

8

good reasons to read

World Press Review

See how many of them apply to you.

1. You want to remain open to new ways of thinking. You realize that no one person, publication, or nation holds a monopoly on Truth. With WORLD PRESS REVIEW, you'll read a representative sampling of the world's press: all shades of opinion, all varieties of bias. You'll be better able to make up your own mind as to where the truth lies.

2. You're intellectually aware. You find it fascinating to compare and contrast events, trends, and lifestyles in foreign countries with happenings at home. You're interested in culture — books, music, art, ideas

3. You want to express your views more effectively.

You're called upon to give speeches, write letters, and make proposals. And you know that specifics make your arguments more powerful. WORLD PRESS REVIEW puts a world of facts at your disposal — including facts you won't find in any other U.S. publication

4. You lend or invest overseas. You need to know the relative strength or weakness of different economies and various currencies. You have political risk factors to take into account, too. Reading WORLD PRESS REVIEW each month could keep you from being caught by surprise

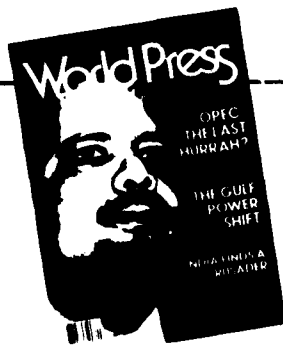
5. You're involved with new products, new technology.

Maybe they've found better or cheaper ways overseas to do what you're doing. Perhaps a foreign company has a new product you could license or import. Be sure to see our *Business Briefs* newsletter.

6. You travel abroad on business — or pleasure. You enjoy good hotels and fine restaurants. You want to know how people who live in various countries entertain themselves and spend their vacations. You wouldn't mind saving money, either. (You'll appreciate our *Travel Briefs* newsletter and frequent travel articles.)

7. Your family is interested in world affairs and world culture, too. They would enjoy reading WORLD PRESS REVIEW as much as you would. If there are young people in your family, they would find the magazine enormously helpful with their schoolwork — an advantage few other students have.

8. You can save \$6 off the newsstand rate. Just \$17.95 for 12 issues of this unique, fast-growing newsmagazine which brings you the cream of some 1,000 publications around the world — articles, commentary and cartoons from "Le Monde" (Paris), "The Economist" (London), "Der Spiegel" (Hamburg), "Asahi Shimbun" (Tokyo), "Pravda" (Moscow), to name a few



World Press
Review

P.O. Box 915, Farmingdale, N.Y. 11737

Yes! I wish to subscribe to WORLD PRESS REVIEW

12 issues for just **\$17.95**

(In Canada add \$2.50, other foreign \$7.00)

(Payment must be enclosed with order)

Name _____

Address _____

City _____

State _____

Zip _____

MONEY-BACK GUARANTEE. If at any time the magazine fails to live up to expectations, I may cancel and get back every penny I've paid on unmailed issues.

0WV7S2