

Original Research

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Community Preparedness and Practices for Prevention and Control of COVID-19 (COP-COVID): An Assessment from Rural Northern India

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Abstract

Objectives: The study assessed the community preparedness to manage the coronavirus disease 2019 (COVID-19) and access to health-care services during the lockdown of 2020 in a rural health block of northern India.

Methods: A cross-sectional study was conducted during June–July, 2020, in 25 villages and 5 wards of a rural administrative block of Haryana. A pretested, semi-structured investigator-administered checklist was used to assess the community preparedness and practices for COVID-19 prevention/control and health-care access through direct observations and interviewing community health workers and beneficiaries.

Results: Active surveillance for influenza-like illness was carried out in 86.7% of the study units, although the frequency was once a month. There was poor adherence (adherence: 0–3%) to COVID-19 infection prevention and control (IPC) measures such as physical distancing and use of face masks. Rural beneficiaries reported difficulty in accessing essential health-care services than their urban counterparts.

Conclusions: A qualitative study to understand the facilitators and barriers for the non-adherence to IPC measures by the study population and formulating behavior change communication strategies for improving the IPC measures is needed. Repeat, cross-sectional surveys at regular intervals may be planned to gauge the change and effect of the interventions on the community preparedness and practices.

India reported its first case of coronavirus disease 2019 (COVID-19) on January 30, 2020. Since then, the disease has spread at an alarming rate across the country. As of June 30, 2021, India reported 30,362,848 cases and 398,454 deaths.¹ While the world is working tirelessly to manage COVID-19, the cure is still elusive. The mainstay of management is non-pharmacological, broad public health measures like hand hygiene, cough etiquette, physical distancing, early diagnosis and isolation, contact tracing, and quarantining. Although multiple vaccines are available now, adherence to appropriate behavior remains key in preventing and controlling transmission of severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2; the virus that causes COVID-19), due to the high proportion of non-vaccinated individuals in the community and newer variants.²

COVID-19 management measures have been promulgated and coordinated by the National Disaster Management Authority in India. India imposed a nationwide lockdown since March 24, 2020, extended multiple times, with relaxations in the subsequent rounds. Health systems in India adopted locally tailored measures to face the challenges in delivering COVID-19 and other health-care services during the lockdown.³ The non-pharmacological and public health measures were widely amplified during the lockdown, and the government's machinery was mobilized to publicize, enable, and enforce such measures across the country. However, these measures are only as good as they are absorbed and implemented at the community level by the public at large. Although various states have enforced the above measures by means of laws, regulated curfews and statutory fines, their levels of adherence and the impact of such measures on the essential services in the rural communities have not been studied. While much focus has been on the urban areas considering the higher population density, it is a fact that India is predominantly a rural country, with around 68.8% of the population residing in the rural areas.⁴

During the early phase of the pandemic, most cases were reported from the cities and towns.⁵ A reverse migration triggered by the suspension of industrial activities during the nationwide lockdown has taken the COVID-19 infection to the villages, with cases being reported in increasing numbers from the rural parts.⁶ Although the vaccines have been introduced for COVID-19 recently, the emergence of newer variants and their potential resistance against

the vaccines poses a credible threat.^{7,8} In light of the above, the non-pharmacological measures still stand the better protection against the COVID-19. It is essential for us to understand the implementation of such measures in the local settings, to identify the gaps and vulnerabilities for comprehensive management of COVID-19 at the community level. Hence, we assessed the (a) community preparedness and practices for prevention and control of COVID-19; and (b) delivery of health-care services during the lockdown of 2020 in a health block (comprises rural and urban areas) of northern India.

Methods

Study Design and Period

A cross-sectional study based on the transect walk conducted by the investigators during June-July, 2020.

Study Settings

The study was conducted in a rural sub-district administrative block area of Haryana, India. The study area covers a total population of 301,101 spread across 214 villages and 15 wards. It consists of 1 sub-district hospital, 1 community health center (CHC), 4 primary health centers (PHCs), and 31 health sub-centers. The Medical Officer (MO) is the in-charge of the PHC and is the nodal officer for prevention and control of COVID-19 in the coverage area, including surveillance. The MO trains and supervises the COVID-19 activities of the Auxiliary Nurse Midwife (ANMs), Multi-purpose Health Worker (MPHWs), and Accredited Social Health Activist (ASHAs).

