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edited by **Everett M. Rogers**

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About the Author:

Kenneth E. Boulding is Distinguished Professor of Economics at the University of Colorado and a program director in the University's Institute of Behavioral Science. He is currently President-Elect of the American Association for the Advancement of Science, and has served as President of the American Economic Association and Vice President and President of the International Studies Association.

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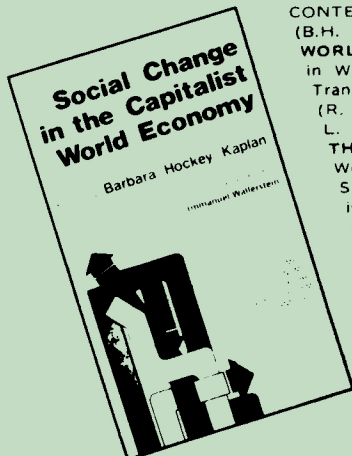
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