

Norway

The Norwegian Red Cross is celebrating its 100th anniversary on 22nd September 1965. In accordance with the recommendation of the Board of Governors, the Centenary Year will be used for a country-wide recruitment of new members. Red Cross workers from Lindesnes to the North Cape will join in an immense effort, under the main theme of the Centenary Year : « Every Norwegian a Member of the Red Cross ». The goal is : at least to double the present number of members.

The recruitment campaign started on New Year's Eve. We feel both proud and honoured that His Majesty King Olav in his traditional New Year broadcast to the Norwegian people warmly appealed to his countrymen to join the Red Cross : "... Give the Norwegian Red Cross your assistance, help them to help others, at home and abroad. Give the organisation your support in order that it may continue and expand its beneficial work ! ... It is our clear duty to join in in the effort to fight want, hunger and misery among human beings, wherever they may be, and I urge you all to respond in a positive way when, in the name of humanity, you are called upon to help ".

To facilitate overall action with commemorative programmes and to ensure a successful result of the recruitment campaign, national committees with regional and local branches have been established.

Two emblems have been adopted, one to commemorate the Centenary and one to promote the recruitment campaign. The emblems will appear on posters, lapel buttons, letterheads, envelopes, publications, pamphlets, in newspapers and television announcements etc.

Private firms and organisations cooperate and help in various ways. Some examples : a well known insurance company has produced a 16 mm film : " Respect the Mountains ", based on the nine rules for skiing in the mountains, and presented it as a gift to our Society. Another insurance company has produced a first-aid poster in cooperation with the Norwegian Red Cross. The poster is being distributed by that company, free of charge, to households all over the country, and has proved valuable during

local "door to door" recruitment drives. A publisher has printed free of charge: "The History of the Norwegian Red Cross 1865-1965".

The authorities are also obliging. A charming example: the Red Cross emblem in flowers will appear during the summer season in public parks all over the country, and as far as feasible, on local stations along the State railway lines. The postal authorities are going to issue Centenary postage stamps in two current values, bearing the Red Cross emblem.

The main event, and the climax, will be the solemn observance of the 100th anniversary of the foundation of the Norwegian Red Cross on 22nd September in the Aula of the Oslo University.

One thing is certain: no effort will be spared, no opportunity missed. And, in addition, to make "Every Norwegian a Member of the Red Cross", we shall endeavour to make better known and understood the ideas and ideals of the Red Cross.

A PUBLICATION ON THE INTERNATIONAL RED CROSS CENTENARY CONGRESS

The International Committee, the League and the Swiss Red Cross organized in 1963 the Centenary Congress of the International Red Cross in Geneva. This was attended by delegates from 88 National Societies of the Red Cross, Red Crescent and Red Lion and Sun, as well as by representatives of the ICRC and the League.

The Centenary Commission of the Red Cross in Switzerland issued a publication containing the speeches delivered on the Commemorative Day, September 1, 1963, at the Grand Theatre in Geneva, as well as the address given by Mr. Carl J. Burckhardt, former President of the ICRC, entitled "The Red Cross Spirit" and which readers of the *Review* will have found already in our issue of December 1963. This publication¹ is well presented and illustrated

¹ *Centenary Congress of the International Red Cross*: Geneva, 10 frs. Orders may be sent to the ICRC, Geneva.