Patterns of alcohol consumption in 10 European countries participating in the European Prospective Investigation into Cancer and Nutrition (EPIC) project

S Sieri^{1,*}, A Agudo², E Kesse³, K Klipstein-Grobusch⁴, B San-José⁵, AA Welch⁶, V Krogh¹, R Luben⁵, N Allen⁷, K Overvad⁸, A Tjønneland⁹, F Clavel-Chapelon³, A Thiébaut³, AB Miller¹⁰, H Boeing⁴, M Kolyva⁵, C Saieva¹¹, E Celentano¹², MC Ocké¹³, PHM Peeters¹⁴, M Brustad¹⁵, M Kumle¹⁵, M Dorronsoro¹⁶, A Fernandez Feito¹⁷, I Mattisson¹⁸, L Weinehall¹⁹, E Riboli²⁰ and N Slimani²⁰

¹Epidemiology Unit, National Cancer Institute, Via Venezian 1, 20133 Milan, Italy: ²Catalan Institute of Oncology, Barcelona, Spain: ³Institute Gustave Roussy, Villejuif, France: ⁴Department of Epidemiology, German Institute of Human Nutrition, Potsdam-Rehbrücke, Germany: ⁵University of Athens, Greece: ⁶Institute of Public Health, University of Cambridge, UK: ⁷Cancer Research UK, Epidemiology Unit, University of Oxford, UK: ⁸Department of Epidemiology and Social Medicine, University of Aarhus, Denmark: ⁹Institute of Cancer Epidemiology, Copenhagen, Denmark: ¹⁰Division of Clinical Epidemiology, German Cancer Research Centre, Heidelberg, Germany: ¹¹Molecular and Nutritional Epidemiology Unit, CSPO, Scientific Institute of Tuscany, Florence, Italy: ¹²Epidemiology Unit, National Cancer Institute, Naples, Italy: ¹³Department for Chronic Diseases Epidemiology, National Institute for Public Health and the Environment, Bilthoven, The Netherlands: ¹⁴Julius Center for General Practice and Patient Oriented Research, Utrecht, The Netherlands: ¹⁵Institute of Community Medicine, University of Tromsø, Norway: ¹⁶Public Health Division of Gipuzkoa, Department of Health of Basque Government, San Sebastian, Spain: ¹⁷Public Health Directorate, Health Council and Health Services Asturias, Oviedo, Spain: ¹⁸Department of Medicine, Surgery and Orthopaedics, Lund University, Malmö, Sweden: ¹⁹Epidemiology and Nutritional Research, Department of Public Health and Clinical Medicine, Umeå University, Sweden: ²⁰International Agency for Research on Cancer, Lyon, France

Abstract

Objective: The aim of this study was to compare the quantities of alcohol and types of alcoholic beverages consumed, and the timing of consumption, in centres participating in the European Prospective Investigation into Cancer and Nutrition (EPIC). These centres, in 10 European countries, are characterised by widely differing drinking habits and frequencies of alcohol-related diseases.

Methods: We collected a single standardised 24-hour dietary recall per subject from a random sample of the EPIC cohort (36 900 persons initially and 35 955 after exclusion of subjects under 35 and over 74 years of age). This provided detailed information on the distribution of alcohol consumption during the day in relation to main meals, and was used to determine weekly consumption patterns. The crude and adjusted (by age, day of week and season) means of total ethanol consumption and consumption according to type of beverage were stratified by centre and sex.

Results: Sex was a strong determinant of drinking patterns in all 10 countries. The highest total alcohol consumption was observed in the Spanish centres (San Sebastian, 41.4 g day⁻¹) for men and in Danish centres (Copenhagen, 20.9 g day⁻¹) for women. The lowest total alcohol intake was in the Swedish centres (Umeå, 10.2 g day⁻¹) in men and in Greek women (3.4 g day⁻¹). Among men, the main contributor to total alcohol intake was wine in Mediterranean countries and beer in the Dutch, German, Swedish and Danish centres. In most centres, the main source of alcohol for women was wine except for Murcia (Spain), where it was beer. Alcohol consumption, particularly by women, increased markedly during the weekend in nearly all centres. The German, Dutch, UK (general population) and Danish centres were characterised by the highest percentages of alcohol consumption outside mealtimes.

Conclusions: The large variation in drinking patterns among the EPIC centres provides an opportunity to better understand the relationship between alcohol and alcohol-related diseases.

Keywords
Alcohol consumption
24-Hour dietary recall
EPIC study
Europe

Alcohol drinking patterns vary between countries and cultures¹. Specifically, the type of alcoholic beverage consumed, the proportion of total alcohol consumed during the weekend, the amount of alcohol ingested per drinking occasion and the drinking context (social drinking vs. solitary drinking) vary across cultures and between countries¹. In Europe, however, drinking patterns seem to be converging, in that traditional patterns have been substituted by newly acquired, more homogenous ones¹.