ANMs are in-charge of the health sub-center, which is the first point of contact between the rural population and the public health-care system. MPHWS are appointed per sub-center, who share the ANM's work in delivering the health-care services and disease control activities. As a part of the mobile health team (MHT), the ANMs and MPHWS visited the homes of the COVID-19 cases, traced all the contacts of the cases, advised home quarantine, and shifted the contacts for COVID-19 testing. All persons traveling from other states were also home quarantined for 14 days by the MHTs.⁹ The MPHWS of rural areas were posted at the crossing points between Haryana and Himachal Pradesh states, as the study area was at the border. They clinically screened people entering Haryana and tested (the screen positives) them by reverse transcriptase polymerase chain reaction (RT-PCR) of the nasopharyngeal swab. ASHAs are volunteers who are identified from the local community and trained in delivering community-based health-care services. Each ASHA covers approximately 1000 members of the population. They are involved in the house-to-house active surveillance for influenza-like illness (ILI) in their respective villages, sensitizing people on the infection prevention and control (IPC) measures and delivering essential medicines for non-COVID-19 health-care beneficiaries. In urban areas, MPHWS were performing the duties of the ASHAs and MHTs.

Study Population

The assessment was conducted among the selected communities (villages and wards), community health workers, and residents from the study area.

Sample Size & Sampling Technique

Twenty-five villages for rural area and five wards for the urban area were chosen using multistage sampling. Stratified convenience sampling was applied to select the villages. Stratification was done based on the PHCs under the block. After listing the villages under each PHC, 6 villages per PHC from 3 PHCs and 7 villages from the largest PHC were selected by convenience sampling. Of the total 15 wards, five were selected by convenience sampling.

Study Tools

A pretested, semi-structured investigator-administered checklist was used to assess the community preparedness and practices for prevention and control of COVID-19 in the villages and wards. The domains assessed included COVID-19 testing and disease profile; surveillance; IPC measures like use of mask, physical distancing, and maintenance of hand hygiene; receipt of essential health-care services (antenatal care [ANC], immunization, tuberculosis [TB] treatment, non-communicable disease [NCD] care, and others); support systems (maintenance of cleanliness, availability of drinking water, garbage disposal); and essential non-medical services (availability of food and related essentials) for the residents.¹⁰⁻¹³

Study Procedure

As a community-based surveillance systems activity during the COVID-19 response, a resident doctor, along with an MPHWS, visited the selected villages/wards and conducted a transect walk across the village or ward. During the transect walk, he/she observed the preparedness of the community with regard to COVID-19 with the help of the checklist. He/she interviewed the conveniently selected residents, health system beneficiaries, community health workers, and the elected leaders regarding the existing procedures for COVID-19 quarantine, testing, surveillance, isolation, use and availability of personal protective equipment (PPEs), and other essential medical services. In all selected study areas, efforts were made to interview at least 1 person who is a beneficiary of ANC, immunization (children under 5 y of age), patients with TB and NCD, and the elderly with the questions pertaining to the medical and non-medical services available to them during and after lockdown.

Statistical Analysis and Ethical Considerations

Data were entered in Microsoft Excel, and analysis was done using SPSS 26.0. Frequencies and proportions were calculated for the categorical variables. Ethics approval was obtained from the Institute Ethics Committee of Postgraduate Institute of Medical Education & Research, Chandigarh.

