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Cover: To celebrate the recognition of the art of Neopolitan *Pizzaiuolo* to UNESCO's Representative List of the World's Intangible Cultural Heritage in December 2017, many pizzerias in Italy created a special "Pizza UNESCO." The "1,000,000" here represents the number of signatures on petitions in support of the nomination. The promises and perils of regarding food as heritage is the subject of this special issue of the *IJCP*, edited by Chiara Bortolotto and Benedetta Ubertazzi. Photo courtesy of Chiara Bortolotto and Rossopomodoro pizzeria.

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