Alcohol consumption has been related to increased risk of death by homicide, suicide, and traffic and other accidents^{2,3}. Alcohol is a well-established cause of cancer of the oral cavity, larynx, oesophagus and liver⁴, while there is some evidence that it also increases the risk of breast, colon and rectum cancer^{5,6}. Furthermore, alcohol consumption increases the risk of cerebrovascular disease (haemorrhagic stroke)^{7,8} and increases blood pressure^{9–11}.

By contrast, moderate alcohol consumption may have a protective effect against cardiovascular disease, by increasing high-density lipoproteins 9,12,13 and by lowering fibrinogen $^{14-16}$ and clotting factors 17,18 .

It is not known whether the overall effect of alcohol on health is related to the type of alcoholic beverage consumed and the drinking pattern¹⁹. However, it has been suggested^{20,21} that drinking large amounts of alcohol on a single occasion and drinking on an empty stomach may be particularly deleterious, because in these situations the deactivating capacity of alcohol dehydrogenase is overcome, resulting in tissue exposure to high ethanol levels for relatively long periods²².

The aim of the present study was to compare patterns of alcohol consumption in the 10 European countries participating in the European Prospective Investigation into Cancer and Nutrition (EPIC) using data from a single 24-hour dietary recall administered to a sub-sample of the whole cohort. Although 24-hour dietary recall provides a good estimation of mean consumption at the group level, the estimation of the habitual diet is poor, making it impossible to distinguish between regular drinkers and non-drinkers.

Methods

Setting and subjects

EPIC is a multi-centre prospective study being conducted on half a million adult volunteers enrolled between 1992 and 2000 in 10 Western European countries²³. Study samples come from varying source populations: cancer screening programmes, blood donor associations and the general population^{23,24}. Originally there were 23 centres; however, for statistical analysis the French, UK and Norwegian centres were redefined producing 27 centres for women and 19 for men. The French sample was divided into four geographic regions (North-east, Northwest, South and South coast). For the UK, the 'health-

conscious' group, recruited by post, was considered separately, and the cohorts from Cambridge and Oxford, recruited by general practitioners, formed the general population group. For Norway, the various centres were grouped geographically into South & East (roughly inland) and North & West (roughly coastal). The Dutch centre of Bilthoven covers Amsterdam, Doetinchem and Maastricht.

In most centres, both sexes were recruited, but women only were recruited in the centres of Norway, France, Utrecht (The Netherlands) and Naples (Italy). The aim of EPIC is to investigate the relationships between diet, nutritional and metabolic characteristics and cancer risk; full details are given elsewhere ²³.

A random sample (36 900 subjects), stratified by age, sex and centre, and weighted for expected cancer cases in each stratum, was extracted from the entire EPIC cohort. Subjects under 35 and over 74 years of age were excluded from the sample, leaving a total of 35 955 subjects. Between 1995 and 1998 (in Norway between 1999 and 2000), a single 24-hour dietary recall was administered to these subjects (13 031 men and 22 924 women, aged 35–74 years). Invitations to attend interviews were distributed so as to ensure, as far as possible, uniform distribution of interviews by day of the week and season of the year.

Dietary methods

The interviewer elicited 24-hour dietary recall in a uniform manner using the EPIC-SOFT program²⁵, developed for the purpose by the International Agency for Research on Cancer in collaboration with all EPIC centres. The program accepted four different methods of estimating the portion size of the different types of beverage: weight/volume, photographs of different glasses with indications for the level of filling, standard units and household measures. The 24-hour dietary recall data contained detailed information on the distribution of alcohol consumption during the day in relation to main meals. From these data, individual ethanol consumption on the recall day was calculated as the sum of the ethanol content of all of the alcoholic beverages consumed. The ethanol contents of beverages were obtained from food composition tables specific for each participating country.

Classification of alcohol consumption

Alcoholic beverages were classified into eight groups: wines, fortified wines, beer (including cider), spirits, aniseed drinks, liqueurs, cocktails/punches, and all other alcoholic beverages.

In the present study we analysed only wine, beer/cider, spirits and total ethanol intake, since other categories of alcoholic beverage were consumed extensively only in one or two centres. However, the ethanol content of all alcoholic beverages consumed was used to calculate the total alcohol intake. All alcoholic beverages were also included in calculating the percentage contributions of the different categories to total ethanol intake.

The times during the day on which alcohol consumption took place were standardised according to the Food Consumption Occasion (FCO) module²⁵. These periods or occasions were defined as follows: before breakfast, breakfast, during the morning, before lunch, lunch, after lunch, during the afternoon, before dinner, dinner, after dinner, during the evening/at night.

