

Figures

1.1 The knowledge commons framework	<i>page</i> 6
1.2 Ice cream advertisement on a barn in Plymouth, WI. ©Terry Williamson	7
2.1 Visual themes from storytelling and/as misinformation: storytelling dynamics and narrative structures for three cases of COVID-19 viral misinformation	19
2.2 The storytelling triangle	23
3.1 Visual themes related to everyday misinformation	42
3.2 Hypothetical growth of COVID-19 cases over fifteen days with a doubling time of three days, presented graphically	46
4.1 Visual themes from information hazing: an examination through computer science education	68
5.1 Visual themes from common nonsense about password security and the expert–layperson knowledge gap	95
5.2 Password strength test	102
5.3 Password strength test	103
6.1 Visual themes from hacks, fakes, and hot takes: moderating “bad actors” on Google Maps Local Guides Platform	124
6.2 A screenshot of Google Maps desktop with a focus on the UK-based department store Marks & Spencer	126
6.3 Three mobile screen shots of Local Guides Platform	127
6.4 Screenshots of Local Guides YouTube channel, with the video how to add a photo	134
6.5 Google’s official points system (a) and Local Guides levels (b)	135
6.6 Screenshot of Google’s guidance on how to report a review	140
7.1 Visual themes from the human infrastructure of misinformation: a case study of Brazil’s heteromated labor	149

8.1	Visual themes from hidden virality and the everyday burden of correcting WhatsApp mis- and disinformation	168
8.2	Cascading WhatsApp affordances	175
9.1	Visual themes from “do your own research”: everyday misinformation and conspiracy in online information worlds	189
9.2	Key to the Q-Web or deep state map mapping project (Monroe 2018)	202
9.3	Great awakening map exposing and connecting all hidden global information (TyGunnard 2020)	203
9.4	The Q-Clock (“how to read the Q-Clock” 2020)	204
10.1	Visual themes from how to manage issues on Twitter: perspectives from Twitter users concerned about mis/dis-information	215
10.2	Robust multiway ANOVA results: demographic differences in actions taken by participants	227
10.3	Robust multiway ANOVA results: demographic differences in actors to take responsibility	228
11.1	Visual themes from community governance of false, fabricated, omitted, and out of context claims on Instagram	240
11.2	Sentiment averages by thread, weighted by posts	252
11.3	Consensus within and between threads	252
11.4	Sentiment distributions by action arena, weighted by number of posts	257