright.com, email info@copyright.com.

Advertising: Enquiries should be sent to the publisher at ad_sales@cambridge.org.

Open Access: Please visit Open Access Publishing at Cambridge (cambridge.org/openaccess) for information on our Open Access policies, compliance with major funding bodies, and guidelines on depositing your manuscript in an institutional repository.

Behavioural Public Policy and all other Cambridge journals can be found at cambridge.org/core

This journal has been printed on FSC-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see www.fsc.org for information.

Editorial Introduction: field experiments and public policy

George Akerlof, Adam Oliver and Cass Sunstein

1

How can experiments play a greater role in public policy? Twelve proposals from an economic model of scaling

Omar Al-Ubaydli, Min Sok Lee, John A. List, Claire L. Mackevicius and Dana Suskind

2

How can experiments play a greater role in public policy? Three notions from behavioral psychology

Scott McConnell

50

Scaling up experiments to reduce educational inequality

Stephen W. Raudenbush

60

Success at scale: six suggestions from implementation and policy sciences

Teck-Hua Ho, Ching Leong and Catherine Yeung

71

Successfully scaled solutions need not be homogenous

Dilip Soman and Tanjim Hossain

80

The realities of scaling within evidence-based policy

Lauren H. Supplee and Maggie C. Kane

90

Experimental evidence, scaling and public policy: a perspective from developing countries

Anandi Mani

103

Let's walk before we can run: the uncertain demand from policymakers for trials

Peter John

112

Field experiments and public policy: *festina lente*

Glenn W. Harrison

117

A rejoinder: 'How can experiments play a greater role in public policy?

Twelve proposals from an economic model of scaling'

Omar Al-Ubaydli, Min Sok Lee, John A. List, Claire L. Mackevicius and Dana Suskind

125

Cambridge Core

For further information about this journal
please go to the journal website at:
cambridge.org/bpp



MIX
Paper from
responsible
sources
FSC® C007785

CAMBRIDGE
UNIVERSITY PRESS