We defined an alcoholic beverage as drunk outside mealtime if it was drunk on an FCO in which the energy intake was less than 10% of the total daily energy (excluding energy from alcohol) and at least 5 g of alcohol was consumed. Alcohol consumption was also analysed in terms of weekday (Monday–Thursday) and weekend (Friday–Sunday) consumption.

Statistical methods

We calculated crude and adjusted means of the consumption of each beverage category and of total ethanol by centre using a so-called mixture approach, in which covariance analysis took into account the possible confounding effect of age and a weighting procedure²⁶ took into account the uneven distribution, among centres, of the interviews by day of the week (weekday vs. weekend) and season. All analyses were performed using the STATA statistical package version 7.0, using analytical

weights calculated as the ratio of the expected to the observed number of subjects in each centre and sex with regard to season and day-to-day distribution. Age was included as a continuous variable in the covariance analysis. All analyses were performed separately for men and women.

Results

Tables 1 and 2 show crude and adjusted means of the ethanol consumption by study centre, stratified by beverage category (wine, beer/cider and spirits) and sex. From these tables it is evident that the adjusted sets of figures do not differ greatly from the crude ones. However, since it is important in the description of alcohol consumption to take into account the possible confounding effect of age, we discuss adjusted means rather than crude ones.

Wine intake varied greatly between centre and according to sex (Tables 1 and 2). For men, wine consumption varied 11-fold across centres (Table 1), being highest in the northern Italian centres (Varese and Turin) and lowest in Sweden (Umeå). In Italy, consumption was twice as high in the northern centres (Turin and Varese) as in the southern centre (Ragusa). Similarly, in Spain wine

Table 1 Crude and adjusted means of wine, beer and spirits intake (g day⁻¹) among men in the 19 European Prospective Investigation into Cancer and Nutrition (EPIC) centres

		Wine		Beer			Spirits			
			Adjus	sted*		Adjus	sted*		Adjus	ted*
Country and centre	n	Crude mean	Mean	SE	Crude mean	Mean	SE	Crude mean	Mean	SE
Greece										
Greece	1312	117.3	118.7	6.2	69.8	87.0	12.7	5.1	5.6	0.9
Spain										
Granada	214	145.8	146.2	15.2	112.8	126.9	31.0	8.8	8.6	2.1
Murcia	243	159.2	155.0	14.3	234.3	214.8	29.1	12.9	11.8	2.0
Navarra	444	258.1	260.5	10.5	50.2	49.4	21.5	14.1	14.6	1.5
San Sebastian	490	300.0	293.8	10.1	117.2	91.8	20.7	10.7	9.6	1.4
Asturias	386	232.2	228.7	11.3	144.4	138.1	23.1	11.5	11.2	1.6
Italy										
Ragusa	168	140.0	141.5	17.2	29.9	12.5	35.0	1.1	0.8	2.4
Florence	271	202.4	202.4	13.5	23.0	12.3	27.6	3.3	2.9	1.9
Turin	677	290.2	294.1	8.6	38.1	31.2	17.5	3.9	3.8	1.2
Varese	328	298.7	305.0	12.3	28.8	32.3	25.0	5.9	5.7	1.7
Germany										
Heidelberg	1033	115.8	123.1	7.0	375.8	396.9	14.2	2.9	3.3	1.0
Potsdam	1235	45.4	50.5	6.3	395.4	407.9	12.9	5.1	5.5	0.9
The Netherlands										
Bilthoven	1024	61.6	60.6	7.2	373.5	347.4	14.7	11.1	10.1	1.0
United Kingdom										
General population	404	87.6	87.9	11.1	223.6	229.4	22.6	11.7	11.9	1.5
'Health-conscious'	114	61.3	58.3	20.8	196.0	218.1	42.5	2.1	1.8	2.9
Denmark										
Copenhagen	1356	171.3	193.9	6.0	350.1	350.0	12.3	7.3	8.0	0.8
Aarhus	567	140.4	154.5	9.3	338.9	344.8	19.1	9.6	10.2	1.3
Sweden										
Malmö	1421	43.3	47.1	6.2	199.6	234.9	12.7	9.1	10.7	0.9
Umeå	1344	27.1	28.0	6.1	170.4	177.0	12.4	6.2	6.5	0.8

SE - standard error.

^{*} Adjusted by age, day of the week and season.