Results

Of the 57,279 total population residing in the study area, 30,511 (53.3%) were males, and 8192 (14.4%) were aged ≥ 60 y (Table 1). A total of 3438 (6.0%) underwent COVID-19 testing, and 295 (8.6%) were found to be positive for the same. The testing rate was significantly higher (6.2% vs 4.9%) in the rural areas than the urban area ($P < 0.001$). All villages and wards had at least one COVID-19-positive patient except four villages. Village 14 had a total of 200 (44.4%) COVID-19-positive people of the 450 tested, which was due to a local outbreak (Supplementary Table 1). Only 97 (32.9%) patients with COVID-19 were hospitalized, and the

Table 1. Demography and COVID-19 characteristics of the rural and urban study areas in northern India

Characteristics	Rural <i>n</i> (%)	Urban <i>n</i> (%)	Total <i>n</i> (%)	<i>P</i> -Value
Total villages/wards	25	5	30	
Total population	49544	7735	57279	
Sex				
Male	26281 (53.0)	4320 (54.7)	30511 (53.3)	<0.001
Female	23263 (47.0)	3505 (45.3)	26768 (46.7)	
Age groups				
0-5 years	5816 (11.7)	451 (5.8)	6267 (10.9)	<0.001
6-14 years	9664 (19.5)	2331 (30.1)	11995 (20.9)	
15-59 years	31261 (63.1)	4150 (53.7)	35411 (61.8)	
≥60 years	7389 (14.7)	803 (10.4)	8192 (14.4)	
No. of people tested for COVID-19	3062 (6.2)	376 (4.9)	3438 (6.0)	<0.001
No. of COVID-19 positive ^a	253 (8.3)	42 (11.2)	295 (8.6)	0.057
No. of COVID-19 patients hospitalized	55 (21.7)	42 (100)	97 (32.9)	<0.001
No. of COVID-19 patients discharged	54 (98.1)	27 (64.3)	81 (83.5)	<0.001
No. of COVID-19 patients died	2 (0.8)	0 (0.0)	2 (0.7)	0.563

^aOf the tested.

proportion of hospitalization was relatively higher (100% vs 21.7%) among the patients from urban area compared with patients belonging to rural area ($P < 0.001$). The overall COVID-19 case fatality rate (CFR) was 0.7%, and the two deaths were reported among patients from rural area.

Active surveillance for ILI was being carried out in all five (100%) of the urban wards and 21 (84.0%) villages, with most areas reporting a surveillance frequency of one month. The ASHAs carried out the surveillance in rural areas and MPHWS in the urban areas, which were supervised by the ANMs and MOs in rural and urban areas, respectively. Most (24; 96.0%) of the ASHAs reported that they were unaware of the contact tracing procedures. Similarly, majority (23; 76.7%) did not know whether they had a dedicated vehicle for transporting COVID-19 suspected cases and positive cases. Quarantining of contacts and high-risk suspects were observed only in 12 (48.0%) villages and all five wards, and all were home quarantined. The adherence to COVID-19-specific IPC measures in public places such as wearing masks, no spitting in public, physical distancing, and hand hygiene was completely absent in all study wards and the majority of the villages (Table 2).

Health-care services related to ANC or reproductive health, immunization among children under five years of age, patients with TB and NCD were available in urban areas during the lockdown. In contrast, few among the ANC women (5; 16.7%), children under five years of age (2; 6.5%), patients with TB (4; 13.8%), and NCD (1; 4.8%) in the rural areas were not able to access the respective services in the same time period (Table 3).

Among the anganwadis (22) and schools (10) visited in the study area, all were providing dry rations (food) to the registered children attending them. The frequency of distribution of rations was monthly except for an anganwadi center and school, which was distributing every week, even during the lockdown period (Table 4).

The majority of the interviewed households (>85%) in the rural community expressed that they did not face any difficulty accessing essentials like drinking water, milk, vegetables, fruits, meat, fuel, other groceries, and fodder for animals. In comparison, none of the urban households (100%) had difficulty accessing all these services. Cleanliness of public toilets and public places was found

not satisfactory in (28-100%) the rural areas. In contrast, all the public places were clean in urban areas (Supplementary Table 2) as per the interviewed beneficiaries.

