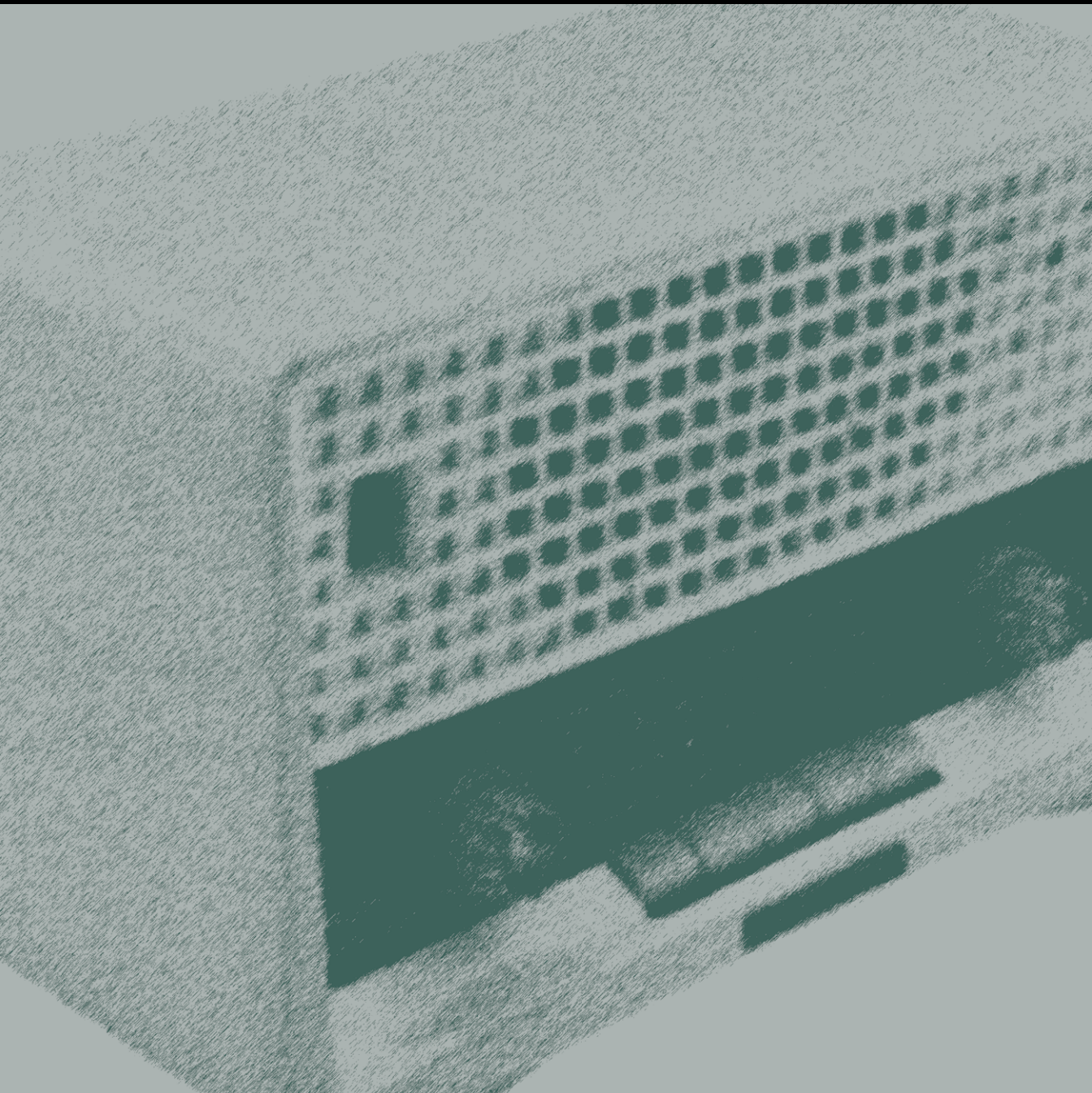


Enterprise

& Society

THE INTERNATIONAL
JOURNAL OF
BUSINESS HISTORY



MARCH 2021 • VOLUME 22 • NUMBER 1
ISSN 1467-2227 • ONLINE ISSN 1467-2235
PUBLISHED IN ASSOCIATION WITH
<https://doi.org/10.1017/ehs.2021.1>
THE BUSINESS HISTORY CONFERENCE

CAMBRIDGE
UNIVERSITY PRESS

Editor

Andrew Popp, Copenhagen Business School

Associate Editors

Shane Hamilton, University of York

Per Hansen, Copenhagen Business School

Andrea Lluch, National Scientific and Technical Research Council

Sharon Ann Murphy, Providence College

Associate Editor for Reviews

Alex Beasley, Institute for Advanced Study

Managing Editor

Carol Ressler Lockman, Hagley Museum and Library

Associate Editor, ex officio

Roger Horowitz, Hagley Museum and Library

EDITORIAL BOARD

Xavier Hernando Duran Amorocho
(Universidad de los Andes)

Gerben Bakker (London School of
Economics)

Edward J. Balleisen (Duke University)

Maria Ines Barbero (University of
Buenos Aires)

Bernardo Batiz-Lazo (Bangor University,
UK)

Hartmut Berghoff (Georg-August-
Universität Göttingen)

Christy Ford Chapin (University of
Maryland Baltimore County)

Peter Coclanis (University of North
Carolina-Chapel Hill)

Paul Duguid (University of California,
Berkeley)

Paloma Fernandez-Perez (University
of Barcelona)

Patrick Fridenson (École des Hautes
Études en Sciences Sociales)

Louis Galambos (Johns Hopkins
University)

Tiffany Gill (University of Delaware)

Barbara Hahn (Texas Tech University)