Table 2 Crude and adjusted means of wine, beer and spirits intake (g day⁻¹) among women in the 27 European Prospective Investigation into Cancer and Nutrition (EPIC) centres

Country and centre		V	Wine		Beer			Spirits		
	n	Crude mean	Adjusted*			Adjusted*			Adjusted*	
			Mean	SE	Crude mean	Mean	SE	Crude mean	Mean	SE
Greece										
Greece	1374	23.1	21.5	3.9	17.2	24.7	3.8	0.7	1.1	0.4
Spain										
Granada	300	13.7	17.7	8.4	27.2	26.0	8.2	0.4	0.1	0.9
Murcia	304	31.8	29.4	8.3	108.4	114.6	8.2	1.2	1.1	0.9
Navarra	271	34.4	33.1	8.8	5.7	4.4	8.6	0.2	0.2	1.0
San Sebastian	244	65.3	64.2	9.3	14.7	10.2	9.1	0.8	0.8	1.0
Asturias	324	41.9	42.8	8.1	29.7	29.4	7.9	0.5	0.4	0.9
Italy			_	_			_			
Ragusa	138	42.1	34.7	12.4	12.9	5.6	12.1	0.0	0.0	1.4
Naples	403	61.9	72.8	7.2	9.6	7.0	7.1	0.2	0.2	0.8
Florence	785	69.3	71.0	5.2	9.4	10.3	5.1	0.5	0.5	0.6
Turin	392	95.5	102.9	7.3	10.1	9.7	7.2	0.6	0.7	0.8
Varese	794	67.7	67.1	5.2	8.5	9.3	5.0	0.7	0.7	0.6
France		0	0	0.2	0.0	0.0	0.0	•	0	0.0
South coast	612	96.7	101.2	5.9	9.9	11.9	5.8	1.4	1.2	0.7
South	1396	86.3	94.1	3.9	10.9	13.2	3.8	1.5	2.1	0.4
North-west	622	97.7	103.7	5.8	17.9	20.0	5.7	1.9	2.0	0.6
North-east	2009	96.4	102.2	3.3	23.2	27.3	3.2	1.8	1.9	0.4
Germany	2000	00.4	102.2	0.0	20.2	27.0	0.2	1.0	1.0	0.4
Heidelberg	1087	93.7	99.5	4.5	75.8	70.4	4.4	1.2	1.0	0.5
Potsdam	1063	59.5	58.8	4.5	48.7	43.6	4.4	1.3	1.0	0.5
The Netherlands	1000	00.0	00.0	7.0	40.7	40.0	7.7	1.0	1.0	0.0
Bilthoven	1086	64.1	59.8	4.5	54.2	49.1	4.4	2.8	2.4	0.5
Utrecht	1874	68.6	71.2	3.4	14.9	17.4	3.3	3.1	3.3	0.4
United Kingdom	1074	00.0	71.2	5.4	14.5	17.4	0.0	0.1	0.0	0.4
General population	571	84.7	91.5	6.1	20.4	20.3	6.0	6.1	7.4	0.7
'Health-conscious'	197	51.9	61.7	10.4	28.1	21.1	10.1	3.1	4.5	1.2
Denmark	197	51.5	01.7	10.4	20.1	21.1	10.1	3.1	4.5	1.2
	1485	131.2	146.6	3.8	80.0	90.4	3.7	3.9	4.7	0.4
Copenhagen Aarhus	510	109.6	120.1	5.6 6.4	92.7	98.7	6.3	3.9 3.6	4.7 4.4	0.4
Sweden	510	109.6	120.1	0.4	92.7	90.7	0.3	3.0	4.4	0.7
	1711	47.7	53.7	3.6	73.6	79.5	3.5	1.0	0.1	0.4
Malmö Umeå	1711	47.7 32.1	32.5	3.6 3.7	73.6 56.3	79.5 58.3	3.5 3.6	1.8 1.4	2.1	0.4
	15/4	3∠.1	3∠.5	3.7	50.3	56.3	3.0	1.4	1.5	0.4
Norway	1100	EE 4	EE O	4.4	45.0	40.0	4.0	2.0	0.0	0.5
South & East	1136 662	55.4 54.0	55.0 50.6	4.4 5.7	45.2	43.2 27.4	4.3 5.6	3.0	2.8 1.7	0.5 0.6
North & West	002	54.9	0.00	5.7	33.3	27.4	5.6	2.3	1.7	0.6

SE - standard error.

intake was about one-and-half times higher in the northern EPIC centres (Asturias, San Sebastian and Navarra) than in the southern ones (Murcia and Granada).

Women (Table 2) drank much less wine than did men in the Mediterranean centres of Spain, Greece and Italy, consuming, respectively, six, five and four times less than men. By contrast, wine consumption among women was equal to or higher than that of men in the UK, The Netherlands and Sweden. Overall, wine consumption among women varied eight-fold, being highest in the Danish centres and lowest in southern Spain (Granada).