Discussion

Our study assessed the community preparedness for the prevention and control of COVID-19 in both rural and urban areas. Despite better access for COVID-19 testing, a significantly lower hospitalization rate of patients with COVID-19 from rural areas demonstrates the existing disparities in urban-rural health systems in the study area. Souch and Cossman also reported that such a disparity in combination with the disease that is evasive of surveillance, in general, will amplify the condition.¹⁴ The overall case fatality rate was 0.7% in the study area, less than that of the national case fatality rate (CFR, 1.8%) during the study period, which was, in turn, lower than that of other countries.¹⁵ The lower CFR might be due to the timely response of the Indian health-care system or the low proportion of severe cases. Another probable reason might be due to the population's age distribution, skewed towards younger age and, hence, lower CFR.^{15,16} Mortality due to COVID-19 did not differ between rural and urban areas of the current study, while Asirvatham et al. reported a higher proportion of mortality among the urban population in India.¹⁷ In contrast, the average mortality rate per 100,000 population in rural counties of South Carolina was significantly higher (89.94) than in urban counties (58.47).¹⁸

The findings that the majority of the community health workers (ASHAs) were unaware of the contact tracing procedures poses a significant challenge in tracing and tracking the spread of COVID-19. Capacity building of the workers in this domain and tapping of the digital technologies in a user-friendly manner may be implemented and evaluated to improve contact tracing.¹⁹ The adherence to the non-pharmacological measures like physical distancing and wearing masks was low in the study area. It might have been due to lack of awareness among people, as we could not find the information, education, and communication materials displayed in prominent places in most of the study areas. It might also be due to complacency on the part of the public in adhering to non-pharmacological measures. The complacency, in turn, might have been due to pandemic fatigue, which must be addressed by

Table 2. COVID-19 community surveillance and public health action system in the study area

Characteristics	Rural <i>n</i> (%) Total <i>n</i> = 25	Urban <i>n</i> (%) Total <i>n</i> = 5	Total <i>n</i> (%) Total <i>n</i> = 30
Active ILI surveillance done	21 (84.0)	5 (100)	26 (86.7)
Adequacy of surveillance ^a (<i>n</i> = 26)			
Good	6 (28.6)	5 (100)	11 (42.3)
Average	15 (71.4)	0 (0.0)	15 (57.7)
Staff conducting ILI surveillance (<i>n</i> = 26)			
ASHA	21 (100)	0 (0.0)	21 (80.8)
MPHW	0 (0.0)	5 (100)	5 (19.2)
ILI surveillance supervisor (<i>n</i> = 26)			
ANM	20 (95.2)	0 (0.0)	20 (76.9)
MO	0 (0.0)	5 (100)	5 (19.2)
Anganwadi worker	1 (4.8)	0 (0.0)	1 (3.8)
Data validation by supervisor (<i>n</i> = 26)			
Poor	12 (57.1)	5 (100)	17 (65.4)
Average	5 (23.8)	0 (0.0)	5 (19.2)
Good	4 (19.0)	0 (0.0)	4 (15.4)
ILI reporting by private pharmacies	1 (4.0)	0 (0.0)	1 (3.3)
Quarantine of contact and COVID-19 suspects ^b	12 (48.0)	5 (100)	17 (56.7)
Awareness of the availability of dedicated vehicle for transporting COVID-19 suspect/patient			
Yes	5 (20.0)	0 (0.0)	5 (16.7)
No	2 (8.0)	0 (0.0)	2 (6.7)
Do not know	18 (72.0)	5 (100)	23 (76.7)
Adherence to community-level IPC measures	Rural <i>n/N</i> ^c (%)	Urban <i>n/N</i> ^c (%)	Total <i>n/N</i> ^c (%)
Masks	1/93 (1.1)	0/18 (0.0)	1/111 (0.9)
Spitting in public place	2/96 (2.1)	0/18 (0.0)	2/114 (1.8)
Physical distancing	2/96 (2.1)	0/18 (0.0)	2/114 (1.8)
Hand hygiene	2/96 (2.1)	0/18 (0.0)	2/114 (1.8)

^aThe activity was graded good, average, and poor based on the frequency it was conducted: good, once in 14 days; average, once in a month; poor, more than once a month or not done at all.

^bAll home quarantined.

^cNumber of persons followed/number of persons observed.