William Hausman (College of William
and Mary)

Kris Inwood (University of Guelph)

Richard John (Columbia University)

Geoffrey Jones (Harvard Business
School)

Matthias Kipping (York University)

Takafumi Kurosawa (Kyoto University)

Pamela Laird (University of Colorado
Denver)

Claire Lemercier (CNRS)

Margaret Levenstein (University of
Michigan)

Kenneth Lipartito (Florida International
University)

Manuel Llorca-Jana (University of Santiago,
Chile)

Teresa da Silva Lopes (University of York)

Christopher McKenna (University of
Oxford)

Stephen Mihm (University of Georgia)

Paul Miranti (Rutgers University)

Rowena Olegario (Saïd Business School,
University of Oxford)

Mary O'Sullivan (Université de
Genève)

Caitlin Rosenthal (University of California,
Berkeley)

Andrea Schneider (Gesellschaft für
Unternehmensgeschichte)

Philip Scranton (Rutgers University)

Grietjie Verhoef (University of Johannesburg)

Mira Wilkins (Florida International
University)

JoAnne Yates (Massachusetts Institute of
Technology)

Mary Yeager (University of
California-Los Angeles)

Madeleine Zelin (Columbia
University)

ENTERPRISE & SOCIETY

THE INTERNATIONAL JOURNAL OF BUSINESS HISTORY

Published by Cambridge University Press for the Business History Conference

Volume 22, Number 1

March 2021

ARTICLES

- Foreign Direct Investment in China's Electrification: Between Colonialism and Nationalism, 1882–1952 1
Chenxiao Xia
- Fashion and Institutions: The AIIA and the Ready-to-Wear Industry in Italy (1945–1975) 44
Ivan Paris
- Defining and Defending Valid Citizenship During War: Jewish Immigrant Businesses in World War I Britain 78
Stephanie Seketa
- Loss of Department Stores' Dominant Status in China's Apparel Retail Industry 117
Rui Shi
- Control Without Responsibility: The Legal Creation of Franchising, 1960–1980 156
Brian Callaci
- Who Runs the Firm? A Long-Term Analysis of Gender Inequality on Swiss Corporate Boards 183
Stephanie Ginalski
- The Rise of Neoliberalism and the Termination of Keynesian Policies: A Multilevel Governance Analysis of the Closure of the Amsterdam Shipyards, 1968–1986 212
Sjoerd Keulen and Ronald Kroeze
- Expropriations of Foreign Property and Political Alliances: A Business Historical Approach 247
Marcelo Bucheli and Stephanie Decker

REVIEWS

- Emma Hart. *Trading Spaces: The Colonial Marketplace and the Foundations of American Capitalism* 285
Reviewed by Lindsay Schakenbach Regele
- Keeanga-Yamattha Taylor. *Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership* 288
Reviewed by Destin Jenkins

Brian Rosenwald. <i>Talk Radio's America: How an Industry Took Over a Political Party That Took Over the United States</i>	291
Reviewed by Darren E. Grem	
Quinn Slobodian. <i>Globalists: The End of Empire and the Birth of Neoliberalism</i>	294
Reviewed by Andrew Seal	
Asli M. Colpan and Takashi Hikino, eds. <i>Business Groups in the West: Origins, Evolution and Resilience</i>	296
Reviewed by Leslie Hannah	
Laura J. Miller. <i>Building Nature's Market: The Business and Politics of Natural Foods</i>	299
Reviewed by Emily Remus	

Cover design by Adam Albright

SUBSCRIPTION INFORMATION

Enterprise & Society [ISSN 1467-2227] is published four times a year (March, June, September, and December) for the Business History Conference by Cambridge University Press. Institutional subscriptions can be purchased direct from Cambridge University Press or through any major subscription agent. Print-only, online-only and bundled print and online prices are all available, and subscription prices are tiered according to institution type and size.

Please contact Cambridge University Press for further details:

For customers in North America

Email: subscriptions_newyork@cambridge.org

Phone: (800) 872-7423, option 4

For customers outside of North America

Email: journals@cambridge.org

Phone: +44 (0)1223-32-6070; Fax: +44 (0)1223-32-5150

ADVERTISING

To advertise in the journal please email USAdSales@cambridge.org or telephone +1(212) 337-5053 in the USA, Canada, or Mexico; email ad_sales@cambridge.org or telephone +44 (1223) 325083 in the rest of the world.

ABSTRACTING AND INDEXING

Articles published in *Enterprise & Society* are indexed by ABI/INFORM, America: History and Life, EconLit, e-JEL, Historical Abstracts, JEL on CD, and Social Science Research Network (SSRN).

Photocopying information: All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: <http://journals.cambridge.org/action/rightsAndPermissions>.

Permission to copy (for users in the USA) is available from Copyright Clearance Center <http://www.copyright.com>; or email info@copyright.com.

Reprints of individual articles may be ordered. For information on reprints, please contact Cambridge University Press.

POSTAL INFORMATION

Send address changes in the USA, Canada, and Mexico to: *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, One Liberty Plaza, 20th Floor, New York, NY 10006. Send address changes elsewhere to *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, UPH, Shaftesbury Road, Cambridge CB2 8BS, England.

DISCLAIMER

Statements of fact and opinion in the articles in *Enterprise & Society* are those of the respective authors and contributors and not of the Business History Conference or Cambridge University Press. Neither Cambridge University Press nor the Business History Conference make any representation, express or implied, in respect of the accuracy of the material in this journal and cannot accept any legal responsibility or liability for any errors or omissions that may be made. The reader should make her or his own evaluation as to the appropriateness or otherwise of any experimental technique described.

Copyright© 2021 Business History Conference. All rights reserved.

Printed in the United States of America