Mean beer/cider intake is shown in Tables 1 and 2 for men and women, respectively. Among men, beer/cider intake varied 33-fold, being highest in the German, Dutch and Danish centres and lowest in the Italian centres. Beer/cider consumption was lower in women than in men and varied 26-fold, being particularly high in Murcia (Spain) followed by Denmark, and particularly low in Mediterranean countries (Navarra and San Sebastian in Spain, Italy, South of France). Furthermore, there was a clear centre-within-countries variation in beer/cider intake among women in The Netherlands (Bilthoven, Utrecht), Germany (Heidelberg, Potsdam), Sweden (Malmö, Umeå) and Norway (South & East, North & West).

Among men, intake of spirits varied 18-fold (Table 1), being highest in the Spanish centres (especially Navarra and Murcia) and the general UK population, and lowest in Italy (especially Ragusa).

In general, women consumed very low quantities of spirits (Table 2), the exceptions being the UK and Danish centres. Very small quantities of spirits, generally less than $1\,\mathrm{g\,day}^{-1}$, were consumed by women in the Italian and Spanish centres.

Total alcohol intake is shown in Tables 3 and 4 for men and women, respectively. Among men, total alcohol consumption varied four-fold overall, being highest in San

^{*} Adjusted by age, day of the week and season.

Table 3 Crude and adjusted means of total ethanol intake $(g \, day^{-1})$ among men in the 19 European Prospective Investigation into Cancer and Nutrition (EPIC) centres

		Total	ethanol		
			Adjusted*		
Country and centre	n	Crude mean	Mean	SE	
Greece					
Greece	1312	18.7	19.8	0.9	
Spain					
Granada	214	24.0	24.5	2.2	
Murcia	243	29.8	28.2	2.1	
Navarra	444	37.6	38.1	1.5	
San Sebastian	490	43.6	41.4	1.5	
Asturias	386	36.4	35.6	1.6	
Italy					
Ragusa	168	14.7	14.0	2.5	
Florence	271	21.4	20.8	2.0	
Turin	677	30.0	30.0	1.2	
Varese	328	31.2	31.9	1.8	
Germany					
Heidelberg	1033	27.8	29.5	1.0	
Potsdam	1235	22.3	23.4	0.9	
The Netherlands					
Bilthoven	1024	25.1	23.6	1.0	
United Kingdom					
General population	404	21.2	21.5	1.6	
'Health-conscious'	114	15.5	16.5	3.0	
Denmark					
Copenhagen	1356	34.6	37.2	0.9	
Aarhus	567	31.8	33.7	1.3	
Sweden					
Malmö	1421	13.5	15.9	0.9	
Umeå	1344	9.7	10.2	0.9	

SE - standard error.

Sebastian (Spain) and lowest in Umeå (Sweden). In general, Mediterranean men consumed much more ethanol than Mediterranean women, ranging from 2.7 times more in Florence (Italy) to nine times more in Navarra (Spain); among the non-Mediterranean populations, the range was 1.7 (UK, general population) to 2.8 (Potsdam, Germany) (Table 3).

Among women, total alcohol consumption varied sixfold overall, being highest in the Danish centres (Aarhus and Copenhagen) and lowest in Greece, Granada (Spain) and Ragusa (Italy) (Table 4).

Figures 1a and 1b show the main sources of alcohol intake by centre for men and women, respectively. Among men, the main source of alcohol in the Mediterranean centres was wine: constituting 88–94% of the total in the Italian centres, 59–75% in the Spanish centres, and 56% in Greece. Beer was the main source of alcohol for men in the German (range 53–69%), Dutch (59%), Swedish (range 45–50%) and UK (range 41–62%) centres. For Swedish men, the contribution of spirits to total alcohol intake was very high (20.2% in Malmö and 21.6% in Umeå) and was also high in the UK general population (15.9%) and the Dutch (13.2%), Spanish (range 8.1–14.8%) and Greek (9%) centres. In Greece, 20.3% of alcohol intake

Table 4 Crude and adjusted means of total ethanol intake (g day⁻¹) among women in the 27 European Prospective Investigation into Cancer and Nutrition (EPIC) centres