Table 3. Accessibility to various primary health-care services during the COVID-19 lockdown in the study rural and urban areas

Health-care services observed	Rural <i>n/N</i> ^a (%) ^b	Urban <i>n/N</i> ^a (%) ^b	Total <i>n/N</i> ^a (%) ^b
Antenatal care	25/30 (83.3)	8/8 (100)	33/38 (86.8)
Family Planning	6/6 (100)	0 (0)	6/6 (100)
Child immunization	29/31 (93.5)	6/6 (100)	35/37 (94.6)
TB treatment services	25/29 (86.2)	2/2 (100)	27/31 (87.1)
Noncommunicable diseases care	20/21 (95.2)	8/8 (100)	28/29 (96.6)
Overall	105/117 (89.7)	24/24 (100)	129/141 (91.5)

^aNumber of beneficiaries interviewed/number of beneficiaries availed services.

^bAccessibility rate.

Table 4. Community support systems during COVID-19 lockdown in selected villages and wards

Community support systems	Total <i>n</i> (%)
Frequency of ration distribution in Anganwadis (<i>n</i> = 22)	
Monthly	21 (70.0)
Weekly	1 (3.3)
Frequency of ration distribution in schools (<i>n</i> = 10)	
Monthly	9 (90.0)
Weekly	1 (10.0)

adopting the four key strategies and five principles enunciated by the World Health Organization.²⁰ It may have also been due to the false belief by the people that COVID-19 will not affect the villages or rural areas as they took measures like guarding or preventing external persons from visiting their villages and vice versa.

In their study, Banerjee and Banerjee et al reported higher adherence to IPC measures to combat COVID-19, which is not in line with our observations.²¹ The above-mentioned study was conducted in May 2020, when the lockdown was at its peak, through an online, self-administered questionnaire among the English-speaking population. In contrast, our study was based on the direct observations of community practices and interviews of the people by the professionals. A rural vulnerability index needs to be formulated in line with the urban vulnerability index,²² to present a summary picture of the breakdown in the COVID-19 prevention measures. It will enable us to have targeted interventions in improving the IPC, ensuring the adherence to other non-pharmacological measures and delivery of essential health-care services during successive waves of the COVID-19 pandemic.

Maintaining essential health-care services during the lockdown is vital to prevent morbidity and mortality due to non-COVID-19 causes. During past and present pandemics, interruption of essential health-care service delivery has been reported worldwide.^{23,24} However, higher accessibility to essential health-care services such as ANC, immunization, TB and NCD management for the target population was reported in the study area. It indicates adherence to

standard operating procedures and guidelines issued by the department of health and family welfare for maintaining the above services during COVID-19 pandemic. It is in line with the findings of Ghosh et al., who reported that 91% of the people with diabetes were availing their medicine during the time of lockdown.²⁵ Access to food and fuel was not reported as an issue faced by most individuals in the present study. A study from Nagpur City, India, noted that the residents witnessed uncertainties in the food supply chain. There was a decline in market availability, with a simultaneous rise in food prices.²⁶ However, the context of the present study area, covering a rural and adjacent urban block, is different from that of Nagpur City. Hence, this might have been a reason for the difference in accessibility to food, as rural areas tend to be relatively self-sufficient with food materials available locally compared with city areas.

Strengths & Limitations

Community-based assessment involving multiple stakeholders like the community health workers, the general public, and the vulnerable groups in the community is an important strength of the present study. Recall bias for the data pertaining to the lockdown period, use of a non-validated checklist for data collection, and non-availability of reasons for the poor or non-compliance of the people in the study area toward the COVID-19-specific IPCs measures were the limitations.

Conclusions

A significant difference exists in the COVID-19 testing and mitigation strategies between the rural and urban areas. The checklist used in the study may be tested in other settings of India for validity and can be evaluated for adoption in community preparedness assessment for COVID-19. Understanding the reasons, facilitators, and barriers for the non-adherence to IPC measures by the study population and formulating behavior change communication strategies for improvement is urgently needed, as illustrated by the findings.

Supplementary material. For supplementary material accompanying this paper visit <https://doi.org/10.1017/dmp.2021.255>

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Conflict(s) of interest. None declared.

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