		Total ethanol				
			Adjusted*			
Country and centre	n	Crude mean	Mean	SE		
Greece						
Greece	1374	3.2	3.4	0.5		
Spain						
Granada	300	3.4	3.5	1.0		
Murcia	304	7.5	7.4	1.0		
Navarra	271	4.4	4.2	1.0		
San Sebastian	244	8.0	7.8	1.1		
Asturias	324	6.6	6.7	1.0		
Italy						
Ragusa	138	4.7	3.7	1.5		
Naples	403	6.8	7.6	0.9		
Florence	785	7.3	7.6	0.6		
Turin	392	9.9	10.7	0.9		
Varese	794	7.1	7.1	0.6		
France						
South coast	612	10.8	11.6	0.7		
South	1396	9.7	10.6	0.5		
North-west	622	11.6	12.6	0.7		
North-east	2009	11.5	12.5	0.4		
Germany						
Heidelberg	1087	13.0	13.3	0.5		
Potsdam	1063	8.6	8.4	0.5		
The Netherlands						
Bilthoven	1086	11.0	10.3	0.5		
Utrecht	1874	11.5	11.9	0.4		
United Kingdom						
General population	571	11.8	12.9	0.7		
'Health-conscious'	197	7.7	8.6	1.2		
Denmark						
Copenhagen	1485	18.6	20.9	0.4		
Aarhus	510	16.9	18.5	0.8		
Sweden						
Malmö	1711	7.7	8.6	0.4		
Umeå	1574	5.5	5.6	0.4		
Norway						
South & East	1136	8.3	8.2	0.5		
North & West	662	7.8	7.1	0.7		

SE - standard error.

was in the form of aniseed drinks, while in the Spanish centres of Navarra and San Sebastian 8.3% and 6.5%, respectively, of the total came from liqueurs; in Granada (Spain), 6.9% came from cocktails and punches.

For women, the main source of alcohol was wine in all study centres except Murcia (Spain), and in this respect they clearly differed from men. The proportion of ethanol drunk as wine ranged from 86–88.8% in the Italian centres to 42.8% in Murcia. The contribution of beer to total intake by women was high in Murcia (46%) and the Swedish (range 25.6–26.6%) centres. The contribution of spirits to the total intake of females was highest in the UK centres (14.1–16.3%), followed by the Norwegian centres (9.1–9.3%) and Utrecht, The Netherlands (8.6%). In the French centres, the respective contributions of fortified wines, beer and spirits to the female total were similar. The consumption of aniseed drinks was high (7.5% of total)

^{*}Adjusted by age, day of the week and season.

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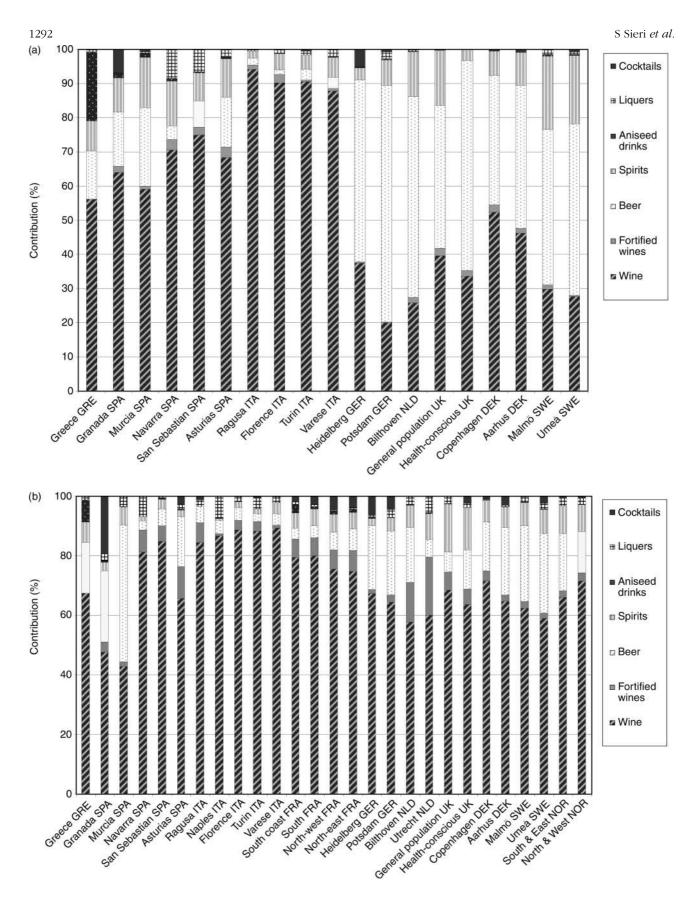


Fig. 1 Percentage contribution of alcoholic beverages to total ethanol intake in the European Prospective Investigation into Cancer and Nutrition (EPIC): (a) men in 19 centres; (b) women in 27 centres. Abbreviations: GRE – Greece; SPA – Spain; ITA – Italy; GER – Germany; NLD – The Netherlands; UK – United Kingdom; DEK – Denmark; SWE – Sweden; NOR – Norway

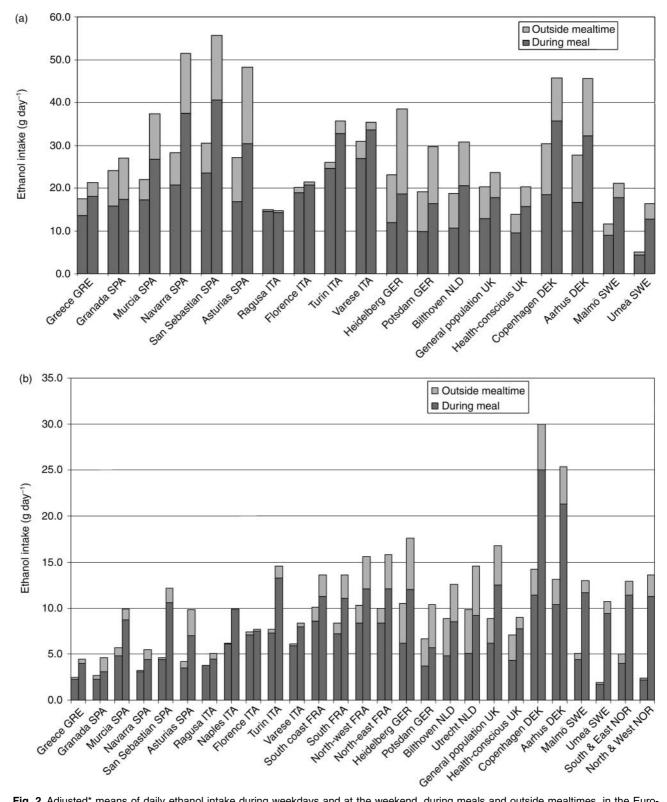


Fig. 2 Adjusted* means of daily ethanol intake during weekdays and at the weekend, during meals and outside mealtimes, in the European Prospective Investigation into Cancer and Nutrition (EPIC): (a) men in 19 centres; (b) women in 27 centres. *Adjusted by age and season; first column – intake during weekdays (Monday–Thursday); second column – intake at the weekend (Friday–Sunday). Abbreviations: GRE – Greece; SPA – Spain; ITA – Italy; GER – Germany; NLD – The Netherlands; UK – United Kingdom; DEK – Denmark; SWE – Sweden; NOR – Norway

among Greek women, whereas women of Utrecht (19.7% of total) followed by those in Asturias and Navarra (Spain) consumed the most fortified wines.

Figures 2a and 2b show, for men and women, respectively, the consumption of alcohol according to day of the week (Monday–Thursday vs. Friday–Sunday) during and outside main mealtimes. There was a marked increase in alcohol consumption at the weekends among men in Sweden, especially Umeå (more than a three-fold increase) and Malmö, and also in the north of Spain (Asturias, Navarra, and San Sebastian, 1.8-fold increase overall). For Ragusa, Florence and Varese in Italy, Granada in Spain and Potsdam in Germany, consumption varied little between weekdays and the weekend.

Men in the German, Dutch and Danish study centres, Asturias and Granada in Spain and the UK general population consumed more than 30% of the total outside mealtimes; while men in Italy, especially Ragusa and Turin (98.6% and 95.2%, respectively), consumed most of their alcohol with meals. In the Spanish centres of Asturias, Murcia, Navarra and San Sebastian, the weekend increase in consumption occurred mainly outside mealtimes, whereas in the other study centres, the weekend increase in alcohol intake occurred both at mealtimes and outside mealtimes.

In general, weekend increases in alcohol intake were greater in women than in men, with an increase in weekend drinking among women in all centres except Florence (Italy). The phenomenon was most marked in Umeå (Sweden) and in the Norwegian North & West centre (greater than five-fold) and was also prominent in San Sebastian (Spain), Malmö (Sweden) and the Norwegian South & East centres (greater than 2.5-fold).

Women in the Dutch centres and Potsdam (Germany) consumed about 40% of their alcohol outside mealtimes, followed by Heidelberg (Germany) and the UK 'health-conscious' population (more than 30%), whereas Italian women from Naples, Ragusa and Florence consumed less than about 3% outside mealtimes.

In the Spanish centres of Asturias, Granada, Navarra and San Sebastian, and in the North & West of Norway, the weekend increase was mainly due to consumption outside mealtimes. By contrast, women of the UK 'health-conscious' group increased their mealtime drinking at weekends and actually decreased their out-of-mealtime drinking, although the total effect was a weekend increase.

Discussion

The present study is the first to compare alcohol consumption in a large and heterogeneous sample of Western Europeans, using a detailed and standardised approach. Specifically, it compares patterns of alcohol consumption in terms of total ethanol intake, type of alcoholic beverage consumed, context of consumption (mealtimes and outside mealtimes) and distribution of

consumption during the week, in a selected sample of adults from EPIC centres in 10 European countries. This information was collected by 24-hour dietary recalls²⁵.

We found that the type of alcoholic beverage consumed differed between the sexes and between study centres. Among men, wine was consumed mainly in the Italian and Spanish centres, with some regional differences in that more wine was consumed in the northern Italian and northern Spanish centres than in the southern ones. By contrast, beer was consumed mainly by men in the German, Dutch and Danish centres (almost 400 g day ⁻¹), whereas the lowest beer consumption was in the Italian centres (about 16 times lower than in the high consumption northern European centres).

In general, women drank less than men and also consumed different types of beverages. We found large differences between centres in terms of the quantity of alcohol consumed by women, while differences in wine consumption were less marked. The largest quantities of beer were consumed by women in Murcia (Spain), the Danish centres, Heidelberg (Germany) and Malmö (Sweden). In the Murcia centre, the higher mean consumption seems to be due to the low percentage of non-consumers (from EPIC Food Frequency Questionnaire analysis; data not shown).

These findings are only in partial agreement with those of a previous study on alcohol consumption in the European Community¹. In that study, which evaluated the frequency of alcohol drinking, the Mediterranean countries were characterised mainly by wine consumption, whereas people in northern Europe mainly drank beer¹. In our study this was only really true for men, since, for all study centres except Murcia (Spain), wine contributed more to women's total alcohol intake than all other sources combined. Possible reasons for these differences may be differences in the sampling or assessment methods.

The European Community study¹ found that the frequency of wine consumption by women was much lower than that of men in the countries of southern Europe. This is mirrored by our finding that women consumed much less total ethanol than men in the Mediterranean countries, whereas in central and northern Europe, the total ethanol consumption of women was not far behind that of men. The previous study also found that patterns of beer intake were similar to those for total alcohol consumption, but in our study women drank very much less beer than men in all centres.

Several studies have reported sex differences regarding alcohol use similar to ours^{27–29}. Women on average consume less alcohol than men^{30,31}, drink more slowly and more often with meals²⁷ and have different preferences to men with regard to alcoholic beverages^{30,32}. These differences in drinking habits might explain the lower incidence of several alcohol-related diseases in women than in men^{33,34}. Nevertheless, despite

this, for equal alcohol intake, women have higher blood levels of ethanol than men^{35,36} and ethanol bioavailability is much greater in women than men because women have lower gastric alcohol dehydrogenase activity²² and the volume of distribution of ethanol is also lower³⁷.

Another finding of our study was that European centres differed in the distribution of alcohol consumption during the week and whether or not it was consumed mainly at mealtimes. In Italy, both sexes drank most of their alcohol during meals, whereas in most other countries more alcohol was drunk outside main meals, especially in Germany and The Netherlands, as reported previously¹. The consumption pattern was not very different in the majority of centres when weekdays and weekends were considered separately. However, in most Spanish centres for both sexes, and in the Norwegian North & West centre for women, the proportion of alcohol consumed outside mealtimes increased during the weekend; while among women of the UK 'health-conscious' group, the proportion of alcohol drunk outside mealtimes decreased during the weekend.

Drinking large amounts outside mealtimes may be particularly harmful because the alcohol is absorbed quickly as the stomach is empty and metabolising enzymes will be quickly saturated. One study, which pooled the data of several Italian epidemiological studies, found that drinking wine outside mealtimes was related to increased mortality from all causes³⁸.

In agreement with the results of the Dutch National Food Survey³⁹ we found that, for both sexes, alcohol consumption was higher at weekends. However, this phenomenon was most evident in women, for whom drinking increased 1.6-fold at weekends compared with weekdays.

A disadvantage of the 24-hour recall interview is that it provides a poor estimate of habitual diet at the individual level, although it does provide a good estimate of overall diet at the group level. For this reason the method cannot distinguish between regular drinkers, occasional drinkers and non-drinkers. Faced with dietary data based on only one day's individual punctual measurement, the mean and not rank statistics like quartiles or median seems the more appropriate way to describe and compare alcohol intake at group level. A limitation of the study is that selected cohorts from restricted regions were considered, so that the overall figures for alcohol consumption we found may not accurately reflect consumption at the country level^{24,40}.

To conclude, our study was successful in revealing in detail the marked differences in patterns of alcohol consumption among the European centres considered. The most commonly consumed alcoholic beverages were wine by southern European men and beer by men in other countries. Women from all but one centre preferred wine. No clear geographic patterns were discerned for spirits consumption. Increased weekend drinking seems to be a

characteristic of northern Europe, while alcohol consumption is generally restricted to mealtimes in Mediterranean countries. These findings form a useful basis for future prospective studies on alcohol-related diseases.

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